

[Quadrennial periodic report on the implementation of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions](#)

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Welcome to the online Quadrennial Periodic Reporting (QPR) form for the UNESCO 2005 Convention on the Promotion and Protection of the Diversity of Cultural Expressions.

PLEASE TAKE NOTE OF THE FOLLOWING GUIDELINES BEFORE YOU START.

STRUCTURE OF THE ONLINE FORM

This online form is divided into the following sections:

- General information (p. 1-2)
- Policies and measures articulated around the 4 Convention goals and aligned with the [Monitoring Framework](#):
 1. Support sustainable systems of governance for culture (p. 3-6)
 2. Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals (p. 7-9)
 3. Integrate culture in sustainable development frameworks (p. 10-11)
 4. Promote human rights and fundamental freedoms (p. 12-13)
- Measures and initiatives reported by civil society organizations (p. 14)
- Emerging transversal issues (p. 15)
- Challenges and achievements (p. 15)
- Annexes (p. 16)
- Submission (p.16)

HOW TO NAVIGATE THE ONLINE FORM

Saving a draft:

- Click on the button labelled "Save my draft and resume later"
- Enter your email address and password.
- Click the "Save" button

- You will receive an automatic email containing a link to access your saved draft.
- Double-check your SPAM folder for this email.

*Note: Remember your login details (email and password) as you will need them each time you want to save or resume your draft.

Resuming your draft:

- To continue working on your report, please click on the link contained in the automatic email you received when you last saved your draft.
- Enter your email and password
- Click on the button “Resume this form”

HOW TO REPORT POLICIES AND MEASURES

For each of the 11 monitoring areas pertaining to the four Convention goals, you are invited to:

- Answer the **Key Questions** by ticking as many boxes as appropriate (more than one answer is possible);
- Add **statistical data** whenever such data is available and indicate its source.
- Provide a narrative presentation of the most **relevant policies and measures** implemented in your country concerning each area of monitoring. The examples you provide should serve as evidence to illustrate your answers to the key questions. The measures reported by your country will be featured on the 2005 Convention’s [Policy Monitoring Platform](#)

A civil society form is downloadable under the section “Measures and initiatives reported by civil society organizations” in order to collect information on how CSOs implement the Convention. Relevant examples are to be selected from the civil society form and included under the same section for submission as part of your country’s periodic report.

HELP & SUPPORT

For guidance and information, you can consult our dedicated [webpage](#) on quadrennial periodic reports. If you have any questions, please do not hesitate to contact us at **reports2005@unesco.org**

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EXECUTIVE SUMMARY

This one-page summary should present an overview of the Party's periodic report, outlining the main priorities and measures taken to implement the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. The summary is presented to the Intergovernmental Committee and the Conference of Parties.* Please limit the summary to 750 words and focus on the current reporting period.

Austria remains highly committed to the Convention on the Protection and Promotion of the Diversity of Cultural Expressions and its importance as a Magna Charta of international cultural policy. Austrian cultural policy can be characterized by three leading conceptual categories, all of which are fully in line with the goals of the 2005 Convention: 1. Framework Conditions and basic cultural needs: freedom of art and artistic expression, (media) pluralism, cultural rights, quality, working conditions, creativity and innovation, and internationalisation. 2. Governance: decentralisation, public-private cooperation, participation of civil society, flexibility, longer-term planning options, service orientation and evaluation. 3. Socio-political objectives: sustainability, anti-discrimination, inclusion, diversity, (gender) equality. During the reporting period, special emphasis was placed on Fairness and Fair Pay in the Arts and Culture sector: The social and economic protection of artists and cultural workers, being a prerequisite for any artistic and cultural creation, has been an important focus of Austria's cultural policy making. During the reporting period, Austria has launched a "Fairness Process", involving the federal government, the Federal States (Laender) and stakeholders from the arts and culture sector. Fairer pay for work in the arts and culture sector is a central aim of this process. As a result, the federal government has integrated fair pay as an eligibility criterion in all new calls for proposals and has established ongoing fair pay funding, earmarked for appropriate salaries and fees (EUR 25,5 Mio from 2022-2024). Additionally, the Austrian Federal States (Laender) committed themselves to the Fair Pay process and provided budgetary means. While fair remuneration for artists and cultural workers is decisive for securing the diversity of cultural expressions, achieving fairness in the arts and culture sector also needs to take into account other aspects. In this regard, emphasis has been put on the diversification of the arts and culture Sector. The federal government and the Federal States (Laender) committed themselves to a stronger focus on the artistic and cultural work as well as cultural participation of persons from marginalised groups in order to secure that the arts and culture Sector adequately reflects societal diversity. The federal government has thus included diversity as an eligibility criterion in all new calls for proposals. Also, participation and transparency are key for the successful implementation of the Fairness Process. To ensure the participation of diverse stakeholders, a range of different measures and formats have been established. As a result of extensive cooperation between the Ministry for Arts, Culture, the Civil Service and Sport, the Federal States and stakeholders from Civil Society, a "Fairness Codex" was published in 2022. Furthermore, sustainability is a central focus of cultural policy. Austria considers the 2005 Convention an instrument that significantly contributes to the implementation of the Sustainable Development Goals (SDGs). The reporting period was characterized by the effects of the COVID-19 pandemic, which has hit the Austrian arts and culture sector particularly hard, as in most countries around the world. To combat the medium and long-term consequences of the crisis, cultural policies have concentrated on three priorities, outlined also in the Agenda 2030: fairness (s. above), greening/climate-friendly cultural institutions and digitalization. With a series of measures • cultural institutions have been made climate-friendly, for example

through the targeted promotion of sustainability and energy saving measures in the cultural sector, eco-certification for museums, theatres and cinemas, green filming, sustainable fashion design and high-quality Baukultur (“building culture”), • the digital transformation of the arts and culture sector has been strengthened, e.g. by creating/improving access to digitized content, developing innovative presentation formats, using digital technologies in cultural education, and • the cultural sector has opened up to new audiences, thereby strengthening diversity and inclusion. Special funding for innovative projects has contributed to the development of new formats, e.g. through the use of new technologies or cross-sector cooperation. All in all, the implementation of the 2005 Convention’s objectives will be highly relevant also for the future: digital transformation, support for gender equality within the arts and culture sector and international cooperation remain important pillars for Austria’s cultural policy.

TECHNICAL INFORMATION

Name of Party (Country)
Austria

Title First Name Family Name
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Organization
Austrian Commission for UNESCO

Street City Postcode
Universitaetsstrasse 12 Vienna 1010

DESCRIBE THE MULTI-STAKEHOLDER CONSULTATION PROCESS established for the preparation of this report, including consultations with relevant ministries, public institutions, local governments and civil society organizations:

The preparation of the Austrian QPR has been coordinated by the Point of Contact to the Convention within the Austrian Commission for UNESCO, in close coordination with the Federal Ministry for Arts, Culture, the Civil Service and Sport. Other competent federal ministries, the federal states and in accordance with Art. 11 of the Convention representatives of civil society organizations were involved in the preparation of the report. This included face-to-face-interviews as well as an online consultation. (For an extensive account on the process of civil society involvement please refer to the respective chapter of this report.) Additionally, the Point of Contact to the Convention conducted an extensive desk research in order to identify examples of good practice as well as relevant data. Relevant statistical data included in the report was provided by Statistics Austria (STAT). Measures and examples of good practice collected in this manner were evaluated by the “Advisory Committee on Cultural Diversity” (Fachbeirat Kulturelle Vielfalt). To further ensure involvement of civil society in the preparation of the report, a workshop was organized by the

Austrian Commission for UNESCO and the Federal Ministry for Arts, Culture, the Civil Service and Sport in February 2024. The workshop allowed to discuss the examples collected as well as to further elaborate civil society's future priorities, comment on the preliminary draft, and propose additional measures to be presented in the final report. These proposals were incorporated in the draft. Based on this draft the final report was prepared by the Federal Ministry for Arts, Culture, the Civil Service and Sport.

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

**Federal Ministry for Arts, Culture, the Civil Service and Sport,
Division Arts and Culture**

Email

iv@bmkoes.gv.at

Website

Type of Stakeholder

<https://www.bmkoes.gv.at/en.html> **Public sector**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

**Federal Ministry for European and International Affairs,
Section V: International Cultural Policy**

Email

sektionv@bmeia.gv.at

Website

Type of Stakeholder

<https://www.bmeia.gv.at/en/> **Public sector**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

**Federal Ministry of Labour and Economy, Directorate-
General V: European Union and International Market
Strategies, Head of Unit Services & Investment**

Email

petra.zeinhofer@bmaw.gv.at

Website

Type of Stakeholder

<https://www.bmaw.gv.at/en.html> **Public sector**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

**Federal Chancellery of the Republic of Austria, Section V:
Constitutional Service; Department for Media, Information
Society, Law of Political Parties**

Email

medienrecht@bka.gv.at

Website

Type of Stakeholder

<https://www.bundeskanzleramt.gv.at/en.html> **Public sector**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Email

Statistics Austria office@statistik.gv.at

Website Type of Stakeholder

<https://www.statistik.at/en/> Public sector

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Federal State of Burgenland, Department for Education, Culture and Science

Email

post.a7@bgld.gv.at

Website

<https://www.burgenland.at/verwaltung/landesverwaltung-im-ueberblick/gruppe-3/abteilung-7-bildung-kultur-und-gesellschaft-1-1/> Public sector

Type of Stakeholder

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Federal State of Carinthia, Department for Arts and Culture

Email

abt14.post@ktn.gv.at

Website

<https://www.ktn.gv.at/Verwaltung/Amt-der-Kaerntner-Landesregierung/Abteilung-14> Public sector

Type of Stakeholder

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Federal State of Lower Austria, Department for Arts and Culture

Email

post.k1@noel.gv.at

Website

https://www.noel.gv.at/noe/Kontakt-Landesverwaltung/Abteilung_Kunst-Kultur.html Public sector

Type of Stakeholder

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Federal State of Salzburg, Department for Culture, Education, Society and Sport

Email

kultur-bildung@salzburg.gv.at

Website

<https://www.salzburg.gv.at/dienststellen/abteilungen/202> Public sector

Type of Stakeholder

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Federal State of Styria, Department for Culture, Europa and Sport

Email

abteilung9@stmk.gv.at

Website

<https://www.kultur.steiermark.at/> Public sector

Type of Stakeholder

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they

have contributed to the QPR drafting, including through the CSO form.

Organisation Email
Federal State of Tyrol, Department for Culture kultur@tirol.gv.at

Website Type of Stakeholder
<https://www.tirol.gv.at/kunst-kultur/abteilung-kultur/> **Public sector**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
Federal State of Upper Austria, Department for Culture k.post@ooe.gv.at

Website Type of Stakeholder
<https://www.land-oberoesterreich.gv.at/237928.htm> **Public sector**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
Federal State of Vorarlberg, Department for Culture kultur@vorarlberg.at

Website Type of Stakeholder
<https://vorarlberg.at/-/kultur-iic> **Public sector**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
Federal State/City of Vienna, Department 7, Cultural Affairs post@ma07.wien.gv.at

Website Type of Stakeholder
<https://www.wien.gv.at/kultur/abteilung/> **Public sector**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
ARGE Kulturelle Vielfalt (Austrian Coalition for CD) oeuk@unesco.at

Website Type of Stakeholder
<https://www.unesco.at/kultur/vielfalt-kultureller-ausdrucksformen/kooperation-und-vernetzung/die-arbeitsgemeinschaft-kulturelle-vielfalt> **Civil society organisation (CSO)**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
Arts for Health Austria artsforhealthaustria@gmail.com

Website Type of Stakeholder
<https://www.artsforhealthaustria.eu/> **Civil society organisation (CSO)**

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they

have contributed to the QPR drafting, including through the CSO form.

Organisation Email
Die Regisseur*innen dieregisseur.nnen@gmail.com

Website Type of Stakeholder
<https://www.dieregisseur-nnen.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
IG Bildende Kunst office@igbildendekunst.at

Website Type of Stakeholder
https://igbildendekunst.at Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
IG Freie Musikschaefende info@igfmoe.at

Website Type of Stakeholder
<https://igfmoe.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
IG Kultur Österreich office@igkultur.at

Website Type of Stakeholder
<https://igkultur.at/> Civil society organisation (CSO)

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Organisation Email
IG Kulturinitiativen Kärnten/Koroška office@igkikk.at

Website Type of Stakeholder
<https://kaernten.igkultur.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
Initiative Minderheiten Tirol im.tirol@minorities.at

Website Type of Stakeholder
<https://minorities.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email

Initiative Urheberrecht Österreich info@initiativeurheberrecht.at

Website

Type of Stakeholder

<https://www.initiativeurheberrecht.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Email

Laboratory for Cognitive Research in Art History (CReA) at the University of Vienna

luise.reitstaetter@univie.ac.at

Website

Type of Stakeholder

<https://crea.univie.ac.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Email

Medienhaus Andererseits GmbH redaktion@andererseits.org

Website

Type of Stakeholder

<https://andererseits.org/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Email

mica - music austria office@musicaustria.at

Website

Type of Stakeholder

<https://www.musicaustria.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation

Email

Museumsbund Österreich info@museumsbund.at

Website

Type of Stakeholder

<https://www.museumsbund.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email

MUSMIG elena.messner@textfeldsuedost.com

Website

Type of Stakeholder

<https://musmig.wordpress.com/> Civil society organisation (CSO)

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Organisation

Email

Non Stop Kino Abo GmbH hallo@nonstopkino.at

Website Type of Stakeholder

<https://nonstopkino.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email

Österreichischer Musikrat office@oemr.at

Website Type of Stakeholder

<https://oemr.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email

Queer Museum Vienna team@queermuseumvienna.com

Website Type of Stakeholder

<https://www.queermuseumvienna.com/en> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email

Tiroler Kulturinitiativen office@tki.at

Website Type of Stakeholder

<https://www.tki.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email

Verband Freier Rundfunk Österreich office@freier-rundfunk.at

Website Type of Stakeholder

<https://www.freier-rundfunk.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email

Verein Leischn hallo@wirbelfeld.at

Website Type of Stakeholder

<https://www.wirbelfeld.at/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email

VIDC - Vienna Institute for Dialoge and Cooperation office@vidc.org

Website Type of Stakeholder

<https://www.vidc.org/> Civil society organisation (CSO)

Contact details of the stakeholders involved in the preparation of the quadrennial period report (QPR). Please include the contact details of the civil society organizations (CSO) if they have contributed to the QPR drafting, including through the CSO form.

Organisation Email
VORLAUT Kollektiv vorlaut.kollektiv@gmail.com

Website Type of Stakeholder
<http://vorlaut.at/> **Civil society organisation (CSO)**

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GOAL 1. SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE



CULTURAL AND CREATIVE SECTORS

INTRODUCTION

KEY QUESTIONS

1. A Ministry (or agency with ministerial status) is responsible for cultural and creative sectors:

YES

2. Regional, provincial or local governments or administrations have decentralised responsibilities for policies and measures promoting the cultural and creative sectors:

YES

3. Regulatory frameworks and sector specific laws, policies and/or strategies supporting the cultural and creative industries have been revised or adopted during the last 4 years:

YES

a. If YES, has at least one of them been designed through interministerial cooperation (involving different government departments responsible for policy areas, such as

communication, education, ICT, trade, foreign affairs, labor, finance):

YES

4. Specific education and training programmes in the arts and the cultural and creative sectors are established, including:

- **a. Digital literacy programmes for creation and experimentation**
- **b. Technical and vocational education and training programmes in:**
- **c. Tertiary and university education degrees in:**

4a. Digital literacy programmes for creation and experimentation:

- **Cinema/Audiovisual Arts**
- **Design**
- **Media arts**
- **Performing Arts**
- **Publishing**
- **Visual Arts**
- **Cultural Management**
- **Music**

4b. Technical and vocational education and training programmes:

- **Cinema/Audiovisual Arts**
- **Design**
- **Media arts**
- **Performing Arts**
- **Publishing**
- **Visual Arts**
- **Cultural Management**
- **Music**

4c. Tertiary and university education degrees:

- **Cinema/Audiovisual Arts**
- **Design**
- **Media arts**
- **Performing Arts**
- **Publishing**
- **Visual Arts**
- **Cultural Management**
- **Music**

5. Specific measures and programmes have been implemented over the last 4 years to:

6. Statistical offices or research bodies have produced data during the last 4 years:

- **Related to cultural and creative sectors**

STATISTICS

Share of cultural and creative sectors in Gross Domestic Product (GDP):

Data

1.9

Year

2021

Please provide whenever possible disaggregated data by sector:

Cultural Heritage, Archives, Libraries: USD 46,440,000; Publishing: USD 1,948,324,000; Visual Arts: USD 480,137,000; Architecture: USD 1,306,871,000; Performing Arts: USD 585,828,000; Audiovisual Sector/Multimedia: USD 737,926,000; Cultural Education: USD 38,095,000 Source: Austrian Culture Statistics 2021, <https://www.statistik.at/en/services/tools/services/publikationen/detail/1654>

Share of employment in the cultural and creative sectors:

Data

3.2

Year

2022

Please provide whenever possible disaggregated data by sector, age, sex and type of employment:

Culture sector total male: 3.0 % Culture sector total female: 3.5 % Culture sector total age 15-24: 2.4 % Culture sector total age 25-49: 3.1 % Culture sector total age 50+: 3.6 % Culture sector total self-employed: 8.2 % Culture sector total employees: 2.5 % Cultural heritage, archives, libraries total: 0.2 % Cultural heritage, archives, libraries male: (0.2) % Cultural heritage, archives, libraries female: 0.3 % Cultural heritage, archives, libraries age 15-24: (x) % Cultural heritage, archives, libraries age 25-49: (0.2) % Cultural heritage, archives, libraries age 50+: (0.4) % Cultural heritage, archives, libraries self-employed: (x) % Cultural heritage, archives, libraries employees: 0.3 % Books and press total: 0.8 % Books and press male: 0.7 % Books and press female: 0.9 % Books and press age 15-24: (x) % Books and press age 25-49: 0.8 % Books and press age 50+: 0.9 % Books and press self-employed: 1.2 % Books and press employees: 0.7 % Visual arts total: 0.5 % Visual arts male: 0.3 % Visual arts female: 0.6 % Visual arts age 15-24: (x) % Visual arts age 25-49: 0.5 % Visual arts age 50+: (0.4) % Visual arts self-employed: 2.5 % Visual arts employees: 0.2 % Architecture total: 0.4 % Architecture male: 0.5 % Architecture female: 0.3 % Architecture age 15-24: (x) % Architecture age 25-49: 0.4 % Architecture age 50+: 0.6 % Architecture self-employed: 1.2 % Architecture employees: 0.3 % Performing arts total: 0.6 % Performing arts male: 0.6 % Performing arts female: 0.6 % Performing arts age 15-24: (x) % Performing arts age 25-49: 0.6 % Performing arts age 50+: 0.6 % Performing arts self-employed: 1.9 % Performing arts employees: 0.4 % Audio-visual and multimedia total: 0.4 % Audio-visual and multimedia male: 0.5 % Audio-visual and multimedia female: 0.4 % Audio-visual and multimedia age 15-24: (x) % Audio-visual and multimedia age 25-49: 0.5 % Audio-visual and multimedia age 50+: (0.4) % Audio-visual and multimedia self-employed: (0.9) % Audio-visual and multimedia employees: 0.4 % Education total: 0.3 % Education male: (0.2) % Education female: (0.3) % Education age 15-24: (x) % Education age 25-49: (0.2) % Education age 50+: (0.4) % Education self-employed: (x) % Education employees: 0.2 %

Total public budget for culture (in USD):

Data

3,519,140,000 USD

Year

2021

Please provide whenever possible the share allocated by cultural sectors/domains (in %):
Museums, archives, science: 13.9% Baukultur (Building culture), monuments: 6.2% Folk culture, costumes: 0.8% Literature: 0.7% Libraries: 3.7% Press: 0.4% Music: 4.2% Performing arts: 17.7% Visual arts, photography, architecture, design: 1.4% Film, cinema, video: 1.6% Cultural initiatives and centers: 5% Cultural education and training: 29.2% International cultural exchange: 1% Big events: 2.1% Other: 12.3%
Source: Austrian Culture Statistics 2021,
<https://www.statistik.at/en/services/tools/services/publikationen/detail/1654> The figures provided include COVID-19 measures provided from the Arts and Culture budgets on Federal and Federal State level. Support provided to the Arts and Culture Sector from other budgetary sources are not included here.

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

COVID 19 measures for the Arts and Culture on federal level

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Culture and creative sectors

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport; Federal Ministry for Labour and Economy, Federal Ministry of Finance, Covid-19-Finanzierungsagentur des Bundes GmbH (COFAG)

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the policy/measure, if available:

Describe the main features of the policy/measure:

The culture and arts sector in Austria was severely affected by the (health policy) measures implemented to combat the COVID-19 pandemic. All cultural institutions suffered from a major loss of revenues (e.g. from ticket sales or rental of venues). The loss of income posed an existential threat to many freelance artists, cultural operators and NGOs in the field of culture. Starting with March 2020 the Federal Government adopted a series of general and sector-specific measures to support the cultural and creative sectors (see below). Moreover, various relevant measures were implemented by regional governments (see separate measure). Several times, the measures were extended and the budgets increased. The Federal Ministry for Arts, Culture, the Civil Service and Sport launched a hotline, a mailbox and regularly updated FAQs on the website. In addition to the regular culture budget, the Austrian federal government has supported the arts and culture sector with around 450 million euros in additional funding in 2020 and 2021 (designed specifically to combat the effects of the COVID 19 pandemic). Furthermore, actors and institutions in the arts and culture sector also benefited considerably from funding measures not designed specifically for the sector. The measures in detail: COVID-19 Fund In order to (partially) compensate loss of income, the COVID-19 Fund was set up in the framework of Künstlersozialversicherungsfonds (KSVF; "Artists' Social Insurance Fund") in March 2020 to supplement previously available support options. The COVID-19 Fund of the KSVF was set up as a culture-specific support option to compensate for loss of income due to closures, postponements and cancellations. This fund initially provided support of EUR 1,000 to artists and was then continued as an instrument for those who did not qualify for either the "bridge financing fund for self-employed artists" (see below) or the "hardship fund" (see below). In addition to artists, cultural mediators were eligible. The COVID-19 fund was endowed with up to EUR 50 million until 31 December 2022 and was intended to ensure rapid assistance. Bridge Financing Fund for self-employed artists The Bridge Financing Fund for self-employed artists was available to persons who create, practise, communicate or teach art and culture and who are insured with the Social Insurance for the Self-Employed (SVS). The total volume of the fund amounted to EUR 175 million on 31 December 2022 and was administered by the SVS. Benefits from this fund could also be drawn in 2022; applications were possible until 30 April 2022. Hardship Fund for self-employed artists and cultural workers The Hardship Fund, administered by the Austrian Federal Economic Chamber, was designed to support self-employed artists and cultural workers (micro-enterprises, EPUs, freelancers, newly self-employed) in the event of loss of income. Applications had to be submitted on a monthly basis. Compensation was paid for 80% or 90% of the net loss of income. Benefits from this fund could also be claimed in 2022; applications were possible until 2 May 2022. Non-Profit Support Fund (NPO-Fund) The fund for non-profit associations and organizations, established by the Federal Ministry for Arts, Culture, the Civil Service and Sport in July 2020 and administered by austria wirtschaftsservice (aws), provided cost subsidies for non-profit organizations to cushion the loss of income caused by

the COVID-19 crisis. Applicants could receive subsidies for 100% of fixed costs and a flat rate for maintenance costs. In addition, an NPO lockdown grant was made available, which was structured in the same way as the lockdown revenue replacement (see below) and was paid out in 2021. A total of EUR 829.2 million was granted, EURO 121.5 million of which for the arts and culture sector.

Protective Shield for events in the field of culture and sport The protective shield for events, handled by the Austrian Hotel and Tourism Bank, offered grants for financial disadvantages resulting from a COVID-19-related cancellation or significant restrictions on events. Eligible costs were non-cancellable expenses for third-party services in the value chain (e.g. suppliers, technology, artists, florists, venues, etc.). Under the protective shield for events (grant model I) funding was provided for up to 90 per cent of the eligible costs (max. EUR 2 million). In a further step, the protective shield was extended as a liability model with a maximum liability assumption of EUR 10 million per organiser ("protective shield for events II"). This involved liability for up to 80 per cent of the proven financial disadvantage. A total of EUR 300 million was made available for this purpose.

Fixed Cost Subsidy for Companies The fixed cost subsidy was open to all profit-orientated companies, i.e. also commercial cultural enterprises or companies as well as Single-Person Businesses (EPUs); applications were accepted via FinanzOnline and processed by the Austrian Covid-19 Funding Agency (COFAG). Fixed costs were reimbursed up to 100% (depending on the loss of income). In addition, a default bonus was created, which was paid out in 2021. Various costs were eligible.

Lockdown revenue compensation (directly / indirectly affected) To provide rapid support to the business sectors in Austria that have been directly or indirectly affected by the lockdown / measures to prevent the spreading of the COVID-19 disease, lockdown revenue compensation was introduced as an immediate grant. In 2020, cultural businesses directly affected were reimbursed 80% of their turnover for the lockdown in November and 50% in December. Those indirectly affected (e.g. artists) were recognised with the same thresholds and payments were made in 2021. The fund was processed by COFAG.

Comeback Grant for film and TV productions The Comeback Grant, implemented by the Federal Ministry of Labour and Economy and the Federal Ministry for Arts, Culture, the Civil Service and Sport, enabled independent film production companies to continue filming cinema and TV productions that had been interrupted or postponed due to the COVID-19 pandemic. The grant could be applied for until 30 June 2022 from the occurrence of an actual interruption or short-term postponement due to COVID-19-related measures, for the additional expenses incurred as a result. A total of up to EUR 25 million in funding was made available for this purpose.

Neustart Kultur ("Restart Culture") With the Neustart Kultur ("Restart Culture") programme launched in March 2021, the Federal Ministry for Arts, Culture, the Civil Service and Sport offered a support package that helped Austrian artists and cultural institutions to resume and continue their artistic and creative activities and contributed to their economic resilience. The aim was to support the arts and culture sector on its way back to normality. A total of around EUR 20 million was paid out in five calls for proposals:

- Package # 1: "From stage to video", for the realisation and accessibility of stage formats via video stream. Volume EUR 2 million
- Package #2: "Perspectives.Innovation.Art", for new artistic formats that did not fit into any of the conventional funding schemes, Volume EUR 2.6 million.
- Package #3: "Fresh air. Funding for outdoor projects", Volume EUR 2 million
- Package # 4: "Funding for investments" to finance measures to modernise rooms, technical equipment, digital investments that help make cultural institutions fit and attractive for the coming

years, Volume: EUR 9.40 million Package # 5 "Audience development" for measures to retain and increase the participation of existing and new audiences, Volume: EUR 4 million Structural support programme The Structural Support Programme was a special funding programme in accordance with § 2a of the Arts Promotion Act and was available in 2021. Its aim was to support cultural institutions or individuals working in the arts that, despite the utilisation of all possible aid measures, continued to face existential economic difficulties. The structural support programme was endowed with EUR 10 million. The Federal Ministry for Arts, Culture, the Civil Service and Sport awarded special funding of up to EUR 50,000 per application as part of the structural support programme to maintain diversity in the cultural sector. A total of EUR 2.978 million was paid out in 2021. VAT Reduction VAT for art and culture has been reduced from 10% and 13% respectively to 5% applied from 07/2020 until 12/2021.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

The Ministry for Arts, Culture, the Civil Service and Sport responded immediately to the COVID-19 health crisis with a mix of measures to combat the effects of the coronavirus on the arts and culture sector. The measures alleviated the economic hardship caused by COVID-19 for artists, cultural workers and cultural institutions.

Financial resources allocated to the policy/measure in USD:

s. above



Partners engaged in the implementation of the policy/measure:

Name of partner:

Künstlersozialversicherungsfonds (KSVF)

Type of entity:

Public sector



Partners engaged in the implementation of the policy/measure:

Name of partner:

Austrian Social Insurance for the Self-Employed (SVS)

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Austrian Federal Economic Chamber

Type of entity:

Public sector



Partners engaged in the implementation of the policy/measure:

Name of partner:

Austria Wirtschaftsservice (AWS)

Type of entity:

Public sector



Partners engaged in the implementation of the policy/measure:

Name of partner:

Österreichische Hotel- und Tourismusbank

Type of entity:

Private sector

Has the implementation of the policy/measure been evaluated?

Yes

What are the main conclusions/recommendations?

All measures were evaluated quantitatively, some of which were also subjected to a qualitative evaluation. An audit was also carried out by the Austrian Court of Audit

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Study: Economic Significance of Cultural Industries and Adverse Effects of the COVID-19 Crisis

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Culture and creative sectors

Name of agency(ies) responsible for the implementation of the policy/measure:

Austrian Institute for Economic Research, commissioned by the Federal Ministry for Arts, Culture, the Civil Service and Sport

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

<https://www.wifo.ac.at/en/publication/54765/>

Describe the main features of the policy/measure:

The outbreak of the COVID-19 pandemic and the rapid spread of infections led to considerable restrictions for health policy reasons, which severely affected the cultural industries in Austria. Due to the temporary loss of their business basis, the numerous providers of cultural goods and services were confronted with considerable losses in turnover and consequently liquidity problems, which jeopardised their existence. The study quantitatively analysed and classified the economic significance of the cultural sector in the Austrian economy as a whole. Secondly, the study discussed the economic consequences of the COVID-19 crisis for the cultural industries in Austria and made a first attempt to quantify them (despite considerable gaps in the data). The study quantifies the contribution of the expanded cultural sector to the Austrian gross domestic product at slightly less than 3 percent. The direct and indirect value-added effects of the cultural sector are estimated at around EUR 9.8 billion, providing for some 150,000 jobs (employed and self-employed). The economic damage in connection with the COVID-19 crisis is estimated to amount to EUR 1.5 to 2 billion and is distributed differently among the subsectors of the culture sector. The study was carried out in spring 2020.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

On the one hand, the study revealed quick and easy-to-implement aid measures, but on the other hand also showed the need for permanent improvements to these measures, especially with regard to their accuracy. Together with the data collected, it provided an important basis for cultural policy during the COVID-19 crisis. In the longer term, however, the study also highlighted the need to improve the database as a basis for evidence-based cultural policy that is able to map both the non-economic and economic dimensions of the cultural sector.

Financial resources allocated to the policy/measure in USD:

USD 29,000

Partners engaged in the implementation of the policy/measure:

Name of partner:

Federal Ministry for Arts, Culture, the Civil Service and Sport

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Austrian Institute for Economic Research

Type of entity:

Private sector

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

COVID-19 measures of the Austrian Federal States (Laender)

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Culture and creative sectors

Name of agency(ies) responsible for the implementation of the policy/measure:

Austrian Federal States

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

Describe the main features of the policy/measure:

Main features of the policy/measure: In Austria, extensive measures were implemented to mitigate the effects of the COVID-19 crisis on the arts and culture sector. The Austrian Laender (Federal States) have also implemented a number of measures and projects in this context. These include Project development funding from the Federal State of Carinthia: After 2020 and 2021, the independent arts and culture sector was severely affected by the COVID-19 regulations. In response, the Federal State of Carinthia developed a new, forward-looking funding format: project development funding was put out for tender with the aim of enabling independent cultural initiatives to use their creative potential in the face of possible further restrictions on cultural life, even without direct events with an audience. The focus was on themes with high socio-political relevance, such as equal opportunities, climate change, digitalisation and its social impact or democracy, for which EUR 107,000 was spent in 2021. Working Grants for Freelance Artists and Scientists (Federal State of Carinthia) In order to contribute to fast and uncomplicated support, 36 work grants for freelance artists and scientists were launched in May 2020. The aim was not only to support artists in financial need, but also to promote high-quality, creative, innovative or avant-garde cultural work. Due to high demand in the first round, the number of grants was doubled to 72, which was announced in autumn 2020. In 2021 and 2022, 72 working grants were awarded per year. A total of EUR 596,160 was spent on these activities. Working Grant for artists (Federal State/City of Vienna) As a reaction to the COVID-19 pandemic the City of Vienna in 2020 launched a work grants programme that has become an integral part of Vienna's cultural funding since then. Artists from all disciplines living in Vienna are eligible. Each

year, the City of Vienna provides 84 work grants (EUR 18,000 each). In total, EUR 1,5 mio are invested yearly. Funding Programme Kultur im Jetzt („Culture Now) (Federal State of Vorarlberg): In 2020, the Plattform Kultur und Tourismus (“Platform Culture and Tourism”) of the Federal State of Vorarlberg developed the funding programme Kultur im Jetzt (“Culture Now”). The programme supported (outdoor) events organised by municipalities in cooperation with local/regional artists. The funding was earmarked for artists’ fees. Between 2020 und 2022 363 projects were funded and a total of EUR 358,754 was spent. Working and Studio Grants (Federal State of Vorarlberg) To support Vorarlberg's artists and cultural practitioners affected by the COVID-19 crisis a work and studio grants programme was implemented by the Federal State of Vorarlberg. Funding was provided for research, conception, contemporary writing or composition projects, film projects or digitisation measures. The decisive factor was not the specific result or output, but the programme was intended to support artists from all disciplines in their work processes. In 2020 and 2022 442 projects were funded with a total of EUR 1,007,860. COVID-19 Support Package of the Federal State of Burgenland The support package included the possibility of work grants of EUR 2,500 each, for projects in the fields of literature, visual arts, media arts, music and film. With the "Culture Voucher" project, the state subsidised the purchase of products and services by Burgenland artists by 25%. In 2020, EUR 174,333 and in 2021, EUR 219,423 were spent on the special projects "Culture Vouchers" and "Work Grants". Measures taken by the Federal State of Tyrol A total of EUR 8.25 million was made available to the arts and culture sector in 2020 and 2021 to overcome the COVID-19 crisis. The special funding programmes "Emergency Aid for Culture", "New Start" and "Digitalisation" provided support for the numerous cultural institutions and associations in Tyrol and enabled the successful implementation of important measures in the field of digital transformation, but also in the acquisition of new audiences and the creation of new event and mediation/participation formats. For individual artists, the work and studio grants in particular have been an important funding instrument. The work grants were created as a support measure to mitigate the negative effects of the COVID-19 crisis on the arts and culture sector. They were subsequently maintained as an important measure to support artists and are currently still in place. The aim of awarding work grants is to promote creative work processes, stimulate the development of new artistic concepts and projects and thus support professional artists and cultural workers in their living and working situation. The working grant is awarded within a defined period (15 April to 15 October) for a maximum of six months and is endowed with EUR 1,500 per month (in total a maximum of EUR 9,000 per grant). Grants are available in the following areas: Visual Arts, Music, Literature, Performing Arts and Film. COVID-19 Investment Package - Upper Austrian Plan for Cultural Associations and Institutions (Federal State of Upper Austria) Cultural associations and institutions were eligible for funding for investment measures to help them cope with the COVID-19 pandemic. The investment package was part of the Upper Austria Plus package of measures and served as an impulse and start-up aid for 2021 and 2022. A total of EUR 3,916,951 was disbursed in the years 2021-2023. Hardship Fund for Cultural Professionals in Upper Austria (Federal State of Upper Austria) The Upper Austrian Emergency Fund for Cultural Professionals was a support measure for artists and cultural actors who due to the COVID-19 Pandemic were unable or only partially able to pursue their artistic activities and were therefore in financial distress. The target group were primarily artists who did not receive support from the federal government through the Artists' Social Insurance Fund. The

fund was accessible in 2020-2022 and grants totalling EUR 54,301.2 were paid out.

Funding Programme Art@Home (Federal State of Upper Austria) The special funding programme “Art@Home” provided support to artists in Upper Austria who were looking for new ways to present their projects online due to the limitations of COVID-19. A total of EUR 22,435 was distributed. Funding for additional costs for festivals in case of postponement & Restart Bonus (Federal State of Upper Austria) In 2020, the Federal State of Upper Austria paid out full funding for festivals and festival-like projects that had to be postponed to 2021 due to the COVID-19 pandemic. Additional costs incurred due to the postponement (compared to the previous year's plan, e.g. additional rehearsals, new printed materials, etc.) could be applied for up to 50% of the costs. The total amount of payments was EUR 546,850. In 2022, the Restart Bonus replaced the programme. The Restart Bonus served to mitigate the financial impact of reduced events and declining audiences in 2021 and 2022. By increasing the regular annual funding of cultural event organisers in the form of a non-dedicated lump sum of 10% of the total costs in 2019 (the last regular financial year before the COVID-19 pandemic), losses were covered and the overall financial situation of cultural event organisers was stabilised. The total amount of grants was EUR 388,578.

Art Grants & Digital Call #keepincontact (Federal State of Lower Austria) As a dedicated measure to support artists in Lower Austria during the COVID 19 pandemic, art grants were distributed in 2020 and 2021 to mitigate the impact of emergency situations for artists due to cancelled events. Funding was also provided for digital projects under the motto '#keepincontact', via the YouTube channel 'Kultur Niederösterreich FREI HAUS'. A total of EUR 2.5 million in cultural funding from the Federal State of Lower Austria was allocated for the period 2020-2022.

COVID-19 Special Funding: Covering the Additional Needs of the Salzburg Art and Culture Scene (Federal State of Salzburg) For the period from 2020 to June 2021, the Federal State of Salzburg has allocated a total of around EUR 2,400,585 in special funding for the arts and culture sector. During the COVID-19 related closures in spring 2020, the Federal State of Salzburg awarded work grants to financially support artists in and from Salzburg and to enable cultural processes and productions. A second call for work grants followed in late autumn 2020, aimed primarily at freelancers who earn their living primarily from independent artistic or cultural activities. The grants could be awarded for a maximum of three months and were endowed with EUR 1,000 per month. A total of around EUR 815,000 was distributed to artists for working processes. In addition, various cultural institutions were supported with special Covid funding. A total of EUR 28,000 was spent on pandemic-related protective measures in regional museums and in the field of folk culture. Two other support measures set up in connection with the COVID-19 crisis were continued as regular funding programmes due to their success: since 2020, regional museums in Salzburg have been able to draw on funds for the part-time employment of cashiers, supervisors, etc. (2020/21: EUR 42,040). Digitisation in national and regional museums has been prioritised and supported by appropriate funding programmes.

Measures by the Federal State of Styria The Federal State of Styria implemented a range of measures to mitigate the effects of the COVID-19 pandemic on the arts and culture sector, including a COVID-19 Support Packages for Recipients of multi- year grants (EUR 129,866); a COVID-19 Sondereinreichtermin (“special call”) for the independent arts and culture sector (EUR 399,915), a Hardship Fund for Culture and Sport (Donations) (EUR 22,643); a Special Support Programme for Tours/Touring Artists and the resumption of projects that had to be postponed due to the COVID-19 pandemic (EUR 59,250) and a funding programme

for regional museums (Museums-Call 2020/2021, EUR 291,000). Furthermore, the existing Kunstraum Steiermark Grants have been doubled for the years 2021 und 2022, resulting in an increase of EUR 72,000, and also the acquisition budget for art works has been significantly increased in order to support artists during the COVID-19 pandemic (EUR 193,523). In total, the Federal State of Styria has provided EUR 1,168,217 specifically for the arts and culture sector.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

COVID-19 special grants from the Austrian Collecting Societies

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Culture and creative sectors

Name of agency(ies) responsible for the implementation of the policy/measure:

Austrian Collecting Societies

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

Describe the main features of the policy/measure:

The Austrian collecting societies have distributed substantial financial support to their beneficiaries to combat the consequences of the COVID-19 pandemic. In 2020, a total of around EUR 6 million was made available to the beneficiaries; in 2021, the special programmes of the collecting societies to mitigate the effects of the COVID-19 crisis were continued at a significantly reduced level and funds amounting to EUR 0.9 million were distributed. On the one hand, the measures were aimed directly at artists in need and had social objectives (such as compensation for loss of income or fees due to cancelled events or lack of performance opportunities). Here, the guiding principle for the individual social use of the funds had to be the material hardship or need of the individual. On the other hand, aid was also granted for cultural purposes (funding for specific cultural and artistic projects): This allowed additional costs resulting from crisis-related postponements or changes/modifications to specific projects (e.g. digitisation to be made available on the Internet) to be covered. The rapid and unbureaucratic provision and allocation of funds was instrumental in mitigating the effects of pandemic-related closures of cultural and entertainment venues for (especially freelance) artists. Details on the allocation of financial support are laid out here (in German):

<https://www.justiz.gv.at/aufsichtsbehoerde/aufsichtsbehoerde-fuer-verwertungsgesellschaften/berichte.2c94848b5e955659015f9b03d7f93496.de.html>

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

s. above

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Fairness Process for Arts and Culture

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Culture and creative sectors

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport; all nine Austrian Federal States (Bundeslaender)

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS
- VISUAL ARTS

PERFORMING ARTS
- PERFORMING ARTS

Website of the policy/measure, if available:

<https://www.bmkoes.gv.at/en/Topics/arts-and-culture/fairness-and-fair-pay.html>

Describe the main features of the policy/measure:

The COVID-19 pandemic has highlighted challenges in the arts and culture sector, some of which already existed before the crisis, but which have been exacerbated by the pandemic. In response, the Federal Ministry for Arts, Culture, the Civil Service and Sport launched a fairness process in autumn 2020 in cooperation with the Federal States and with the intensive involvement of CSO and interest groups in the arts and culture sector. The Fairness Process is an exemplary federal-state cooperation; a number of measures were developed in the first few months and presented at a Symposium in 2021. These measures included - a joint commitment to greater fairness in the arts and culture, summarised in the Fairness brochure, - increased coordination meetings between the funding bodies of all participating regional authorities - and standardised criteria for awarding multi-annual contracts. In addition, a Fairness Codex for Art and Culture was developed. This codex was drawn up by a working group consisting of representatives of the federal government, the Laender (federal states) and CSO/interest groups in a one-year participatory process. With this codex, the Austrian arts and culture scene has for the first time received a codified cooperation standard that is intended to pave the way for more fairness in the cultural sector - through respect and appreciation, sustainability, diversity and transparency. The document aims to strengthen the resilience of the entire sector and at the same time contributes to increased public awareness of fairness in art and culture. Fair pay for all those working in the arts and culture sector is a key issue in the fairness process. In June 2022, a historic commitment was made by all federal states, the Austrian Association of Cities and Towns, the Association of Austrian Municipalities and the federal government with the signing of the joint Fair Pay Strategy. In this joint Fair Pay Strategy they emphasised their responsibility for the financing of art and culture as well as their willingness to make a greater contribution to fair pay in future. The fairness process in Austria will be continued in the coming years. Moreover, the Arts and Culture Section of the Federal Ministry for Arts, Culture, the Civil Service and Sport was also involved in the EU working group on the Status and Working Conditions of Artists and Cultural and Creative Professionals (2021-2023). The Austrian Federal States are an integral part of the Fairness Process as described above. They have actively implemented Fair Pay measures and provide federal state funds for this purpose.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

As part of a pilot phase in 2022, the Federal Ministry for Arts, Culture, the Civil

Service and Sport provided earmarked funding totalling EUR 6.5 million for "Fair Pay" for the first time. Overall, in the period 2022- 2024, the Federal Ministry for Arts, Culture, the Civil Service and Sport has provided € 25.5 million in funding for fair pay measures. A direct result of the Fairness Process is the expansion of IG Netz ("IG Network"). IG Netz, founded in 1991, supports independent groups in the field of performing arts through subsidising social security contributions so as to provide an incentive for employment. As a first measure under the Fairness Process, IG Netz was expanded in cooperation with the Laender and the interest group Freie Theaterarbeit. The total budget of this support fund was stepped up from EUR 300,000 to EUR 700,000 (in 2024), also with funds provided by the Laender. Not only have more persons become eligible for funding as a consequence, the amount of subsidies per person and month has increased from EUR 200 to EUR 300. The establishment of the vera* trust centre for persons affected by violence, harassment and the abuse of power in the arts, culture and sport (see also separate measure) represents a further milestone in the Fairness Process. The confidential counselling centre supports people from the fields of art and culture who have experienced harassment and violence and points out possible courses of action.

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

CSO and interest groups from the arts and culture sector

Type of entity:

Civil Society Organization

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Incentive Model for Austria as a film location

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Culture and creative sectors

Name of agency(ies) responsible for the implementation of the policy/measure:

Austrian Film Institute

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

PERFORMING ARTS

Website of the policy/measure, if available:

ÖFI+: <https://filminstitut.at/foerderung/antragstellung/oefi-plus>; **FISApplus:** <https://fisaplus.com/>

Describe the main features of the policy/measure:

Incentives are an important part of the increasingly global and competitive film industry. They make financial resources available to production companies and are a decisive factor in the determination of the production site. Many European countries are therefore using incentives as a strategic tool to increase local value creation, attract inward film investment, create skilled jobs and develop production infrastructure and digital expertise in a key growth area of the cultural and creative industries. The sustainable strengthening of Austria as a film location is ensured through the adoption of the Film Location Act and the amendments to the Film Subsidies Act and the KommAustria Act. The new incentive system for all film productions came into force on 1 January 2023. In order to ensure maximum appeal for international productions and maximum planning security for domestic productions, the subsidies are granted in all sectors without a budget cap. The model provides for an automatic, non-repayable grant based on a catalogue of criteria of up to 35% of the expenses incurred in Austria for film productions. 5% of this amount is earmarked for climate-friendly criteria. The maximum subsidy amount is EUR 5 million per film and EUR 7.5 million for series. For the first time, support is also provided for streaming productions. The film incentive model is based on three pillars: - International service productions (FISApplus): Grants for international non-Austrian productions (streaming, cinema, TV) and production services (postproduction, music recording, VFX) are administered by Austria Wirtschaftsservice GmbH (aws). Independent production service providers based in Austria who have been commissioned to produce a film or part of a production are entitled to apply (service processing). - Austrian television and streaming productions (FISApplus, television productions in coordination with the RTR-GmbH): Grants for Austrian productions that have not been commissioned by broadcasting organizations or video-on-demand services in the areas of television, streaming and virtual reality with a total budget of more than EUR 1.8 million are also processed by the aws. Eligible to apply are independent producers (production companies) based in Austria.

Productions below the budget limits will remain in the Television Fund. - Austrian cinema films (ÖFI+): The Austrian Film Institute is responsible for funding Austrian independently produced films for their first theatrical release as well as international co- productions of the same status. Applications are open to independent producers (production companies) based in Austria. The grant replaces the cinema film grants previously awarded by Filmstandort Austria (FISA). Austrian cinema films will thus have a single point of contact instead of having to rely on a number of different federal funding agencies (Austrian Film Institute, FISA). Overall, the measure aims at: • strengthening Austria as a film location • attracting film productions from abroad • promoting jobs in the sector • strengthening the cultural and creative industries in Austria In 2023 EUR 15,5 Mio. EUR were spent for ÖFI+ and approx. EUR 22 Mio. for FISApplus.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

• Strengthening of location attractiveness, especially through the "value-added bonus" for international co-productions: The inflow of foreign funds will be subsidised with a bonus (+25%) => (Parts of) film shoots that were not originally planned for Austria have moved to Austria. • Increased number of international co-productions • Increased international exchange, transfer of know-how and development of strategic alliances to strengthen domestic film production and infrastructure • Enhancement of competitiveness through an increase in the revenue share of productions • An increase in the creation of skilled jobs

Financial resources allocated to the policy/measure in USD:

s. above



Partners engaged in the implementation of the policy/measure:

Name of partner:

Ministry for Arts, Culture, the Civil Service and Sport

Type of entity:

Public sector



Partners engaged in the implementation of the policy/measure:

Name of partner:

FISA

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

film production and distribution companies

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

film makers

Type of entity:

Private sector

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Service Center for Artists and Culture Professionals & Economic Hardship Emergency Fund of the Federal State of Burgenland

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Culture and creative sectors

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal State of Burgenland

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS
- **MEDIA ARTS**

MUSIC
- **MUSIC**

PUBLISHING
- **PUBLISHING**

VISUAL ARTS
- **VISUAL ARTS**

PERFORMING ARTS
- **PERFORMING ARTS**

Website of the policy/measure, if available:

Describe the main features of the policy/measure:

In 2023, the Federal State of Burgenland has created a new service center specifically for artists and culture professionals. The center offers consultations in the areas of labor law, social law, business management and tax law. The service center also provides information on financing and subsidies, and offers workshops on topics such as copyright law. Furthermore, an emergency fund was established for self-employed freelance artists who are experiencing hardship through no fault of their own. Grants of up to EUR 5,000 each are provided. In 2023, the fund was endowed with EUR 50,000.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

EUR 50,000 in 2023 (Economic hardship emergency fund) (USD 54 220)

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to

illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Support Programme for University Students and Regional Museums

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Culture and creative sectors

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal State of Salzburg

Cultural domains covered by the policy/measure

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

Website of the policy/measure, if available:

https://www.salzburg.gv.at/kultur_/Documents/8_FRL%20Studierende%20u.%20RM%202023_Print.pdf

Describe the main features of the policy/measure:

The “Support Programme for University Students and Regional Museums” was set up in cooperation with the University of Salzburg to provide students with an insight into museum work and to enable them to gain practical experience, as well as to invest in young talents. Between 2019 and 2023, a total of 53 students received qualified guidance on various aspects of museum work from the museum management and their respective teams. The programme was on the one hand designed as an investment in young talents: as a result, several students have been taken on as permanent staff. On the other hand, students contributed to cataloguing the collections of the regional museums, which lead to significant progress in cataloguing and benefits for the regional museums. The Federal State of Salzburg provided an amount of EUR 1,200 per job and month (= 160 working hours) to regional museums applying for funding. Since the inception of the funding programme a total of EUR 63,991.43 has been made available.

Does it specifically target young people?

Yes

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

s. above

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

Regional Museums in the Federal State of Salzburg

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

University of Salzburg

Type of entity:

Public sector

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

EXTRA - Funding Programme for contemporary art

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Culture and creative sectors

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal State of Upper Austria, KUPF Oberösterreich ("Culture Platform Upper Austria")

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

<https://kupf.at/service/ausschreibungen/open-call-extra23/>

Describe the main features of the policy/measure:

In 2021, the Federal State of Upper Austria in cooperation with KUPF Oberösterreich ("Culture Platform Upper Austria") launched the funding programme "EXTRA". A call for proposals is planned biennially. The 2021 call was themed Neustart ("Restart"). Cultural initiatives and collectives were invited to submit projects developing ideas and proposals to promote a vibrant cultural sector after the COVID-19 pandemic. 12 projects were funded with a total EUR 95,000. In 2023, the call was themed Heimat and focused on a (critical) examination of the concept of "Heimat" and (social) identities, particularly regarding marginalised social positions. 8 projects were funded with a total of EUR 100,000.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

The programme has gathered attention also outside of Upper Austria and enabled the implementation of innovative projects. Most projects were developed specifically in response to the funding calls, and their realization would not have been possible without the funding due to the lack of other financial resources. As the programme

was developed in close cooperation between KUPF Oberösterreich (Culture Platform Upper Austria) and the Federal State of Upper Austria, it also contributes to strengthening the cooperation mechanisms between Civil Society and the Federal State government.

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

s. above

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

NO

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GOAL 1. SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE



INTRODUCTION

Parties shall provide information on the efforts made to protect free, independent and pluralistic media, uphold regulations on media concentration, and support production, distribution and access to diverse contents for all groups in society. They are also required to report on the policies and measures adopted to support the diversity of cultural content in all types of media (public, private and community-based).

KEY QUESTIONS

1. Public service media has a legal or statutory remit to promote a diversity of cultural expressions:

YES

2. Policies and measures promote content diversity in programming by supporting:

- **Regional and/or local broadcasters**
- **Linguistic diversity in media programming**
- **Community programming for marginalised groups (e.g. indigenous peoples, migrants and refugees, etc.)**
- **Socio-cultural programming (e.g. children, youth, people with disabilities, etc.)**

3. Domestic content regulations for audio-visual media exist (e.g. quotas for production or distribution requirements for national films, TV series or music on radio):

YES

4. Regulatory authority(ies) monitoring media exist:

YES

a. If YES, please provide the name and year of establishment of the regulatory authority(ies):

Austrian Communications Authority (“KommAustria”)

b. If YES, these regulatory authority(ies) monitor:

- **Public media**
- **Community media**
- **Private sector media**
- **Online media**

c. If YES, these regulatory authority(ies) are responsible for:

- **Issuing licenses to broadcasters, content providers, platforms**
- **Receiving and addressing public complaints such as online harassment, fake news, hate speech, etc.**
- **Monitoring cultural (including linguistic) obligations**

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to

illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Fund for the Promotion of the Digital Transformation of the Media Sector

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Media diversity

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Chancellery Republic of Austria

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the policy/measure, if available:

https://www.rtr.at/medien/was_wir_tun/foerderungen/digitaletransformation/startseite.en.html

Describe the main features of the policy/measure:

Since 2022, the federal government has been supporting the digital transformation of the media sector with EUR 20 million per year. The Fund for the Promotion of Digital Transformation is intended to contribute to strengthening media companies and their digital services and reinforce the vital role of media in a modern, democratic society. It aims at maintaining the diversity of providers and to promote the development and expansion of digital offerings in the media landscape. There are three main objectives of the fund: • Digital transformation: measures for the transformation and increased digitalisation of the media landscape. • Digital journalism: measures to strengthen

journalism in an increasingly digital media landscape, such as in particular the provision of funds for the training of journalists as well as further training measures, and the promotion of training centres and internships in the area of digital journalism • Protection of minors and accessibility This funding objective includes measures to improve the protection of minors and make content accessible.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

25,234,000 EUR / USD 27,365,011 (2022)

Partners engaged in the implementation of the policy/measure:

Name of partner:

Austrian Regulatory Authority for Broadcasting and Telecommunications (RTR)

Type of entity:

Public sector

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

NO

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GOAL 1. SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE



DIGITAL ENVIRONMENT

INTRODUCTION

Parties shall provide information on policies and measures that support digital creativity and competencies, local cultural industries and markets, for instance by promoting fair remuneration for creators or by modernizing cultural industries in the digital environment. They shall also report on initiatives to improve access to and discoverability of diverse cultural expressions in the digital environment.

KEY QUESTIONS

1. Policies, measures or mechanisms are in place to support the digital transformation of cultural and creative industries and institutions (e.g. funding for digitization of analogue industries):

YES

2. Policies or measures have been introduced to ensure vibrant domestic digital cultural and creative industries markets with a diversity of e-players of all sizes (e.g. fair remuneration rules; control market concentration; prevention of monopolies of digital content providers/distributors or their algorithms that potentially restrict the diversity of cultural expressions, etc.):

NO

3. Policies and measures have been implemented to enhance access to and discoverability of domestically produced cultural content in the digital environment (e.g. action plans or policies for digital content pluralism, public support to cultural or artistic portals in specific languages, national or regional online distribution platforms for domestic content, etc.):

NO



4. Measures and initiatives have been implemented to promote digital creativity and competencies of artists and other cultural professionals working with new technologies (e.g. spaces for experimentation, incubators, etc.):

YES

5. Statistics or studies with recent data on access to digital media, including on the type of cultural content available through digital media, are available:

YES

STATISTICS

Percentage of the population with subscriptions to online cultural content providers (e.g. Netflix, Spotify, Amazon, etc.):

Data:

46.3

Year:

2022

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Federal Digitalization offensive / Measures for the digital transformation of the arts and culture sector

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Digital environment

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS
- VISUAL ARTS

PERFORMING ARTS
- PERFORMING ARTS

Website of the policy/measure, if available:

Describe the main features of the policy/measure:

Main features of the policy/measure: The digital transformation has profoundly changed the arts and culture sector as well as artistic processes. Cultural and creative work is influenced by digital advancements and change, providing among other things opportunities for the development of innovative forms of artistic expressions and new ways of cultural participation. In its government programme 2020-2024, the federal government of Austria has set itself the goal of establishing innovative platforms for the arts, culture, technology and the digital world, as well as promoting interdisciplinary cooperation between the cultural and tech scene, start-ups, universities and research institutions. A digitalization offensive provides the necessary prerequisites for a sustainable digital transformation of the sector. The Federal Ministry for Arts, Culture, the Civil Service and Sport has thus provided extensive financial means to support the digital transformation of the arts and culture sector during the reporting period. In 2020, EUR 1,1 Mio were provided for the development and implementation of digital projects and formats that open up new ways for individuals and cultural institutions to engage in artistic engagement and knowledge transfer as well as exchange, participation and interaction with the public. In 2021, the Federal Ministry for Arts, Culture, the Civil Service and Sport and the Federal States (Laender) jointly developed and funded digital projects through the funding call Kunst und Kultur im digitalen Raum ("Arts and Culture in the digital space"). A total of EUR 2.5 million were provided for 85 projects. Those projects included artistic projects, digital strategies, apps, games, digital platforms, interactive websites and virtual and augmented reality projects. In 2022, 38 projects that contributed to the digital transformation of the arts and culture sector were funded with a total sum of approx. EUR 900,000. In 2023, 32 projects were funded with a total sum of approx. EUR 850,000.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Digital Heritage Strategy

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Digital environment

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

<https://www.bmkoes.gv.at/kunst-und-kultur/schwerpunkte/eu-international/eu-aufbau-und-resilienzfaezitaet/digitalisierungsstrategie.html>

Describe the main features of the policy/measure:

The promotion of the digital transformation of cultural heritage institutions is set out

as a goal in the Austrian Government Programme 2020-2024. As a result, the Federal Ministry for Arts, Culture, the Civil Service and Sport has developed a "Digital Heritage strategy". This strategy aims at: - an evaluation of the (current) use of digital technologies in cultural heritage institutions - awareness raising - the development of digital strategies within cultural heritage institutions - the promotion of digital cultural education / participation - strengthening research on digital cultural heritage - exploration of digital value chains - re-design of the online platform Kulturpool - establishment of a national competence center for digital cultural heritage Two current projects support the implementation of measures for the digital transformation: 1) The funding call "Cultural Heritage Digital" provides a total of EUR 15 million (available from 2023 onwards) for the creation of digital copies of cultural heritage objects, digital recording, cataloguing, publication and dissemination as well as the connection to the online platform for Austria's cultural heritage Kulturpool. 2) The Federal Ministry for Art, Culture, the Civil Service and Sport commissioned an extensive redesign of the Kulturpool-Platform. The process was carried out by the Natural History Museum Vienna under broad involvement of representatives of the cultural heritage sector. Kulturpool is not only the central search engine for digitized cultural heritage from Austrian museums, archives and libraries, but also functions as a competence center in the field of (digital) cultural heritage. Both projects form an integral part of the Digital Heritage Strategy and their results are reflected accordingly in the strategy process. Both projects are part of the Austrian Recovery and Resilience Plan and are funded by NextGenerationEU. The Commission Recommendation (EU) 2021/1970 of 10 November 2021 on a common European data space for cultural heritage was taken into account in designing the projects.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your

country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Digital Strategy of the state museums of Salzburg

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Digital environment

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal State of Salzburg

Cultural domains covered by the policy/measure

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

Website of the policy/measure, if available:

https://www.salzburg.gv.at/kultur_/Documents/Landesmuseen_DigitaleStrategie.pdf

Describe the main features of the policy/measure:

In 2020, the Federal State of Salzburg launched a process to strengthen the digitization of its museums. The strategy was adopted in 2021, following an extensive research and drafting process that build on workshops, expert interviews as well as strategic analysis. It is aligned with other strategic documents of the Federal State of Salzburg, for example the Salzburg Science and Innovation Strategy 2025 and the Cultural Development Plan of the Federal State of Salzburg. The strategy aims at • The successful implementation of digital projects in the institutions • Supporting museums in developing their own digital strategies and ensuring a harmonised approach • Improving organizational and research capacities in the institutions • Enhancing the attractiveness of museums for visitors and encouraging visitor participation and engagement The strategy is intended to be an iterative document that should be regularly reviewed and subject to further improvement. In the years 2020-2023, a total auf EUR 24,384 has been spent.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

• Implementation of the funding programme “Museum. Digital” (see below) • Enhanced cooperation between relevant actors (networking events, expert workshops, joint discussion of good practice examples) • Establishment of interdisciplinary networks between museums, creative industries, universities and public administration

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

Museums and other cultural institutions in Salzburg,

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Universities / colleges in the region

Type of entity:

Public sector

Has the implementation of the policy/measure been evaluated?

Yes

What are the main conclusions/recommendations?

Conclusions n.a.

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Initiative for the Digitization of Museum Collections (PantherWeb)

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Digital environment

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal State of Styria

Cultural domains covered by the policy/measure

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

Website of the policy/measure, if available:

<https://www.kultur.steiermark.at/cms/ziel/166337555/DE>

Describe the main features of the policy/measure:

In order to support the digitization efforts of museums and collections in Styria, the Federal State of Styria provides them with free access to software solutions for cataloguing museum and archival collections. A software ("PantherWeb", based on imads pro / cultureWeb) was developed specifically for this purpose. During the development process the needs and suggestions formulated by the cultural institutions as well as experiences from institutions already using similar applications were taken into consideration. The software is designed to meet state-of-the art standards in digital cataloguing and to allow for a wide variety of object types to be categorized. The PantherWeb database documents cultural heritage in a digital form. The tool was initiated by the State of Styria and provides a solid and long-term basis for safeguarding the knowledge and stories of the shared Styrian cultural heritage for future generations. The project aims at - providing organizational, economic and technological support to the institutions - long-term preservation and protection of artifacts - enhancing accessibility and visibility of artifacts - establishing an infrastructure for research and knowledge transfer across institutions

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Arts and Culture in the Digital Environment (Federal State of Lower Austria)

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Digital environment

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal State of Lower Austria

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

<https://www.noe.gv.at/noe/Kunst-Kultur/kultur-on-air.html>

Describe the main features of the policy/measure:

During the reporting period, the Federal State of Lower Austria has established two funding schemes targeting arts and culture in the digital environment: In 2023, the Federal State of Lower Austria launched the "DigiCall 2023", with the central theme "Smart Data" endowed with EUR 200,000. The call aims at supporting art and cultural institutions and actors in the digital transformation, testing new digital art forms, promoting the acquisition of new knowledge and skills, promoting innovation, testing new concepts for accessibility and visibility, promoting innovative mediation concepts and accessibility, promoting critical reflection on technologies (ethics, humanism, ...), activating cooperation between different disciplines, sectors or actors, strengthening sustainability, creating concepts to combine human goals with the development of digital technologies. Podcast funding programme 'Art and Culture on Air The funding programme supports the production and development of podcasts on/by the arts and culture sector. The funding programme was developed during the COVID-19 pandemic, as podcasts became a new way for many institutions and artists to stay in touch with their audiences, and is continued post Pandemic, due to the promising format. The funding programme was endowed with EUR 45,000.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

• The funding programmes were successfully implemented: the calls were successfully communicated and projects were submitted in response. • The following objectives have been achieved: Promote digital projects, address relevant issues and focus on new formats of artistic production, communication, and transfer of knowledge and skills

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No



GOAL 1. SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE



PARTNERING WITH CIVIL SOCIETY

INTRODUCTION

Parties shall provide information on measures targeting civil society organizations* (CSO) involved in the promotion of the diversity of cultural expressions and providing, inter alia: public funding to achieve the objectives of the Convention; opportunities for networking with public authorities and other civil society organizations; training opportunities to acquire skills; spaces for dialogue with government authorities to design and monitor cultural policies.

* For the purposes of this Convention, civil society means non-governmental organizations, non-profit organizations, professionals in the culture sector and associated sectors, groups that support the work of artists and cultural communities (see paragraph 3 of the Operational Guidelines on the Role and Participation of Civil Society).

KEY QUESTIONS

1. Professional organizations and/or trade unions representing artists and/or cultural professionals in the following sectors exist in your country (i.e. federation of musicians, publishers' unions, etc.):

- **Cinema/Audiovisual Arts**
- **Design**
- **Media arts**
- **Music**
- **Performing Arts**
- **Publishing**
- **Visual Arts**

2. Public funding schemes supporting CSOs involvement in promoting the diversity of cultural expressions exist:

YES

3. Training and mentoring opportunities were organized or supported by public authorities

during the last 4 years to build skills on communication, advocacy and/or fundraising of civil society organizations involved in the promotion of the diversity of cultural expressions:

YES

4. Dialogue mechanisms between public authorities and CSOs for cultural policy making and/or monitoring have been implemented during the last 4 years (meetings, working groups, etc.)

YES

a. If YES, please provide up to 2 examples:

Example 1:

Forum Fairness & Fairness Process

Example 2:

Federal Arts and Culture Strategy Process

5. Policies and measures promoting the diversity of cultural expressions have been elaborated in consultation with CSOs during the last 4 years:

YES

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Federal Arts and Culture Strategy Process

Related goal and area of monitoring of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Area of Monitoring

Partnering with civil society

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the policy/measure, if available:

<https://www.bmkoes.gv.at/kunst-und-kultur/schwerpunkte/strategie-kunst-kultur.html>

Describe the main features of the policy/measure:

In 2021, on behalf of Secretary of State Andrea Mayer, the Federal Ministry for Arts, Culture, the Civil Service and Sport started a national arts and culture strategy process. The aim of this process is to establish a regular, structured and open exchange between stakeholders from the arts and Culture sector. From the outset, stakeholders were invited to discuss future issues in the field of art and culture. In addition to the learnings from the COVID-19 pandemic, preliminary work at the federal level, the cultural strategies and mission statements of individual federal states and municipalities, as well as national and international examples of good practice were used as a basis for discussion. Regular exchange was initiated with the members of the Austrian National Assembly's Culture Committee, representatives of the media and civil society as well as the entire interested public. In 2022, key topics such as ecology, innovation and digitalization, innovation, fairness, gender equality, diversity, accessibility, internationalization, cultural education / outreach, cooperation and cultural heritage were examined in dialogue groups held in Federal States. In 2023, the first Forum Kultur, a public event on the cultural strategy process, took place in Vienna. Furthermore, the joint work of the federal government and the Federal States was continued in 2023: events on audience development were organised in cooperation with the Federal State Governments of Carinthia and Upper Austria. Specificities of cultural work in a rural environment and the relation to the urban space were highlighted within these events. All in all, the Ministry for Arts, Culture, the Civil Service and Sport collected extensive feedback from stakeholders in the arts and culture sector on various levels within the process - online and at in person events - and then processed it in a structured way. This feedback forms the basis for the creation of federal cultural policy guidelines, which were initiated in 2023 and published in June 2024. The guidelines outline the areas of action including the necessary measures (existing and future) of the Ministry's art and cultural policy. They further highlight Austria's sustainable development as a location for art and culture in a European and international context. The Ministry for Arts, Culture, the Civil Service and Sport implements a policy of openness, participation, by strengthening dialogue structures as well as by taking into account multiple perspectives of artists, cultural institutions and civil society. The process is financed through the regular budget of the Ministry for Arts, Culture, the Civil Service and Sport. With regard to the reporting framework of the 2005 Convention, this measure is also relevant for Goal 3 (Integrate Culture in Sustainable Development Frameworks).

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

• Permanent dialog structures between the Ministry for Arts, Culture, the Civil Service and Sport, the Federal States and various civil society actors in Austria have been established. • Numerous new formats and instruments of participation were introduced and relevant studies presented (e.g. on audience participation). • As a result of the dialogue processes, among other things, important cultural policy measures were initiated, for example regarding fair pay, audience development, cultural participation and on early access to art and culture for young people. • Development of federal cultural policy guidelines (presentation 2024)

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

Interest Groups from the Arts and Culture Sector

Type of entity:

Civil Society Organization

Partners engaged in the implementation of the policy/measure:

Name of partner:

Artists, Cultural Workers, Cultural Institutions & Initiatives

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Federal States

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Cultural Committee of the Austrian National Assembly

Type of entity:

Public sector

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

NO

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GOAL 2. ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS



MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS

INTRODUCTION

Parties shall provide information on policies and measures, including preferential treatment as defined in Article 16 of the Convention*, aimed at promoting the inward and outward mobility of artists and other cultural professionals around the world. They shall also report on operational programmes implemented to support the mobility of artists and cultural professionals, particularly those moving to and from developing countries, including through programmes for South-South and triangular cooperation.

* Article 16 of the Convention stipulates that “developed countries shall facilitate cultural exchanges with developing countries by granting, through the appropriate institutional and legal frameworks, preferential treatment to artists and other cultural professionals and practitioners, as well as cultural goods and services from developing countries”. Preferential treatment, also referred to as special and differential treatment, is a deviation

from the general rule of international trade liberalization agreements intended to address structural inequalities between developing and developed countries. The objective of establishing exceptions in the name of preferential treatment for culture in trade or investment agreements signed between developed and developing countries is to provide support- on a non-reciprocal basis-to cultural expressions coming from developing countries, in order to broaden their commercial opportunities and ensure more balanced flow of cultural goods and services around the world.

KEY QUESTIONS

1. Please indicate if the following policies and measures exist in your country:

- **Policies and measures supporting the outward mobility of artists and cultural professionals (e.g. export offices, support for participation in international cultural markets for cultural professionals, etc.)**
- **Work permit regulations supporting the inward mobility of foreign artists and cultural professionals in your country (e.g. double taxation avoidance agreements, special work permits and health insurance, subsidies to cover living expenses, etc.)**

2. Please indicate if the following operational programmes have been developed or supported/funded by public authorities during the last 4 years:

- **Information resources or training services providing practical guidance to facilitate the mobility of cultural professionals (e.g. Internet platforms)**
- **Infrastructure (e.g. arts residencies, cultural institutes, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries**
- **Major cultural events (e.g. cultural seasons, festivals, cultural industries markets, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries**

3. Please indicate if the following mobility funds (e.g. scholarships, travel grants, etc.) have been managed or supported by public authorities during the last 4 years:

- **Public funds supporting the outward mobility of national or resident artists and other cultural professionals**
- **Public funds supporting the inward mobility of foreign artists and other cultural professionals**
- **Public funds specifically supporting the mobility of artists and other cultural professionals from or between developing countries, including through North-South-South and South-South cooperation**

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Cultural Work Trainee Programme Kosovo-Austria

Related goal and area of monitoring of the 2005 Convention:

Goal 2 ACHIEVE A BALANCED FLOW OF CULTURAL GOODS & SERVICES & PROMOTE THE MOBILITY OF CULTURAL PROFESSIONALS

Area of Monitoring

Mobility of artists and cultural professionals

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the policy/measure, if available:

<https://www.bmkoes.gv.at/en/Topics/arts-and-culture/arts-and-culture-in-europe-and-international/Cultural-Work-Trainee-Program-Kosovo-Austria.html>

Describe the main features of the policy/measure:

The Cultural Work Trainee Programme Kosovo-Austria supports young cultural professionals from Kosovo by providing capacity building and mentoring with the aim to build sustainable professional relationships, networks and cooperation opportunities. It promotes cross-border artistic work and facilitates the creation and expansion of international networks. The programme offers opportunities for young cultural workers (max. 40 years old) from Kosovo to gain work experience at leading art initiatives in Austria. Apart from the traineeship, which is the central part of the programme, the residents are provided with a personal mentoring and support by the team of Q21/MuseumsQuartier. The formal framework for this scholarship programme is the Agreement between the Government of the Republic of Austria and the Government of the Republic of Kosovo on Cultural Cooperation (Federal Law Gazette III No. 24/2017). The programme aims at:

- Establishing sustainable professional contacts and cooperation in the cultural sector between Austria and Kosovo through capacity building**
- Supporting young artists and cultural workers from Kosovo**
- Promoting cross-border artistic work**
- Facilitating the creation and expansion of international networks**

Does it specifically target young people?

Yes

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

The Cultural Work Trainee Programme Kosovo-Austria 2023 of the Austrian Federal Ministry for Arts, Culture, the Civil Service and Sport at Q21/MuseumsQuartier Vienna supported 6 cultural workers/artists from Kosovo to participate in traineeships for 2 months each at a major art institution/art project in Vienna.

Financial resources allocated to the policy/measure in USD:

EUR 50,000 / USD 54222 (2023)

Partners engaged in the implementation of the policy/measure:

Name of partner:

Bundesdenkmalamt

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Architekturzentrum Wien (Az W)

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Kunsthalle Wien

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Kyiv Biennial Vienna

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Artothek des Bundes

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Collection of Contemporary Art of the Republic of Austria

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Tricky Women/TrickyRealities

Type of entity:

Civil Society Organization

Partners engaged in the implementation of the policy/measure:

Name of partner:

FÖBEK - Verein zur Förderung von Berufserfahrung und Projektarbeit im Europäischen Kulturbereich

Type of entity:

Civil Society Organization

Partners engaged in the implementation of the policy/measure:

Name of partner:

Cultural Workers/Artists

Type of entity:

Private sector

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Act Out - Tour und Residency Funding Programme

Related goal and area of monitoring of the 2005 Convention:

Goal 2 ACHIEVE A BALANCED FLOW OF CULTURAL GOODS & SERVICES & PROMOTE THE MOBILITY OF CULTURAL PROFESSIONALS

Area of Monitoring

Mobility of artists and cultural professionals

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for European and International Affairs, IG Freie Theaterarbeit

Cultural domains covered by the policy/measure

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the policy/measure, if available:

<https://freietheater.at/act-out/>

<https://www.bmeia.gv.at/themen/auslandskultur/schwerpunktprogramme/act-out>

Describe the main features of the policy/measure:

ACT OUT is an international tour and residency funding programme for independent theatre and performance artists and groups from the genres: Drama theatre, Musical theatre, Children's and youth theatre, Dance and performance, New Circus and Contemporary Circus, Street art/performance, Object and puppet theatre. ACT OUT is funded by the Federal Ministry for European and International Affairs and administrated by IG Freie Theaterarbeit ("Austrian Association for Independent Performing Arts"). In addition to the residency funding programme, ACT OUT online offers an online-video platform on Vimeo where artists / theatre groups can upload recordings of their stage productions. ACT OUT online serves, among other things, as a selection catalogue for Austrian Cultural Forums who are interested in streaming Austrian stage productions. Tour and residency funding is available for all countries, but the focus lies on other European countries. Guest performances or tours within Austria are not supported. The maximum amount of funding for international guest performances is EUR 12,000. Support is provided for costs for travel, transportation, accommodation and translations as well as fees for artists, technicians and production management. The maximum funding amount for international residencies

of up to 5 persons is EUR 4,000. Support is provided for travel and accommodation (up to a maximum of 21 days) as well as artists fees. The project aims at: • Supporting cross-border artistic work • Enabling the expansion of international networks • Developing new mediation formats (see video platform in particular) Between 2021 and 2023 EUR 65,000/year have been allocated to the programme by the Federal Ministry for European and International Affairs.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

EUR 65,000/ USD 70,850 (2023)

Partners engaged in the implementation of the policy/measure:

Name of partner:

s. above

Type of entity:

Civil Society Organization

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

On the Road Again

Related goal and area of monitoring of the 2005 Convention:

Goal 2 ACHIEVE A BALANCED FLOW OF CULTURAL GOODS & SERVICES & PROMOTE THE MOBILITY OF CULTURAL PROFESSIONALS

Area of Monitoring

Mobility of artists and cultural professionals

Name of agency(ies) responsible for the implementation of the policy/measure:

**Federal Ministry for European and International Affairs, Künstlerhausvereinigung
Vienna**

Cultural domains covered by the policy/measure

DESIGN

MEDIA ARTS
- **MEDIA ARTS**

MUSIC

PUBLISHING

VISUAL ARTS
- **VISUAL ARTS**

PERFORMING ARTS

Website of the policy/measure, if available:

<https://www.ontheroadcall.at/>

Describe the main features of the policy/measure:

In 2021, the section for International Cultural Affairs in the Federal Ministry for European and International Affairs and the Austrian Cultural Forums in cooperation with the Künstlerhaus association in Vienna launched an international call for submissions on the general theme of transformations in society and ecology. Artists from the fields of visual arts and media art were invited to submit works related to the general theme of the call to one of the 23 destinations of the Austrian cultural forums (Arad (Tel Aviv Cultural Forum), Belgrade, Berlin, Bratislava, Bucharest, Budapest, Istanbul, Krakow, Kyiv, Ljubljana, London, Mexico City, New York, Prague, Rome, San Francisco, Sarajevo, Tehran, Tianjin (Beijing Cultural Forum), Tokyo, Warsaw, Washington, and Zagreb). The project was created to provide international perspectives to help local artists survive the COVID-19 crisis through art. The idea was to use the cultural network of the Austrian Foreign ministry and its resources for a post-COVID initiative to encourage artists to start new projects around the world. The overarching theme centred around upheaval in society and the environment, and the way that artists address realities that affect everyone around the world. Our society is changing, as is the economic and political environment in which we live. The Russian attack on Ukraine has brought war back to Europe. And the world itself is changing, not least because of humanity's careless actions. The project was continued in 2023 with a second call, focusing on «Climate Dignity». The starting point for the call is a broad understanding of DIGNITY which is not limited to the dignity of human beings, but also considers the dignity of nature and its species. CLIMATE DIGNITY means, on the one hand, that all people have the right to live in a sustainable world in which their health, freedom and livelihood are not adversely affected by climate change. In the spirit of climate justice, this applies specifically to people, communities, and countries that are or will be most affected by the consequences of climate change and are therefore particularly in need of protection. CLIMATE DIGNITY emphasizes, on the other hand, that the impact of human-induced climate change and the intertwined loss of biodiversity not only threatens human dignity, but also endangers nature and its flora and fauna. The "more-than-human" concept of CLIMATE DIGNITY thus focuses on the interdependence between humans

and nature in all its manifestations. A new element in the 2023 call is the requirement of artistic collaborations. The 2023 call is an invitation for artistic collaboration between artists living and working in Austria and artists living and working outside of Austria. Collaborations with artists from EU candidate countries (currently Albania, Bosnia and Herzegovina, Moldova, Montenegro, North Macedonia, Serbia, Türkiye, and Ukraine) are particularly welcome (but not mandatory). The project aims at : • Supporting cross-border artistic work • Promoting artistic collaborations between artists living and working in Austria and artists living and working outside Austria

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

USD 32,582

Partners engaged in the implementation of the policy/measure:

Name of partner:

Austrian Cultural Fora

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

airBurgenland (artist-in-residence Burgenland)

Related goal and area of monitoring of the 2005 Convention:

Goal 2 ACHIEVE A BALANCED FLOW OF CULTURAL GOODS & SERVICES & PROMOTE THE MOBILITY OF CULTURAL PROFESSIONALS

Area of Monitoring

Mobility of artists and cultural professionals

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal State of Burgenland

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the policy/measure, if available:

<https://www.airburgenland.com/>

Describe the main features of the policy/measure:

The airBurgenland artist-in-residence programme was launched in 2023. The programme offers up to 50 residencies for artists, writers, academics and curators annually. The main objective of the programme is to strengthen the impact of contemporary art in Burgenland as well as its impact on society in general. In order to promote transnational exchange and the mobility of artists, airBurgenland cooperates with art institutions and platforms throughout Europe. Besides inviting international artists to Burgenland, airBurgenland also provides opportunities for Burgenland artists to take part in international activities, thus establishing sustainable relationships between international artists and local communities. Support is provided for: accommodation, studio and workshop space, mentoring, connections to local communities and artists, connections to international institutions and partners, venues for exchange and presentation of work, per diems, local transport. The programme aims at: • Strengthening the presence and impact of contemporary art in Burgenland • International networking • Establishing lasting relationships between international artists and local communities

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

In 2023 - the first year of the project - 43 artists (27 female, 16 male) from 14 countries and seven disciplines were invited as artists in residence as part of the airBurgenland programme. In addition to the artists, eight curators worked within the framework of the project. The presence of the artists in residence allows to build sustainable networks. First and foremost, it creates a dialogue between the invited artists, their communities and their audiences. In addition, the simultaneous presence of several artists from different countries also creates various cross-border-networks.

Financial resources allocated to the policy/measure in USD:

Partners engaged in the implementation of the policy/measure:

Name of partner:

Federal Ministry for European and International Affairs

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Instituto Italiano di Cultura di Vienna

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Israelische Botschaft Wien

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Anton Bruckner University

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Music and Arts University of the City of Vienna

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Künstlerdorf Neumarkt an der Raab

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Austrian Center for Peace Schlaining

Type of entity:

Private sector

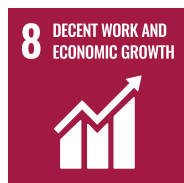
Has the implementation of the policy/measure been evaluated?

No

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GOAL 2. ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS



FLOW OF CULTURAL GOODS AND SERVICES

INTRODUCTION

Parties shall report on policies and measures, including preferential treatment, as defined in Article 16 of the Convention, that facilitate a more balanced exchange of cultural goods and services globally. Such policies and measures include, inter alia, export and import strategies, North-South and South-South cultural cooperation programmes and aid for trade programmes as well as foreign direct investment for the cultural and creative industries.

KEY QUESTIONS

1. Export strategies or measures to support the distribution of cultural goods and services outside your country exist for the following cultural domains:

2. Your country has granted or benefited from preferential treatment* to support a balanced exchange of cultural goods and services in the last 4 years:

*Preferential treatment, also referred to as special and differential treatment, is a deviation from the general rule of international trade liberalization agreements intended to address structural inequalities between developing and developed countries. The objective of establishing exceptions in the name of preferential treatment for culture in trade or investment agreements signed between developed and developing countries is to provide support - on a non-reciprocal basis - to cultural expressions coming from developing countries, in order to broaden their commercial opportunities and ensure more balanced flow of cultural goods and services around the world.

3. Your country has provided or benefited in the last 4 years from Aid for Trade support, a form of Official Development Assistance (ODA), that helped to build capacities to formulate trade policies, participate in negotiating and implementing agreements that provide a special status to cultural goods and services:

STATISTICS

Value of direct foreign investment in creative and cultural industries (in USD):

Data:

Year:

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

NO



GOAL 2. ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS



TREATIES AND AGREEMENTS

INTRODUCTION

Parties shall report on the ways in which cultural goods, services and digital products are provided a special status in trade and investment agreements to which they are signatories or which are under negotiation at the international, regional and/or bilateral levels. Parties shall also report on the initiatives undertaken to promote the objectives and principles of the Convention in other treaties and agreements as well as in declarations, recommendations and resolutions. Typically, these measures are implemented by agencies responsible for trade, foreign affairs and culture. The measures should reflect this interdependence and indicate the establishment of dedicated coordination mechanisms.

KEY QUESTIONS

1. Multilateral or bilateral trade and/or investment agreements providing a special status to cultural goods and/or services have been signed during the last 4 years or are under negotiation:

NO

2. Multilateral or bilateral agreements including specific provisions providing a special status to cultural goods and services and digital products in the field of e-commerce have been signed during the last 4 years or are under negotiation:

NO

3. Multilateral or bilateral agreements, declarations and/or strategies on relevant policy issues for the diversity of cultural expressions (e.g. education, digital, intellectual property, sustainable development, gender equality, etc.) signed or amended to take into account the objectives or principles of the Convention during the last 4 years:

YES



RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Bilateral Cultural Cooperation Agreements

Related goal and area of monitoring of the 2005 Convention:

Goal 2 ACHIEVE A BALANCED FLOW OF CULTURAL GOODS & SERVICES & PROMOTE THE MOBILITY OF CULTURAL PROFESSIONALS

Area of Monitoring

Treaties and agreements

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

<https://www.bmkoes.gv.at/kunst-und-kultur/schwerpunkte/eu-international/bilaterale-kulturkooperationen-und-vereinbarungen-.html>

Describe the main features of the policy/measure:

Cultural cooperation agreements are treaties between governments that are published in Austrian Federal Law (Bundesgesetzblatt). Work programmes of mixed commissions (representatives of the Ministry for Arts and Culture, Ministry of

Education as well as Ministry of Foreign Affairs) are negotiated at more or less regular intervals (3 to 5 years), which form the framework for bilateral cultural cooperation. Memoranda of Understanding (MoU) are declarations of intent in the field of education, art and culture, each signed by representatives of the responsible ministries. All of the work programmes and MoUs mentioned below, explicitly refer to the importance of the UNESCO 2005 Convention. - Korea: Agreement between the Republic of Austria and the Republic of Korea on cooperation in the fields of culture, arts, sports, women, youth and tourism (Agreement of 2022, first work programme 2022) - Hungary: Agreement between the Republic of Austria and the People's Republic of Hungary on cooperation in the fields of culture and science (Agreement of 1977, new work programme 2023) - Czech Republic: Agreement between the Government of the Republic of Austria and the Government of the Czech Republic on cooperation in the fields of culture, education, science, youth and sport (Agreement of 2009, new work programme 2023) - Italy: Agreement between the Republic of Austria and the Italian Republic on the promotion of cultural relations between the two countries (Agreement of 1954, new work programme 2023) - Slovenia: Agreement between the Government of the Republic of Austria and the Government of the Republic of Slovenia on cooperation in the fields of culture, education and science (Agreement of 2002, new work programme 2023) - Albania: Agreement between the Government of the Republic of Austria and the Council of Ministers of the Republic of Albania on cooperation in the fields of culture, education and science (Agreement of 2006, new work programme 2023) - Kosovo: Agreement between the Government of the Republic of Austria and the Government of the Republic of Kosovo on Cultural Cooperation (Agreement of 2017, first work programme 2023) - South Africa: Memorandum of Understanding on Cooperation in the Fields of Arts and Culture (signed in 2023) - India: Memorandum of Understanding in the Fields of Arts and Culture (extended in 2023)

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

• **Facilitating conditions for the internationalisation of art and culture** •
Strengthening Austria's international positioning as an art and cultural nation

Financial resources allocated to the policy/measure in USD:

Partners engaged in the implementation of the policy/measure:

Name of partner:

Federal Ministry for European and International Affairs

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Federal Ministry for Education, Science and Research

Type of entity:

Public sector

Has the implementation of the policy/measure been evaluated?

No

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GOAL 3. INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS



NATIONAL SUSTAINABLE DEVELOPMENT POLICIES AND PLANS

INTRODUCTION

Parties shall provide information on policies and measures designed to integrate creativity and cultural expressions as strategic elements in national sustainable development planning and policies. Information shall also be provided on how these policies and measures contribute to achieving economic, social and environmental outcomes and ensuring equitable distribution and access to cultural resources and expressions. Typically, these measures are implemented by agencies responsible for economic growth, environmental sustainability, social inclusion and culture. The measures should reflect this interdependence and indicate the establishment of dedicated coordination mechanisms.

KEY QUESTIONS

1. National sustainable development plans and strategies recognize the strategic role of:

- Culture (in general)

2. Please rank from 1 to 4 the type of outcomes expected by the inclusion of culture in national sustainable development plans and strategies:

(1= most expected outcome; 4= least expected outcome)

a. Economic (e.g. employment, trade, intellectual property, cultural and creative industries,

rural and territorial development):

4

b. Social (e.g. social cohesion and inclusion, inequality and poverty reduction, values and identity, vulnerable and minority groups, empowerment and human capital, education):

2

c. Environmental (e.g. natural resources, reducing environmental impact of cultural industries and practices):

3

d. Cultural (e.g. cultural infrastructure, participation and access to culture, innovation, artists support):

1

3. Public cultural bodies and agencies responsible for culture or creative industries are involved in the design and implementation of national sustainable development policies and plans (i.e. participate in coordination mechanisms such as joint planning committees):

YES

4. Cultural industry-based regeneration initiatives and projects at the regional, urban and/or rural levels have been implemented in the last 4 years:

YES

5. Policies and measures facilitate participation in cultural life and access to diverse cultural facilities and expressions, notably addressing the needs of disadvantaged or vulnerable groups (e.g. via reduced entrance fees; audience development, arts education and audiences awareness-raising):

YES

STATISTICS

Latest data on cultural participation rates by socio demographic variables (sex/age groups/rural- urban/income levels/education levels):

No official statistical data are available, however the 2023 study “Cultural participation in Austria Visit to cultural events and venues” (commissioned by the Federal Ministry for Arts, Culture, the Civil Service and Sport) found that cultural activities are an essential part of the leisure time activities of people in Austria. 85% watch or stream TV daily or several times a week, 78% of people listen to music regularly, 34% read books regularly. Visiting cultural events or venues is a regular part of leisure time activities for 22% of people in Austria. 19% of people in 2022 have not been even once to one of the twelve genres surveyed, while 81% have. On average, these 81% had been to cultural events or cultural institutions thirteen times in 2022. Slightly more than half (54%) have been to the cinema or visited a historical monument (e.g. castles, palaces, churches) in 2022. The proportion of cinema-goers has remained stable compared to the last population survey in 2007. 45% of people went to museums, compared to 54% in 2007. Pop-, rock or jazz-concerts were attended by 34% of respondents. 27% of the population went to the theatre, compared to an average of 34% in 2007. Likewise, 27% attended a cabaret. 23% of people went to an art gallery. 20% went to see a musical, compared to 30% in 2007. Likewise, about one-fifth attended a classical music concert, the proportion in the population having fallen by 9 percentage points compared to 2007. Operas, operettas, readings

and dance or ballet performances were attended by 13% to 15% of the population in 2022. Overall, 18% of the respondents can be classified as "regular visitors" and 4% as "intensive cultural visitors". The majority of people are "peripheral visitors" (59%), 19% are non- visitors. The executive summary of the study in English can be accessed here:

<https://www.bmkoes.gv.at/kunst-und-kultur/Neuigkeiten/kulturelle-beteiligung.html>

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Cultural strategies by Federal States and municipalities

Related goal and area of monitoring of the 2005 Convention:

Goal 3 INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS

Area of Monitoring

National sustainable development policies and plans

Name of agency(ies) responsible for the implementation of the policy/measure:

City of Vienna, Federal State of Styria; City of Salzburg, Federal State of Vorarlberg, Federal State of Lower Austria

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

<https://www.kulturstrategie2030.steiermark.at/>
<https://www.stadt-salzburg.at/kultur/kulturstrategie-salzburg-2024-unsan/>
https://vorarlberg.at/documents/302033/26403524/Update%20Kulturstrategie%20Vorarlberg%202023_Galerie_bild.jpg.pdf/1d1807f9-c232-0242-4175-edce45a7714a?t=1700153392692 https://www.land-oberoesterreich.gv.at/Mediendateien/Formulare/Dokumente%20KGD/WEB_Kulturleit_bild_ENDFASSUNG.pdf
https://www.noe.gv.at/noe/Kunst-Kultur/NOE_Kulturstrategie_2021.html

Describe the main features of the policy/measure:

Culture and Arts Strategy 2030 - The Future of Culture and Arts in the Federal State of Styria From spring 2021 to May 2023, the “Culture and Arts Strategy 2030 - The Future of Culture and Arts in the Federal State of Styria” was developed in a far-reaching artistic, cultural and participatory process. The process started out with round tables and discussions among representatives of large Styrian cultural institutions and shareholders of the Province of Styria, the Styrian festival landscape, the interest-based community, and the culture and arts committee. In addition, preliminary round tables were held in the seven Styrian regions and Graz involving persons engaged in the cultural sector of all disciplines and regions as well as regional managers and persons engaged in the areas of education, social services and society. These initial steps created the basis for a far-reaching discussion process which was aimed at the status quo and the requirements for culture and arts in the future. Five main fields of future action were identified: funding and fair pay; regional profiles and cooperation between initiatives and institutions, cultural hubs in the regions; interdisciplinary and interdepartmental work; workshops for the future. For all of those fields, recommendations were developed that will determine the framework for the implementation of cultural-political guidelines for a future-oriented arts and culture sector in Styria. **Cultural Strategy Salzburg 2024** Under the slogan **Kultur.Leben.Räume** (“Culture.Life.Spaces”), the City of Salzburg, in cooperation with representatives of civil society (Salzburg 2024 Initiative) developed the Cultural Strategy Salzburg. Representatives from the arts and cultural sector, the city and Federal State of Salzburg, the (creative) business community, tourism, science, education as well as social work were involved in the process. The process furthered a broad understanding of culture, based on the existing heterogeneity of the sectors and society. The initiative was launched in 2018 and runs until 2024. The final report entails short-, medium- and long-term recommendations, that will shape cultural policy measures in the coming years. **Cultural Strategy Vorarlberg 2023 (Update)**: In 2023, the existing cultural strategy of the Federal State of Vorarlberg was comprehensively updated. The update was based on a multi-stage participatory process that included, among other things, a **Kulturenquete** (conference format, 2022). In the framework **Kulturenquete** the existing cultural strategy was discussed and fundamental positions for the strategy updated were outlined. The results of the **Kulturenquete** formed the basis for the work of a strategy group consisting of six experts responsible for drafting the update. As a result, the 2023 cultural strategy focuses on areas such as fairness and fair pay, diversity and cultural participation, cultural work for and with young people and young adults as well as environment, climate and sustainability. **2nd Cultural Programme Federal State of Upper Austria** The 2nd Cultural Programme of the Federal State of Upper Austria defines the strategic fields of action of cultural policy in Upper Austria (creating art in the 21st century, communicating; laboratories of the future; our values (cultural heritage, popular culture); fostering new talent; art as an internal driving force and external

messenger). Art and culture are no longer discussed on a sectoral basis, but rather following important areas of action. The implementation process is based on two pillars: a) a new, annual series of cultural policy-oriented events (starting in 2021) and b) starting in 2022 and every three years thereafter, "implementation reports" to the Upper Austrian Parliament. Revision and Re-publication of the Cultural Strategy of the Federal State of Lower Austria (2021) In 2021, the Federal State of Lower Austria adopted a revised cultural strategy. This strategy follows four guidelines: 1) Participative - Cultural participation for everyone, 2) Creative - New approaches through innovation, 3) Cooperative - Strengthening the power of networking, 4) Diverse - Living diversity and equality. Substantively, five key areas of action are defined: 1) Create new possibilities for cultural participation for families, 2) Harness the opportunities of digitalization, 3) Live sustainably & climate responsibly, 4) Develop culture & tourism as a holistic experience, 5) Create model regions for art and culture.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Simultan - Contemporary Artistic Practice in Salzburg's regional museums

Related goal and area of monitoring of the 2005 Convention:

Goal 3 INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS

Area of Monitoring

National sustainable development policies and plans

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal State of Salzburg, Regional Museums in Salzburg

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

https://www.salzburg.gv.at/kultur_/Documents/AusschreibungSimultan2024.pdf

Describe the main features of the policy/measure:

The programme was developed in 2022 to build a bridge between contemporary art and the Federal States' diverse museum landscape. The Federal State of Salzburg is home to more than 100 regional museums, which contribute significantly to the identity of the Federal State and are managed by the Salzburg Museums and Collections Association. They have built up a wide variety of collections and deal with both local and supra-regional topics. Through the programme, artists of all disciplines are invited to respond to these collections, to link with the sites of the regional museums, to address issues of social and political relevance, to raise new questions and to give impetus from their artistic practice. Artists develop on-site interventions and site-specific works; all forms of contemporary expression are possible. The programme's team introduces the artists to the management of the respective museum, accompanies them in the development process, and supports the project partners in their concerns. The resulting works and processes are ultimately presented in the museum's exhibition and can be experienced virtually in a digital documentation beyond the duration of the project. The project aims at:

- **Highlighting of local museum structures**
- **Promotion of transdisciplinarity and interdisciplinarity**
- **Promotion of innovative artistic processes**
- **Networking of actors from contemporary art and regional museums and bridging of their concerns and interests**
- **Cultural mediation focusing on heterogeneous audiences**
- **Promoting a local and broad understanding of art and culture**
- **Use of digital technologies for mediation in virtual space**

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

In the years 2022 and 2023, 10 innovative projects from a variety of disciplines were realized that raised new questions and provided new perspectives on the regional museums' collections. The projects were spread across the federal state and combined contemporary art with museum work. They were documented and are still available online.

Financial resources allocated to the policy/measure in USD:

EUR 68,500 / USD 74,373 (2022)

Partners engaged in the implementation of the policy/measure:

Name of partner:

Cultural association persicope

Type of entity:

Civil Society Organization

Partners engaged in the implementation of the policy/measure:

Name of partner:

independent artists

Type of entity:

Private sector

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Projects for the promotion of cultural participation and regional development through arts and culture: 1. Kultursommer Wien 2. Kommunale OÖ 3. Supergau 4. YUKUMOOKT

Related goal and area of monitoring of the 2005 Convention:

Goal 3 INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS

Area of Monitoring

National sustainable development policies and plans

Name of agency(ies) responsible for the implementation of the policy/measure:

1. City of Vienna, 2. Federal State of Upper Austria 3. Federal State of Salzburg 4. Federal State of Tyrol

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the policy/measure, if available:

**1. <https://kultursommer.wien/> 2. <https://communale.at/> 3. <https://www.supergau.org/>
4. <https://www.jungeskulturmonat.at/>**

Describe the main features of the policy/measure:

Cultural participation as well as regional development through arts and culture are important elements of cultural policies in Austria, not only on the Federal Level but also for the Austrian Bundeslaender (Federal States). The following projects serve as good-practice-examples in this respect: 1. Kultursommer Wien (Cultural Summer Vienna) has been established in 2020. The original intention was to support artists as well as the audience during the COVID-19 pandemic by providing a cultural programme in different outdoor locations all over Vienna. The project has been continued since then. Its main aim is to provide vast opportunities of cultural participation for different audiences (for example families, children, older generations) at different locations (e.g. public parks and places, retirement homes). With Kultursommer Plus a participatory approach is established through workshop and other formats that allow for audience participation. Kultursommer Wien aims at providing barrier-free, inclusive possibilities for cultural participation for all people living in Vienna. It, thus, also serves as an important cultural policy tool for the City of Vienna. 2. Communale Oberösterreich is a festival-like format that aims at community building through arts, culture and education. Cultural and artistic projects are developed in and for rural areas of Upper Austria, focusing on the

intersection of culture and society. **Communale Oberösterreich promotes cultural participation and education as well as (artistic) experimentation. Communale Oberösterreich contributes to regional development through a diverse, participatory and interdisciplinary programme, involving regional artists, cultural initiatives and the local population. An important pillar of the project is to provide educational opportunities for people living in decentralized and rural areas, focusing on social learning and political education. Special emphasis is placed on programmes for children and youth.**

3. Supergau Festival in the Federal State of Salzburg was established in 2021. Artists from various disciplines are invited to show with their works that rural regions can be extraordinary places for contemporary art. The countryside becomes an art space that unfolds in a complementary way to the existing art spaces in the city. The aim is not to compete with the city, but to expand the field of artistic activity. Through the cooperation of municipalities, residents and artists, Supergau, a new artistic district in the province of Salzburg, is created for the duration of 10 days. Supergau is organised by the Federal State of Salzburg and contributes to the implementation of the cultural development plan of the Federal State of Salzburg. The province of Salzburg is thus expressly committed to the promotion of contemporary art production, with which new approaches are developed, realised and shown. The project is funded with EUR 600,000 per festival.

4. YUKUMOOKT (Yunges Kulturmonat Oktober) was launched by the Federal State of Tyrol in 2023. The project aims at strengthening cultural participation of young people, promoting their interest in arts and culture and encouraging them to get involved in artistic projects. Children, families, schools and youth centres are invited to discover their (cultural) environment and develop projects together with (local) artists and architects. The direct exchange between artists, architects and young people makes the creative potential of young people visible while at the same time strengthening cultural participation. Additionally, the project provides opportunities for cultural institutions to develop cultural participation programmes for a young audience and thus strengthen their outreach to this target group. In 2023, a total of 803 children and young people participated in cultural programmes in 16 one-day and multi-day events at 13 different locations throughout Tyrol. A total of 25 artists and architects were involved in the projects. The project is a first step to establish a network and platform for cultural education (focusing on young people) and will be continued in 2024.

Does it specifically target young people?

Yes

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

s. above

Financial resources allocated to the policy/measure in USD:

s. above

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

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GOAL 3. INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS



INTERNATIONAL COOPERATION FOR SUSTAINABLE DEVELOPMENT

INTRODUCTION

Parties shall report on policies and measures that are designed to integrate culture as a strategic element in international and regional cooperation and assistance programmes for sustainable development, including South-South cooperation, in order to support the emergence of dynamic creative sectors in developing countries. Such policies and measures are generally implemented by international cooperation agencies and/or ministries and agencies in charge of foreign affairs and culture. The measures to be reported should include, where appropriate, the establishment of coordination mechanisms.

KEY QUESTIONS

1. Your country has contributed to or benefited from the International Fund for Cultural Diversity (IFCD) during the last 4 years:

- YES, my country has contributed to the IFCD

2. Development cooperation strategies, including South-South cooperation strategies, recognize the strategic role of creativity and diverse cultural expressions:

YES

a. If YES, please provide the name(s) of the strategy and year(s) of adoption:

Three-Year Programme on Austrian Development Policy (2019-2021/2022-2024)

3. Your country manages multi- and/or bilateral technical assistance and capacity building cooperation programmes supporting:

STATISTICS

Value of the total national contribution to the International Fund for Cultural Diversity (in USD)

Data:
23,865

Year:
2023

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

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GOAL 4. PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS



GENDER EQUALITY

INTRODUCTION

Parties shall describe policies and measures taken to promote gender equality* in the culture and media sectors. Parties shall present, inter alia, policies and measures aiming to support women as creators, producers and distributors of cultural activities, goods and services, as well as women's access to decision-making positions. They shall also report on the policies and measures that support women's full

participation in cultural life. Parties shall also report on efforts to generate data on progress made towards gender equality in the culture and media sectors.

* Gender equality is a global priority of UNESCO. According to Article 7 of the Convention, Parties are encouraged to "pay due attention to the special circumstances and needs of women."

KEY QUESTIONS

1. Ministries, governmental agencies and/or parliamentary bodies in charge of gender equality:

Exist and are relevant for artists and cultural professionals

2. Policies and measures to support the full participation of women in cultural life have been implemented during the last 4 years:

YES

3. Policies and measures have been adopted to support the recognition and advancement of women as artists, cultural professionals and/or creative entrepreneurs, (e.g. ensure equal pay for equal work or equal access to funding, coaching or mentoring schemes, anti-discrimination measures, etc.):

YES

4. Data is regularly collected and disseminated to monitor:

- Gender equality in the culture and media sectors

- Participation of women in cultural life

STATISTICS

Percentage of total public funds given to female artists and cultural producers:

Data:

56

Year:

2022 / (Source: Federal Arts and Culture Report 2022; figure refers to all funds allocated by the Federal Ministry for Arts, Culture, the Civil Service and Sport; data for other/all public funds is not available)

Percentage of women/men in decision-making/managerial positions in public and private cultural and media institutions:

Data:

• Members of Decision Making Boards (Funding), Federal Ministry for Art, Culture, Civil Society and Sport (Sektion IV): 60% female (2022) • Federal Cultural Institutions (Beteiligungen des BMKÖS, Arts & Culture), Managing Directors: 50% female (2022) • Federal Cultural Institutions (Beteiligungen des BMKÖS, Arts & Culture), Senior Executives: 52% female (2022) • Federal Cultural Institutions (Beteiligungen des BMKÖS, Arts & Culture), members of supervisory boards: 49% female (2022)

Percentage of works from female/male artists displayed/projected in important festivals of the

arts and cultural industries (film, book publishing, music industry etc.):

Data:

n.a.

Percentage of women receiving art national prizes/awards:

Data:

52,6

Year:

2022

Percentage of women participation in cultural activities:

Data:

Year:

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Second Austrian Film Gender Report

Related goal and area of monitoring of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Area of Monitoring

Gender equality

Name of agency(ies) responsible for the implementation of the policy/measure:

Austrian Film Institute

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

PERFORMING ARTS

Website of the policy/measure, if available:

<https://filminstitut.at/institut/gender/gender-report>

Describe the main features of the policy/measure:

Following the publication of the First Austrian Film Gender Report in 2018, the Second Austrian Film Gender Report was published in 2021. The report presents solid data on gender (in-)equality in the Austrian film sector. Through comparison with the previous report, developments and progress can be shown. The reports are important means for the evaluation of the effectiveness of measures already implemented to promote gender equality (Gender Incentives, Gender Budgeting) and support the development of new measures and initiatives. By drawing on internationally standardized analysis frameworks (such as the “Swedish Model”) the report allows for a comparison of the data beyond the national framework. The fundamental aim of the report is to raise awareness for gender inequalities and to contribute to the achievement of a more balanced film sector. Part A of the Second Film Gender Report presents a quantitative analysis of the film and television projects funded by the largest Austrian subsidizers in the time period 2017 to 2019. The report shows that women were underrepresented in both cinema and television funding. When the Swedish Model is applied for compiling data from all areas of funding, women received less than one-third (28%) of the funding approved for cinema projects. In television, less than one-fifth (18%) of funding was allocated to women. In the areas of cinema and TV together, solely one-fourth (25%) of funding went to women. At the same time, it can be shown that the share of funding allocated to women has risen since the last report. Compared to 2012 to 2016, the number of women in cinema script development as calculated with the Swedish Model increased by nearly 8% and almost 12% in cinema project development. Of all areas, the increase in that of production, which received the most funding by far, was the lowest. Part B of the report quantitatively analyses all Austrian fiction films that were released to cinemas between 2012 and 2019. Furthermore, the content of 12 films from this sample underwent qualitative analysis. The qualitative analysis of 12 fiction films chosen in light of the percentages of males and females in the core crews took a look at the extent to which their portrayals were characterized by gender equality, the absence of sexism, representation of diversity and a lack of discrimination. Films with positive results in all four of these categories were deemed in the analysis to be “inclusive.” Among other things, the analysis shows a correlation between the gender ratio of the crew and the onscreen portrayals: While all female-driven films were “inclusive” in all four areas, none of the male-driven films were. Part C of the report focuses on data relating to the film funding provided by the Austrian Film Institute from 2017 to 2019. The data show that women received less than one-third of all approved moneys. This imbalance could be observed in applications: Less than one-third of all funding was applied for by female members of the core crew. The report also provides data on the Austrian Film Institutes supervisory board and project commission and shows that the percentage of women in the Supervisory Board rose from 17% in 2012 to 50% in 2019. The Project Commission consisted of approximately equal numbers of women (56%) and men. An English version (shortened) of the report is available online (s. above).

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the

policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

EUR 105,000 / USD 114,003

Partners engaged in the implementation of the policy/measure:

Name of partner:

University of Innsbruck

Type of entity:

Public sector

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

NO

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GOAL 4. PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS



ARTISTIC

FREEDOM

INTRODUCTION

Parties shall report on policies and measures adopted and implemented to promote artistic freedom*. They shall highlight actions taken to promote: the right to create without censorship or intimidation; the right to have artistic activities supported, distributed and remunerated; the right to freedom of movement; the right to freedom of association; the right to the protection of artists' social and economic rights; and the right to participate in cultural life.

* Article 2 of the Convention states in its first guiding principle that "cultural diversity can be protected and promoted only if human rights and fundamental freedoms, such as freedom of expression, information and communication, as well as the ability of individuals to choose cultural expressions, are guaranteed."

KEY QUESTIONS

1. The constitution and/or national regulatory frameworks formally acknowledge:

- **The right of artists to create without censorship or intimidation**
- **The right of artists to disseminate and/or perform their artistic works**
- **The right for all citizens to freely enjoy artistic works both in public and in private**
- **The right for all citizens to take part in cultural life without restrictions**

2. Independent bodies are established to receive complaints and/or monitor violations and restrictions to artistic freedom:

NO

3. Initiatives to protect artists at risk or in exile have been developed or supported by public authorities during the last 4 years (e.g. providing safe houses, guidance and training, etc.):

YES

4. Measures and initiatives intended to ensure transparent decision-making on government funding/ state grants and awards for artists exist (e.g. through independent committees, etc.):

YES

5. Social protection measures that take the professional status of artists into account have been adopted or revised in the last 4 years (e.g. health insurance, retirement schemes, unemployment benefits, etc.):

YES

6. Economic measures that take the status of artists into account have been adopted or revised in the last 4 years (e.g. collective agreements, income tax and other regulatory frameworks, etc.):

YES



RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Ukraine Office - Support for Ukrainian Artists & Funding Programme for Ukraine

Related goal and area of monitoring of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Area of Monitoring

Artistic Freedom

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport

Cultural domains covered by the policy/measure

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the policy/measure, if available:

<https://www.artistshelp-ukraine.at/en/>

Describe the main features of the policy/measure:

"Office Ukraine. Shelter for Ukrainian Artists" is an initiative by the Federal Ministry for Arts, Culture, the Civil Service and Sport. It has been set up for Ukrainian artists and cultural workers in all disciplines fleeing war in Ukraine and seeking shelter in Austria. It serves as a liaison between them and the Austrian art scene. Office Ukraine aims to connect Ukrainian artists and cultural workers with cultural

institutions and initiatives as well as artists all over Austria: residencies, galleries, museums, off-spaces, design studios, film organizations, literature and music venues, funds, etc. The office assists in finding accommodation, studio places, residencies, and internships; provides information on applying to university as well as exhibition, concert, and other opportunities; and tries to help in finding jobs and grants. As a mediating platform, its aim is to connect those who offer support with Ukrainian artists in need. „Office Ukraine. Shelter for Ukrainian Artists“ is operated by independent arts institutions and has offices in Vienna (MuseumsQuartier), Graz (< rotor >), and Innsbruck (Künstlerhaus Büchsenhausen). Its foremost goal is to enable displaced artists and cultural workers to pursue their practice and to fuel artistic collaboration between artists from Ukraine and Austria on a long-term basis. The Federal Ministry for Arts, Culture, the Civil Service and Sport provides significant financial support for the initiative. In order to give Ukrainian artists an additional perspective, the Ministry provides work grants and project funding. In total, around 2,1 Mio EUR have been provided so far.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

The programme is considered an example of European best practice. Around 2,000 artists (including family members) are currently supported by Office Ukraine. Numerous types of assistance have been offered, including temporary accommodation, residencies, exhibitions, concerts, study and research projects, mentoring, psychotherapy, scholarships and grants. There are collaborations with around 250 Austrian and international art institutions, including larger institutions such as Belvedere, Secession, Kunsthalle Wien, PEN Club, Ars Electronica, but also with many smaller galleries, art initiatives, off-spaces, music and art festivals.

Financial resources allocated to the policy/measure in USD:

See above

Partners engaged in the implementation of the policy/measure:

Name of partner:

tranzit.at

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

< rotor > Zentrum für zeitgenössische Kunst Graz

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Künstlerhaus Büchsenhausen and other cultural/CSO initiatives

Type of entity:

Civil Society Organization

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

State of the ART(ist)

Related goal and area of monitoring of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Area of Monitoring

Artistic Freedom

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for European and International Affairs, Ars Electronica

Cultural domains covered by the policy/measure

DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

Website of the policy/measure, if available:

<https://ars.electronica.art/stateofheartist/en>

Describe the main features of the policy/measure:

State of the ART(ist) was launched jointly by Ars Electronica and the Federal Ministry of European and International Affairs in 2022 - as a reaction to the Russian war of aggression against Ukraine and as a way of showing solidarity with and support for artists in Ukraine who are unable or barely able to visibly exercise their callings due to political or social circumstances. In 2023, the initiative was broadened. State of the ART(ist) addresses artists around the world who are working under existential uncertainties and risks. As different as the global threat scenarios are - oppression, lack of freedom of expression, political persecution and acts of war, exploitation, climate crisis and natural disasters -they all impose precarious and dangerous living and working situations on artists. Moreover, they limit the artists' capacity for critical reflection and prevent them from fulfilling their role in society. State of the ART(ist) wants to set an example by providing threatened artists with financial support and, above all, by giving them visibility and space for their work. The project is open to: • Artists / creative professionals (no matter if individuals or groups) that live in politically oppressive systems, where freedom of speech is not guaranteed or that suffer from natural catastrophies linked to the climate crisis • associations, public institutions, NGO and private enterprises clearly demonstrating artistic collaborative practices and that address artistic ways to empower communities and individuals (through digital technologies) In the framework of an open call, a total of 357 submissions from 40 countries were received in 2022. The 2023 call resulted in a total of 564 artworks, actions, projects, and collaborative activities at the intersection of human rights and art submitted from 58 countries. Yearly two main prizes of EUR 3,000 each and eight honorary mention prizes of EUR 750 each are awarded. The Digital Deal Award offers the opportunity to win an additional EUR 2,000. In 2022, the Federal Ministry for European and International Affairs provided EUR 40,000 for the project. In 2023, EUR 48,000 were allocated to the project. The project is co-funded by the European Union (Digital Deal).

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

EUR 48,000 / USD 52,320 in 2023

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No



RELEVANT POLICIES AND MEASURES

In this section, you are requested to provide examples of relevant policies and measures to illustrate your answers to the key questions above. The policies and measures reported by your country will be featured on the 2005 Convention's [Policy Monitoring Platform](#).

ADD A MEASURE?

YES

Name of policy/measure:

Vera* - Trust Centre for persons affected by violence, harassment and the abuse of power in the arts, culture and sport

Related goal and area of monitoring of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Area of Monitoring

Artistic Freedom

Name of agency(ies) responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport, Verein Vertrauensstelle Kunst und Kultur and Verein 100% SPORT

Cultural domains covered by the policy/measure

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the policy/measure, if available:

<https://vera-vertrauensstelle.at/>

Describe the main features of the policy/measure:

Vera*, the trust centre for individuals affected by violence, harassment, and the abuse of power in arts and culture was established in 2022. Those affected in these fields can access psychological and legal support, as well as receive advice on possible

courses of action. The trust centre serves as a central point of contact for individuals who perceive themselves as victims of power abuse in the arts, culture, and sports sectors. Ensuring low-threshold access to the trust centre is a key priority. The centre aims to provide assistance and programmes for both affected individuals and institutions, while also acting as a liaison with existing support structures, political bodies, and administrative entities. As an independent body, Vera* provides counselling and aims to offer workshops, awareness-raising initiatives, and structural measures to help eliminate abuse in these highly sensitive fields.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

EUR 250,000 / USD 271,437 (2023)

Partners engaged in the implementation of the policy/measure:

Name of partner:

s. above

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

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MEASURES AND INITIATIVES REPORTED BY CIVIL SOCIETY ORGANIZATIONS

INTRODUCTION

Article 11 and related Operational Guidelines of the 2005 Convention acknowledge the key role of Civil Society Organizations (CSOs) in the implementation of the Convention. Paragraph 14 of the Operational Guidelines on Article 9 "Information sharing and transparency" also states that "Parties ensure the involvement of civil society in the preparation of the reports according to jointly-agreed modalities. The reports shall indicate the way in which civil society participated in the drafting process".

In this section Parties are invited to provide information on:

- How CSOs have been associated to the elaboration of the QPR
- Relevant measures and initiatives implemented by CSOs during the last 4 years intended to implement the 4 goals of the convention
- Priorities identified by CSOs to further implement the convention.

To do so, Parties can:

- Download the CSO form here:
https://en.unesco.org/creativity/sites/creativity/files/cso_form_final_en.docx
- Indicate the organization responsible for compiling the CSO responses as well as the deadline for contributions;
- Disseminate the CSO form among identified CSOs working in areas covered by the Convention; and/or CSOs selected on the basis of a call for interest; and/or through an open call for contributions;
- Include the contact details of the CSOs who reported measures and initiatives using the CSO form in the first section of the QPR form “General information”;
- Complete the sections below by:
 - Describing the consultation process with CSOs;
 - Selecting the relevant CSOs measures and initiatives collected through the CSO form;
 - Consolidating the responses of the CSOs regarding their future priorities.

CONSULTATION PROCESS WITH CIVIL SOCIETY ORGANIZATIONS

Describe how the CSO form has been used to promote collaboration with CSOs in the preparation of this report, including the distribution of the form and the modalities of collection and analysis of the information received.

In Austria, the involvement of civil society organizations and actors in the preparation of the report was carried out by the National Contact Point to the Convention, located within the National Commission for UNESCO. Already in 2004, the Austrian Commission for UNESCO has set up the Austrian Working Group on Cultural Diversity as a permanent exchange body between representatives of civil society and representatives of the federal ministries and the culture departments of the Austrian Federal States (Laender). The National Contact Point to the 2005 Convention serves as a secretariat for the working group. The Advisory Committee on Cultural Diversity is a further body to support the implementation of the 2005 Convention in Austria. It currently consists of six members from the responsible federal ministries, two representatives from culture departments at the Federal State level (Laender) and three experts from civil society. Here, too, the National Contact Point functions as the secretariat. The Working Group on Cultural Diversity convenes approximately three times a year and was first informed by the national Point of

Contact to the 2005 Convention about the upcoming preparations for the 4th Austrian QPR and familiarized themselves with the corresponding work plan and timetable at its meeting in November 2023. Subsequently, the 35th meeting of the Working Group on Cultural Diversity in January 2024 focused on the preparation of the report, with the measures and examples received through online consultation and identified through the National Commission's research being presented and discussed. The Advisory Committee on Cultural Diversity usually meets twice a year. It evaluated and commented on the measures already collected for the QPR at its meeting in May 2024. In addition to the involvement of the bodies mentioned above, the National Contact Point to the Convention has taken the following measures to reach other experts: In cooperation with the German Commission for UNESCO, the Civil Society Form provided by UNESCO was translated into German already in 2019 and it has been further adapted for the national context in 2023. This exercise facilitated exchange with civil society actors in Austria. In autumn 2023, the form was distributed to around 150 stakeholders at national and regional level. Following this online consultation, 13 examples were reported by 8 different CSO. This corresponds to a response rate of approx. 5% (an increase of 3% compared to a response rate of 2% for the 2020 QPR). In February 2024, the Austrian Commission for UNESCO in cooperation with the Federal Ministry for Arts, Culture, the Civil Service and Sport organised the workshop „Shaping Cultural Policies - Rethinking Cultural and Media Policies“. The Workshop was designed to discuss the measures so far collected, to report further measures, and to discuss the thematic priorities. In five working groups, experts discussed the following priorities for the implementation of the 2005 Convention in the upcoming years: “Social and economic situation of artists and cultural workers”, “Digital Transformation of the Arts and Culture Sector”; “Media Diversity”, “Anti-discrimination and fairness in the Arts and Culture Sector”, “Arts/Culture and Regional Development“. Around 60 experts from a wide spectrum of different CSOs participated in the workshop.

MEASURES AND INITIATIVES REPORTED BY CIVIL SOCIETY ORGANIZATIONS

Please include hereafter relevant measures and initiatives implemented by civil society organizations during the last 4 years to implement the 4 goals of the Convention. There is no limit on the number of measures and initiatives that can be included.

ADD A MEASURE?

YES

CSO Measure/Initiative

Name of the measure/initiative:

Future Vision Minimum Standards - first social partners' recommendation for independent cultural work in Austria // Zukunftstraum Mindeststandards - erste Sozialpartnerempfehlung für freie Kulturarbeit in Österreich

Name of CSO(s) responsible for the implementation of the measure/initiative:

IG Kultur Österreich, GPA Union

Related goal of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the measure/initiative, if available:

<https://igkultur.at/projekt/sozialpartnerempfehlung-freie-kulturarbeit>

Describe the main features of the measure/initiative:

While 98 per cent of employees in Austria are covered by collective agreements that ensure minimum wages and other essential labour law provisions (such as arrangements regarding pay, flexible working hours and the termination of the employment relationship, etc.), there is still no collective protection for workers/employees in the independent cultural sector. The consequences are precariousness, the risk of poverty and a lack of social security and pension prospects for many cultural workers. Therefore, GPA Union and IG Kultur Österreich started a cooperation in 2023 to jointly improve working conditions in the independent cultural sector. The result of this cooperation is the first recommendation by the Austrian social partners for the independent cultural sector in Austria. The recommendation defines standards for the remuneration of employees (fair pay), creates a common frame of reference for working conditions in the sector and provides transparency and legal certainty through the clarification of labour law provisions. For the first time, the social partners have agreed on defining goals for improving working conditions for employees in the independent cultural sector. However, due to the precarious economic situation of many cultural institutions (employers), the practical implementation of the suggested improvements is a challenge. The social partners' recommendation is thus accompanied by two further measures: Firstly, in the framework of the Austrian Fair Pay Process, efforts to consider fair pay in the evaluation of funding applications need to be continued, without restricting the diversity of cultural offerings. Secondly, IG Kultur Österreich has developed the Kultur recht praktisch ("culture - law - practice) project that aims at capacity building for cultural initiatives as employers, providing them with tools (e.g. model contracts, training programmes on practical legal questions) and supporting them in their daily work.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Initiative Urheberrecht Österreich (Austrian Copyright Initiative)

Name of CSO(s) responsible for the implementation of the measure/initiative:

Initiative Urheberrecht Österreich

Related goal of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

- CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the measure/initiative, if available:

<https://www.initiativeurheberrecht.at/>

Describe the main features of the measure/initiative:

The Austrian Copyright Initiative is a coalition of Austrian artists' organizations (authors and performers) that aims at improving copyright as well as collecting society legislation in Austria. It is a cross-sectoral platform and lobby group for all artists and cultural workers in Austria. The initiative especially focuses on strengthening the typically weaker negotiating position of artists vis-à-vis their contractual partners (publishers, labels, film producers, broadcasters, other users) and improving the economic situation of artists in Austria (focuses on questions of

adequate remuneration, fair contracts for artists and cultural workers). It was created to institutionalize, professionalize, and ensure the continuity of the representation of interests, in particular with regard to copyright, ancillary copyright, and collecting society legislations. The initiative is financed through the social and cultural institutions (SKE) of the Austrian Collecting Societies AKM, Bildrecht, Literar Mechana, LSG Interpreten/OESTIG und VdFS - Verwertungsgesellschaft der Filmschaffenden. Name(s) of partners engaged in the implementation of the policy/measure: AAC - Verband österreichischer Kameralente, ADA - Austrian Directors' Association, AEA - Österreichischer Verband Filmschnitt, art-bv Berufsvereinigung der Bildenden Künstler Österreichs, Austrian Composters Association/Vereinigung Österreichischer Komponistinnen und Komponisten, Dachverband der Österreichischen Filmschaffenden, Design Austria, Drehbuchverband Austria, IG Autorinnen Autoren, IG Übersetzerinnen Übersetzer, Künstlerhaus Vereinigung, MICA - Music Austria, Musiker-Komponisten- Autoren Gilde, Österreichischer Musikrat (ÖMR), Verband Filmregie Österreich, VÖF - Verband österreichischer Filmausstatter:innen, VÖFS - Verband österreichischer Filmschauspieler:innen, VOICE Sprecherverband, Younion/Sektion Film, Bildrecht, LSG Interpreten/ÖSTIG and VdFS - Verwertungsgesellschaft der Filmschaffenden.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

The Austrian Copyright Initiative has been actively involved in the process of amending the Austrian Copyright Act (2021), and the Initiative's proposals have been taken into account in the final version of the Copyright Act.

CSO Measure/Initiative

Name of the measure/initiative:

Pay the Artist Now! Infotour

Name of CSO(s) responsible for the implementation of the measure/initiative:

IG Bildende Kunst (Austrian Association for Visual Arts)

Related goal of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

Website of the measure/initiative, if available:

<https://igbildendekunst.at/programm/pay-the-artist-now-infotour-2023-24-klagenfurt/>

Describe the main features of the measure/initiative:

"Pay the artist now! - Infotour" is a series of information events in several Austrian Federal States (Tyrol, Carinthia, Styria, and Upper Austria). It has runs since November 2023. Each venue hosts a public event and a workshop with invited participants from the independent (visual) arts scene, artists, and cultural workers from local institutions, as well as representatives from local funding bodies. The main objective is to provide information on the current status of the Austrian "Fairness Process" (see separate measure) and to share experiences with actors from local visual arts institutions in order to evaluate and contribute to the further development of Fair Pay measures. In addition, the project aims to collect experiences from different stakeholders and to build links with local/regional organizations and initiatives from the independent visual arts sector. Ultimately, the project will strengthen efforts to implement Fair Pay as a condition for funding.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Fair Pay Reader

Name of CSO(s) responsible for the implementation of the measure/initiative:

Kulturrat Österreich

Related goal of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the measure/initiative, if available:

<https://kulturrat.at/fair-pay-reader>

Describe the main features of the measure/initiative:

The publication "Fair Pay - For fair conditions in the arts, culture and media" (Kulturrat Österreich, Sept. 2021) provides insights into working conditions in the arts and culture sector in Austria and is designed as a handbook with a practical part (including tools for calculating fair remuneration). For the Fair Pay Reader, the Kulturrat Österreich (Austrian Cultural Council) invited stakeholders to describe the main characteristics of work and remuneration in their respective sectors, as well as the tools and solutions developed so far to achieve fair and adequate remuneration. Each section is followed by a list of specific instruments, such as pay scales, collective agreements, calculators or recommended fees. The reader also covers copyright and contract law. The Fair Pay Reader is a work in progress project. While the latest tools, recommendations and pay scales are available online, the printed reader will be updated and published every two to three years.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Fokus Senior Artist

Name of CSO(s) responsible for the implementation of the measure/initiative:

IG Bildende Kunst (Austrian Association for Visual Arts)

Related goal of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

Website of the measure/initiative, if available:

https://igbildendekunst.at/fokus_seniorartist

Describe the main features of the measure/initiative:

In 2021, the IG Bildende Kunst (Association for Visual Artists) has established the Working Group "Focus: Senior Artist". This working Group is dedicated to the situation of ageing, older and senior artists, as well as issues and needs in these phases of (professional) life. Special emphasis is put on working conditions and social realities of senior artists. The main goals are to improve working conditions as well as the social and economic situation of old(er) artists and to raise awareness for the challenges that artists face over the course of their lives. In a first phase, the Working Group carried out extensive research on the (social and economic) situation of ageing artists in Austria and organised a series of public discussions as well as the exhibition "alter|n|ative: Erfahrene Subjekte in Resonanz". Additionally, an online survey ("Senior Artist: on the situation of no longer young, older and old visual artist") was designed and launched. The results will form the basis for the next steps of the project.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Vorlaut Kollektiv

Name of CSO(s) responsible for the implementation of the measure/initiative:

Vorlaut Kollektiv

Related goal of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

PERFORMING ARTS

Website of the measure/initiative, if available:

<http://vorlaut.at/>

Describe the main features of the measure/initiative:

Vorlaut is a feminist collective for young online journalism that develops and produces innovative cross- media formats for and by young people, including in-depth, analytical and authentic TikTok reports, Instagram reels and stories. Vorlaut's main aim is to reach a less politicized, less academic and younger audience with informal and interactive content, thus enabling an empathetic, sensitive and critical approach to complex socio-political issues. Vorlaut promotes gender-, culture-, violence- and discrimination-sensitive language, reporting and media products. Vorlaut mainly addresses female digital natives between the age of 16 and 34 from Austria and Germany. Vorlaut also aims at facilitating knowledge exchange and is currently developing projects in the field of political and journalistic education, especially for marginalized young people.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

andererseits - Magazine for Disability and Society

Name of CSO(s) responsible for the implementation of the measure/initiative:

Medienhaus andererseits GmbH

Related goal of the 2005 Convention:

Goal 1 SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

PERFORMING ARTS

Website of the measure/initiative, if available:

<https://andererseits.org/>

Describe the main features of the measure/initiative:

andererseits is an independent, inclusive magazine founded in 2020. Its aim is to tell socially relevant stories from diverse perspectives. A special focus lies on the perspectives of people with disabilities. As a digital-first publication, andererseits is not only committed to high journalistic standards, but also works innovatively with digital tools and social media. Since March 2024, andererseits also publishes a print magazine. Andererseits' products (magazine, website, newsletter, social media) all facilitate different dimensions of accessibility. A main goal is to provide information in plain language and thus creating a source of information for the approximately 700,000 people in Austria who use plain language and therefore have limited access to information. andererseits provides copies of the print magazine free of charge or at a reduced price for e.g. to persons with learning difficulties, senior citizens, people with German as a second language and young people. The ethical principles of andererseits are based on the Code of Ethics for the Austrian Press and are inspired by other media, including the BBC's Editorial Guidelines. Journalists with and without disabilities work for andererseits - equally, critically and paid fairly. Although 15-20 percent of people living in Austria have a disability, there are very few journalists with disabilities. andererseits thus creates an environment in which people with and without disabilities work together. Journalistic texts are often created in teams, either in the form of co-authorship or in the form of supported authorship. A similar model applies for graphic design processes. There is also participation of people with disabilities at a strategic level; the management is advised on budget planning and strategic issues by an inclusive advisory board. andererseits mission and impact include: Outreach: andererseits reaches several hundred thousand social media accounts across the German-speaking world every month. Numerous media have already taken up investigative research by andererseits. Readers without disabilities are thus sensitized to the topic of inclusion, and fears of contact are reduced. This effect is measured by andererseits in quarterly user surveys. Awareness Raising and Advocacy: andererseits is also actively committed to awareness raising and advocacy. The project serves as a good practice example and case study within the media sector itself and has also received attention at the political level in Austria. Empowerment: andererseits achieves its greatest impact

through the direct empowerment of people with disabilities. Journalists who work for andererseits are increasingly receiving external assignments. About 15 young journalists with disabilities have been enabled to enter the professional media sector.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Leben und Arbeiten in Österreich - Visa Issues ("Living and Working in Austria - Visa Issues")

Name of CSO(s) responsible for the implementation of the measure/initiative:

IG Bildende Kunst

Related goal of the 2005 Convention:

Goal 2 ACHIEVE A BALANCED FLOW OF CULTURAL GOODS & SERVICES & PROMOTE THE MOBILITY OF CULTURAL PROFESSIONALS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

Website of the measure/initiative, if available:

<https://igbildendekunst.at/themen/leben-und-arbeiten-in-oesterreich-visa-issues/>

Describe the main features of the measure/initiative:

Since 2022, IG Bildende Kunst (Austrian Association for Visual Arts) offers consultations for its members on residency and employment in Austria. The service is free of charge. The counselling is accompanied by information material on residency and employment, detailing a range of relevant issues (e.g. residence application procedures, work permits, situation of teaching/researching artists). The main goals are to support visual artist in application procedures (residence

and work permits) in Austria as well as to promote self-empowerment through knowledge transfer.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Residency Programme Wirbelfeld

Name of CSO(s) responsible for the implementation of the measure/initiative:

Verein Leischn

Related goal of the 2005 Convention:

Goal 3 INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the measure/initiative, if available:

<https://www.wirbelfeld.at/>

Describe the main features of the measure/initiative:

The Wirbelfeld project implemented long-term artistic residencies in a rural region of Upper Austria (Innviertel) in 2022. Four young artists from different disciplines moved into rural communities for four months. The project allowed them to work on their artistic practice and facilitated exchange between the artists-in-residence and local communities and institutions. The residencies not only provided an opportunity for the artists-in-residence to further develop their own work, but was also a possibility for local artists and cultural actors to

strengthen the (international) visibility of their work and expand their professional networks. Wirbelfeld thus contributed to fostering a diverse cultural and artistic scene in a rural area. An extensive documentation of the project and its outcomes (Wirbelfeld - Beiträge zu zeitgenössischer Kunst und Kultur im ländlichen Raum/"Wirbelfeld - Contributions to contemporary art and culture in rural areas") that includes essays by various authors and insights into different cultural initiatives in rural areas was published in 2024.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Queer Museum Vienna

Name of CSO(s) responsible for the implementation of the measure/initiative:

Verein Queer Museum Wien

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the measure/initiative, if available:

<https://www.queermuseumvienna.com/>

Describe the main features of the measure/initiative:

Queer Museum Vienna aims at establishing an anchor point for queer urban history and contemporary queer art in Vienna. The institution is first and foremost

a place for queer history and queer art, as well as a platform for mediation, conversation, and experimentation. All visitors are welcome and encouraged to engage with the museum through visiting exhibitions, public lectures, film screenings, educational programmes etc. to learn more about Vienna's queer community. Queer Museum Vienna is a non-profit, self-organized collective that believes in the power of art, is actively committed to the equality of LGBTIAQ* persons (lesbian, gay, bi, trans, intersex, asexual, aromantic, queer*) and has an anti-patriarchal mindset. It understands queer both as an umbrella term for the LGBTIAQ* movement and as a label in its own right. However, queer is also a theoretical and activist approach. It questions various forms of oppression, especially when they are based on gender and sexuality. The collective actively promotes diversity, inclusion, and self-determination by creating a museum with queer structures and a non-normative internal form of organization. Queer Museum Vienna is focused on Research / History, Art, Education, Community Building, fostering virtual spaces and inclusivity. It is a place of mediation, exchange, and experimentation and collects marginalized narratives and underrepresented artistic positions to make them more visible through creative experimentation and collaboration. The museum is a place that researches, collects, preserves, interprets, and exhibits queer art, theory and culture, material and immaterial heritage, and makes it a node in the cultural network through collaborations with local and international organizations.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Die Regisseur*innen ("The Directors")

Name of CSO(s) responsible for the implementation of the measure/initiative:

Die Regisseur*innen - Verein solidarischer Filmemacher*innen

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

- CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

PERFORMING ARTS

Website of the measure/initiative, if available:

<https://www.dieregisseur-nnen.at/>

Describe the main features of the measure/initiative:

Die Regisseur*innen ("The directors") is an initiative for inclusion and gender equality in the film industry. Its main goal is to combat sexism and racism in the film industry. Die Regisseur*innen are actively involved in the #metoo debate and committed to taking concrete steps against mechanisms that favour and tolerate the abuse of power, racism, misogyny and homophobia. The initiative represents all forms of creative filmmaking. It promotes artistic diversity and an intersectional feminist stance and has an egalitarian, transparent and inclusive structure. Die Regisseur*innen actively fosters dialogue on cultural policies with professional associations, cultural policy makers and the media. Among other things, the initiative is committed to the implementation of the Austrian Film Institutes quota regulations and accompanying measures. They support young talents entering the industry and communicate openly about wage levels and negotiations, economic issues and working conditions.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Inclusive Cultural Funding for Innsbruck

Name of CSO(s) responsible for the implementation of the measure/initiative:

TKI Tiroler Kulturinitiative, Initiative Minderheiten Tirol

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the measure/initiative, if available:

Describe the main features of the measure/initiative:

Around 30% of residents of the city of Innsbruck (capital city of the Federal State of Tyrol) are non-Austrian citizens, thus making the city a place of living for people of different backgrounds. However, the diversity of the city's population is not (sufficiently) reflected in the cultural activities, projects and initiatives of Innsbruck. A substantial part of the population seems to be invisible in the city's cultural life. Also, the city's cultural funding statistics show that most public funds are allocated to actors and initiatives representing the majority population. Cultural funding for marginalized groups of society tends to be an exception. Against this backdrop, TKI Tiroler Kulturinitiativen und die Initiative Minderheiten Tirol have started the project "Inclusive Cultural Funding for Innsbruck" that aims at identifying structural exclusion mechanisms in cultural funding and developing solutions for a more inclusive and diverse allocation of fundings.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Gewächshaus Netzwerk

Name of CSO(s) responsible for the implementation of the measure/initiative:

Gewächshaus Verein zur Förderung von Diversität im Film

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS
- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

MEDIA ARTS

MUSIC

PUBLISHING

VISUAL ARTS

PERFORMING ARTS

Website of the measure/initiative, if available:

<https://gewaechshaus.network/>

Describe the main features of the measure/initiative:

Gewächshaus is a network from and for BPOC (Black and People of Color) filmmakers in German-speaking countries. The network's aim is to promote diversity both in front of and behind the camera. Its activities include community building, networking, empowerment, education and discourse. The network is particularly committed to a structural transformation of the (German-speaking) film industry, based on both the promotion of diverse content and diverse filmmaking at all levels of film production. In addition, it offers consulting services for diversity storytelling.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Austrian Museum for Black Entertainment and Black Music

Name of CSO(s) responsible for the implementation of the measure/initiative:

Wiener Festwochen & Österreichische Galerie Belvedere

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the measure/initiative, if available:

<https://omsubm.at/>

Describe the main features of the measure/initiative:

The Austrian Museum for Black Entertainment and Black Music was established in 2022 during one of Vienna's most renowned festivals (Wiener Festwochen). Its comprehensive and constantly growing multimedia collection focuses on the artistic work as well as biographies of Black entertainers and musicians in the German-speaking entertainment industry from the 1940s to the early 2000s. Special focus is put on the presentational strategies of black entertainers, their reception by a predominantly white audience and empowering strategies of subversion. The project aims at: • establishing a space for Black artists, activists and journalists currently living and working in Austria • presentation of evidence of the biographical and artistic work of Black entertainers and artists • opening up a new field of Austrian and German historiography

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

D—Arts - Project Office for Diversity

Name of CSO(s) responsible for the implementation of the measure/initiative:

D—Arts - Projektbüro für Diversität

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the measure/initiative, if available:

<https://www.d-arts.at/>

Describe the main features of the measure/initiative:

D—Arts is a project office and network of cultural institutions, initiatives and actors that promotes the diversification of the Austrian arts and culture sector and aims to fundamentally transform the sector. Based on a critical concept of diversity, decentralized strategies, and dialogical concepts, D—Arts' goal is to encourage and support diversity-focused structural change in the Austrian arts and culture sector. The project office builds on a broad network; the cooperation between different actors (artists, cultural workers, cultural institutions, and cultural policy) is central. D—Arts was officially founded in 2023. 78 institutions have committed themselves to and are actively working towards the diversification of the arts and culture sector. The project office has established an expert network and offers diversity training for art practitioners and institutions. It supports transformations processes in cultural institutions through counselling and know how. A main goal is also to raise awareness for the importance of critical diversity and anti-discriminatory approaches in the arts and culture sector through promoting dialogue and public discourse on the topic.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

MUSMIG - Museum of Migration

Name of CSO(s) responsible for the implementation of the measure/initiative:

MUSMIG

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the measure/initiative, if available:

<https://musmig.wordpress.com/>

Describe the main features of the measure/initiative:

MUSMIG is an (artistic) project that aims at establishing a Museum of Migration in Austria. Historians, social and cultural scientists, artists and activists are working together as a collective to organize exchange and dialogue on the possibilities and concepts of a museum of migration in Vienna. In the past years, MUSMIG has implemented projects for example at "Wienwoche - Festival for Art and Activism" and at the Austrian Museum of Folk Life and Folk Art. MUSMIG is an attempt at migrant self-historicization. It is the search for a positioning of public institutions in the face of global wars, climate catastrophes, and the exploitation of people and nature, and the assertion of a relevant corrective to debates driven by identity-politics. MUSMIG draws on and stands in solidarity with related international projects, such as the "Sites of Conscience"-Network and is committed to a conception of the museum as an institution that addresses fundamental questions around human rights, racism, colonialism, antisemitism, genocide and forced migration.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Human Rights and Music

Name of CSO(s) responsible for the implementation of the measure/initiative:

Austrian Music Council

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

DESIGN

MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

VISUAL ARTS

PERFORMING ARTS

Website of the measure/initiative, if available:

<https://oemr.at/zusammenfassung-symposion/>

Describe the main features of the measure/initiative:

In 2001, the International Music Council (IMC) developed and proclaimed 5 Music Rights, a set of values that has guided the IMC's work ever since. In 2022, the Austrian Music Council as a member of the IMC has organized a conference to reflect on the 5 Music Rights, the potential of music to promote and protect human rights as well as concrete challenges within the Austrian context. Thematic focuses included Music & Human Rights/Diversity, Music & Education and Music Industries. Among other things, particular emphasis was put on the right of cultural participation for all groups of society, the fair remuneration of musicians and other professionals in the sector as well as international mobility of artists and preferential treatment. The challenges and priorities discussed during the conference, are outlined in detail in a position paper published by the Austrian Music Council's in 2022 (<https://oemr.at/die-zukunft-der-vielfalt-der-musik-sichern-oemr-veroeffentlicht-positions-papier-zur-kunst-und-kulturstrategie-des-bundes/>) The conference was organized in cooperation with the University of Music and Performing Arts Vienna and the musik aktuell - neue musik in nö ("contemporary music - new music in Lower Austria")-Programme of Musikfabrik NÖ ("Musikfabrik Lower Austria). musik aktuell - neue musik in nö is a funding

programme for contemporary music (practice) of the Federal State of Lower Austria. In 2022, also this programme focused on Music & Human Rights.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Museumdenken ("Re-Thinking the Museum")

Name of CSO(s) responsible for the implementation of the measure/initiative:

Plattform Museumdenken

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

- **CINEMA / AUDIOVISUAL ARTS**

DESIGN

- **DESIGN**

MEDIA ARTS

- **MEDIA ARTS**

MUSIC

- **MUSIC**

PUBLISHING

- **PUBLISHING**

VISUAL ARTS

- **VISUAL ARTS**

PERFORMING ARTS

- **PERFORMING ARTS**

Website of the measure/initiative, if available:

<https://www.museumdenken.eu/>

Describe the main features of the measure/initiative:

museumdenken ("Rethinking the Museum") is an initiative that facilitates debates on the future of the museum. It is a network of experts from museums and other culture institutions from Austria, Germany and Switzerland. The initiative has been established on the one hand as a reaction to the challenges for museums in

the context of the COVID-19 pandemic when museums worldwide were affected by health policy related closures resulting in a dramatic drop in attendance numbers and revenue loss. On the other hand, the initiative focuses on the manifold challenges that museums are currently facing, particularly with regard to their social significance and their role in and for society. Museumdenken thus establishes a platform for the exchange of ideas and knowledge and aims at a broad discussion of the future of museums and their societal relevance.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

CSO Measure/Initiative

Name of the measure/initiative:

Recht auf Museum ("The Right to the Museum")

Name of CSO(s) responsible for the implementation of the measure/initiative:

Laboratory for Cognitive Research in Art History (CReA) at University of Vienna

Related goal of the 2005 Convention:

Goal 4 PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Cultural domains covered by the measure/initiative:

CINEMA / AUDIOVISUAL ARTS

- CINEMA / AUDIOVISUAL ARTS

DESIGN

- DESIGN

MEDIA ARTS

- MEDIA ARTS

MUSIC

- MUSIC

PUBLISHING

- PUBLISHING

VISUAL ARTS

- VISUAL ARTS

PERFORMING ARTS

- PERFORMING ARTS

Website of the measure/initiative, if available:

<https://www.rechtaufmuseum.com/>

Describe the main features of the measure/initiative:

Museums today are in a state of rapid change. Their mission is being discussed and a contemporary version for the 21st century is being sought. The project “Right to the Museum” aims for a systematic elaboration of museum concepts of the public through a) the analysis of historical museum texts and b) the empirical collection of contemporary museum perceptions. The project is realized by the University of Vienna in collaboration with five Austrian museums. At the core of the archive research are textual museum concepts from founding statutes to today's mission statements which are systematically collected and evaluated through source and content analysis. In addition, the project strongly draws on the perspective of citizens who don't work at or for museums. As part of the field research and to ensure their active participation a citizens panel (consisting of 20 people living in Vienna) and an audience panel (consisting of 200 persons per museum) have been established. The project investigated museum perception from the perspective of citizens, through a quantitative preliminary survey, accompanied museum tours, and a subsequent qualitative survey with museum diaries and vignette annotations. The project allows not only insights into current museum developments but also provides impulses for a reflective museum practice. The research project was funded by the Jubiläumsfonds of the Austrian National Bank.

Does this measure/initiative specifically target young people?

No

Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?

No

What are the results achieved so far through the implementation of the measure/initiative?

MAIN PRIORITIES IDENTIFIED FOR CIVIL SOCIETY ORGANIZATION FOR THE FUTURE IMPLEMENTATION OF THE CONVENTION

On the basis of the analysis of the responses provided through the CSO form, present up to ten main priorities of CSOs to implement the Convention over the next four years:

The following priorities of Civil Society have been developed on the basis of a) the workshop "Shaping Cultural Policies - Rethinking Cultural and Media Policy" organised by the Austrian Commission for UNESCO in cooperation with the Federal Ministry for Arts, Culture, the Civil Service and Sport, b) the ongoing discussions in the Working Group on Cultural Diversity (established as an expert body by the Austrian Commission for UNESCO in 2004) and c) the online consultation with civil society actors carried out by the Austrian Commission for UNESCO in preparation of this report. The participating civil society actors underline the significance of the arts and culture sector for safeguarding and strengthening democracy and fundamental and human rights. Particularly during times of multifaceted crises - that are characterized (in part) by growing social, demographic and regional inequalities, political populism and climate change - both, the foundations of cultural and artistic work, as well as the environment in which artistic forms of expression have to prevail, are undergoing change. Defending and promoting a social consensus that is based on human rights and democratic values is therefore a central concern and task, also with regard to the implementation of the 2005 Convention. Arts and cultural organizations have an essential role to play in this endeavour - local and global challenges must be addressed in strong alliances. At the same time, there is a need to create adequate frameworks for artistic and cultural work, cultural mediation, and access, as well as to strengthen future-oriented capacities, particularly in the areas of ecological, social and technological sustainability. The UNESCO 2005 Convention has a standard-setting effect: it addresses issues that shape the future and sets concrete objectives. It is crucial to make use of the Convention's potential and to respect its binding nature. To this end, civil society organizations encourage the enactment of a law/laws. Specific priorities for the implementation of the 2005 Convention in the coming four years from the perspective of civil society include: Social status of Artists and Cultural Workers: Based on the analysis of the status quo (exclusions/barriers/challenges) and the question of who can afford to work in the arts and cultural sector, the representatives of the participating CSOs made the following observations: It is crucial to secure artistic working and living realities at structural level by taking the systematic discontinuities in the sector into consideration. Careers in the arts and culture sector are often characterised by discontinuous employment, systemic inequalities in different forms of employment, project dependency, complex application/reporting requirements and a lack of planning security. In addition, periods of unemployment are a characteristic feature of the working reality in the cultural and artistic field. These interruptions, however, lead to problems in the (Austrian) social system for artists and cultural workers, including old age poverty. In order to combat poverty and other exclusions in the sector, both a transformation of the social security architecture and clear strategies in cultural (funding) policy are necessary. Key factors in this regard are the strengthening of the societal relevance of the sector, for example through cultural and artistic education, fair payment, protection during periods of unemployment, the expansion of access to the social insurance fund for artists, and better coordination between the funding bodies. Anti-discriminatory practices, Equal opportunities, Preferential Treatment: An intersectional approach to anti-discrimination is a priority. It is crucial that the arts and culture sector continues to develop in a way that is critical of discrimination and that the cultural policy framework adequately strengthens this development. Knowledge transfer, awareness-raising and capacity building are important measures, as is equal access to financial resources as well as the creation of third spaces and opportunities for self-articulation for underrepresented cultural actors. It is a priority that anti-discrimination work is recognized as work. It is also essential to improve the working and living conditions of third-country nationals, including their democratic participation through the right to vote. Multi-perspectival memory practices are an important element; intergenerational projects can facilitate knowledge transfer. Media Diversity and Media Freedom: Media diversity, media pluralism and media freedom are integral elements of democracy and human rights and must be protected and strengthened accordingly. The representatives of the participating CSOs particularly highlighted the need for independent and differentiated monitoring of media diversity. A concrete proposal for the Austrian context is to strengthen the mandate of the Austrian Press Council (Österreichischer Presserrat) with regard to the sanctioning of ethical violations in journalism and media. Furthermore, it is essential that public media funding schemes are designed in a way that supports media diversity and pluralism in the long-term. Allocation of public support to the media must pursue legitimate objectives in the public interest. It is of utmost importance that diversity, equity, inclusion and non-discriminatory criteria are reflected accordingly. This is to address structural discrimination and biases in the media sector and to ensure that content as well as workforces are diverse at all levels of media production and distribution including at the management and decision-making level. Other key issues raised by the participating CSOs include the accessibility of media archives (free of charge) as well as the development of a national media literacy strategy. Digital Transformation: Arts and culture are catalysts for creating sustainable futures through the critical examination of and experimentation with emerging technologies and the exploration of the intersection between digital technologies and society. Whilst the participating CSOs acknowledge the vast opportunities that the digital transformation provides for the arts and culture sector, they also strongly advocate for striking a balance between the promotion and use of new technologies and the protection of human rights. In this respect, it is suggested to draw on the concept of "Digital Humanism" that aims to shape the development of digital technologies and policies toward human rights, democracy, participation, inclusion, and diversity. The digital transformation must be accompanied by (cultural) policies and regulations that maximize the benefits of the digital transformation, while minimizing the downside risks, ensuring that they contribute to a resilient arts and culture sector. Key aspects for the participating CSOs are transparency, especially with regard to the emergence of Artificial Intelligence and the role of online platforms and the implementation of fair remuneration for artists and creators. Furthermore, the experts call for intensified capacity building and the promotion of digital competencies for artists and cultural workers. Digital literacy is more important than ever to secure democratic empowerment and thus to contribute to the protection of fundamental rights, in and beyond the arts and culture sector. Culture, Arts and Regional Development: Arts and culture hold enormous potential for regional development and the shaping of sustainable futures of non-urban areas, small towns and rural communities. In order to fully exploit this potential, the participating CSOs call for the development of transparent cultural policy frameworks and strategies as well as the implementation of funding schemes that strengthen the role of arts and culture in regional development. According to the CSOs involved, the formation of strong alliances between regional cultural organizations/actors, political and administrative bodies as well as the establishment of citizen fora (designed to take into account the perspective of residents in cultural development) are vital for ensuring the availability of cultural activities and active cultural participation in regions. Furthermore, the experts encourage municipalities to publish culture reports and provide information on culture funding and financing to the public. Whenever possible, projects and initiatives should be accompanied by independent research. Both measures (culture reporting on municipal level and research) would provide reliable data on the relationship between culture and regional development and allow for the further development of cultural policies. Other priorities mentioned are: a) climate crisis, climate justice, environmental racism and the role & contribution of the arts and culture, b) global security situation: The impact of global crises on the arts and culture sector and suitable measures to protect cultural diversity.

EMERGING TRANSVERSAL ISSUES

INTRODUCTION

Parties report on emerging transversal issues identified by the governing bodies of the Convention for each reporting cycle. A [resolution of the Conference of Parties](#) could determine the transversal issue(s) to be reported on for each four-year reporting cycle. This sub-section also enables Parties to present any other policies and measures that directly contribute to the implementation of the Convention and that would not necessarily be covered by one of the 11 monitoring areas of the Convention.

RELEVANT POLICIES AND MEASURES

ADD A MEASURE?

YES

Name of policy/measure:

Funding Programme Klimafitte Kulturbetriebe (“Investment fund for climate-friendly cultural businesses”)

Cultural domains covered by the policy/measure:

- CULTURAL AND CREATIVE SECTORS

Website of the policy/measure, if available:

<https://www.bmkoes.gv.at/kunst-und-kultur/schwerpunkte/eu-international/eu-aufbau-und-resilienzfazilitaet/klimafitte-kulturbetriebe.html>

<https://www.klimafonds.gv.at/call/kultur/>

Name of agency responsible for the implementation of the policy/measure:

Federal Ministry for Arts, Culture, the Civil Service and Sport; Climate and Energy Fund Austria

Describe the main features of the policy/measure:

The arts and culture sector is increasingly concerned with ecological change and the need for environmental action. On the one hand, there is a growing awareness of social responsibility at institutional level. On the other hand, institutions also expect cost savings in the medium to long term by optimising energy efficiency and recycling management. Transformation and innovation towards climate neutrality involve considerable investment and often cannot be financed by the cultural institutions themselves. The Ministry for Arts, Culture, the Civil Service and Sport has therefore provided incentives for green investments in the cultural sector with EUR 15 million from the European Union's Recovery and Resilience Facility - NextGenerationEU. The

aim is to promote sustainability and, in particular, to contribute to achieving the environmental and climate protection targets of the European Green Deal and the Austrian Energy and Climate Plan. In particular, investments to reduce CO2 emissions were supported, which are being implemented as part of a comprehensive sustainability concept: - Climate-friendly heating, ventilation and cooling systems - Use of renewable energy sources - Energy-efficient interior and exterior lighting - Thermal refurbishment of buildings - Measures to save natural resources and CO2 emissions The programme ran two calls for proposals in 2022 and 2023, with around 125 projects receiving funding and the available budget (EUR 15,000,000) being fully utilised.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Around 125 initiatives were supported with the available budget. These range from small associations in rural areas to large cultural institutions run by the federal and state governments. The individual projects are equally diverse, ranging from the installation of photovoltaic systems, the replacement of heating systems and the construction of green roofs and facades to the widespread use of LED lighting. By implementing these measures, the supported institutions make a tangible contribution to reducing CO2 emissions and annual energy consumption, as well as to generating renewable energy.

Financial resources allocated to the policy/measure in USD:

EUR 15,000,000 / USD 16,284,750



Partners engaged in the implementation of the policy/measure:

Name of partner:

KommunalKredit Public Consulting (management of the funding programme)

Type of entity:

Private sector



Partners engaged in the implementation of the policy/measure:

Name of partner:

Advisory Board (responsible for funding recommendations)

Type of entity:

Public sector

Has the implementation of the policy/measure been evaluated?

Yes

What are the main conclusions/recommendations?

Ongoing evaluation

RELEVANT POLICIES AND MEASURES

ADD A MEASURE?

YES

Name of policy/measure:

Green Filming

Cultural domains covered by the policy/measure:

- CINEMA/AUDIO. ARTS

Website of the policy/measure, if available:

<https://filminstitut.at/foerderung/green-filming>

Name of agency responsible for the implementation of the policy/measure:

Austrian Film Institute

Describe the main features of the policy/measure:

Green Filming is a major concern for the Austrian Film Institute. Over the past years, Green Producing has continuously gained in importance and is now an central aspect of funding concepts (in Austria and abroad) The specific funding guidelines of the Austrian Film Institute and the Film Funding Act are the legal basis for the implementation and establishment of ecologically sustainable production. The actual quality standards for films supported by the Austrian Film Institute significantly contribute to national and European climate protection goals. With the introduction of the Green-Bonus ÖFI+ of 5% and the already implemented criteria for Green Producing, the Austrian Film Institute has developed a Criteria Catalogue of Ecological Minimum Standards for Austrian Cinema Film Productions ÖFI/ÖFI+. The basis of this catalogue are the criteria and measures established by Guideline UZ76 Austrian Ecolabel 'Green Producing in Film and Television' and the "Ecological Standards for German Cinema, TV and Online/VOD Productions" coordinated with the film industry. According to the Austrian Film Institute's 2023 activity report, a budget of EUR 3,135,013 (production) and EUR 133,568 (theatrical release) was invested in the Green Bonus 5%.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

The prerequisites for sustainable production have been created and established. The implementation of Green Filming is supported by the synergy model Green Filming Austria, which is led by Evergreen Prisma/LAFC and the Austrian Film Institute. The

established instruments such as the film- specific CO2 calculator (Evergreen Prisma/LAFC), the training and further education of the Green Film Consultants (Evergreen Prisma Academy/LAFC) and the concrete, binding regulations for the implementation and review of the measures were developed in a forward-looking, transnational manner. This will allow in future to prepare the evaluation in figures and statistics and to gather experience from the audited Final Green Reports.

Financial resources allocated to the policy/measure in USD:
EUR 3,268,581 / USD 3,548,535

Partners engaged in the implementation of the policy/measure:

Name of partner:

Evergreen Prisma/LAFC

Type of entity:

Private sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Verband der Green Film Consultants Austria (VGFC)

Type of entity:

Private sector

Has the implementation of the policy/measure been evaluated?

Yes

What are the main conclusions/recommendations?

Conclusions n.a.

RELEVANT POLICIES AND MEASURES

ADD A MEASURE?

YES

Name of policy/measure:

Austrian Eco-label for cultural institutions

Cultural domains covered by the policy/measure:

- CULTURAL AND CREATIVE SECTORS

Website of the policy/measure, if available:

<https://www.umweltzeichen.at/de/kultur/kultur>

Name of agency responsible for the implementation of the policy/measure:

Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology

Describe the main features of the policy/measure:

The Austrian Eco-label has been awarded since 1990. In addition to products, services, schools and educational institutions, the label was recently extended to the certification of cultural institutions, including museums, theatres and cinemas. Museums: The umbrella organizations of the museum sector in Austria, ICOM-Austria and Museumsbund Österreich, have created a "museum seal of approval" that offers a quality standard. In addition, museums can apply for environmental certification under the Austrian Eco-label. The museum-specific environmental criteria include minimizing the use of chemicals in conservation or restoration work, the sustainable handling of exhibits during transport and storage, the choice of materials in the construction of exhibitions, and the consideration of sustainable development goals in the context of educational work. Theatres: As of 2022, the Austrian Eco-label can also be awarded to theatres and musical theatres. Environmental management and social responsibility of theatres can thus be recognized. The core criteria of the Eco-label guidelines for theatres relate to areas such as management, energy, cleaning and food. Other criteria cover programme, content, and events, ticketing and communications, props, costumes and make-up. Theatres benefit from certification not only through cost savings and quality improvements, but also through increased awareness among their patrons. Cinemas: Starting in 2022, cinemas also have the opportunity to become Eco-label certified. Criteria for cinemas to be awarded the Eco-label include offering drinks in reusable systems, offering regional drinks and food, avoiding portion packs, taking measures to avoid disposable tableware and communicating alternative mobility concepts for travel. Film industry: The Austrian Eco-Label is awarded to specific film productions, not to a single production company. The ecological requirements along the entire production chain of a film production must be met. A film production is defined as follows: the production of cinematographic, commercial, documentary or television films, series, shows (if the aspect of recording is in the foreground) or reports, which is divided into the phases of project development, pre-production, filming, post-production, and film exploitation. For the specific film production, the Guideline includes criteria in the areas of mobility and climate protection, set, materials for buildings, set design and props, costume and makeup, technology, catering, and accommodation. Although the specific film production is awarded, there are also criteria that must be met by the production company. These must be proven during the initial Eco-label assessment. Among other things, the production company must appoint a Green Producing Officer, adhere to environmentally friendly office management, and motivate its employees to environmentally friendly mobility.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

As of May 2024, 44 museums and galleries (including all federal museums and the Austrian National Library) have been awarded the Austrian Eco-Label. 10 theatres

have been awarded so far, including Burgtheater Wien, Austria's largest theatre. Furthermore, five cinemas have been awarded so far.

Financial resources allocated to the policy/measure in USD:

Partners engaged in the implementation of the policy/measure:

Name of partner:

Federal Ministry for Arts, Culture, the Civil Service and Sport

Type of entity:

Public sector

Partners engaged in the implementation of the policy/measure:

Name of partner:

Verein für Konsumenteninformation (Austrian Consumers' Association)

Type of entity:

Private sector

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

ADD A MEASURE?

YES

Name of policy/measure:

klimakultur.tirol (climate culture tyrol)

Cultural domains covered by the policy/measure:

- CULTURAL AND CREATIVE SECTORS

Website of the policy/measure, if available:

<https://klimakultur.tirol/>

Name of agency responsible for the implementation of the policy/measure:

Tiroler Kulturinitiativen (Interest Group Cultural Initiatives in Tyrol), Klimabündnis Tirol ("Climate Alliance Tyrol")

Describe the main features of the policy/measure:

klimakultur.tirol (climate culture tyrol) is an initiative that combines art, culture and climate protection and serves as a platform for social change. The project was started in 2018 with the first "Climate Culture Forum", which led to the formation of an

interdisciplinary group that has been working on the topic ever since. In 2022, a Climate Culture Coordination Office has been established. klimakultur.tirol is a pioneering project in Austria. The aim is to explore the potential of art and cultural work for transformation and to make innovative projects visible through a "climate culture blog". klimakultur.tirol serves as a network for actors in the fields of art, culture and climate protection and also focuses on awareness raising. Every two years, a conference ("Climate Culture Forum") and a training course are organized.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

RELEVANT POLICIES AND MEASURES

ADD A MEASURE?

YES

Name of policy/measure:

Non Stop Kino Abo ("Non-Stop Movie Subscription")

Cultural domains covered by the policy/measure:

- CINEMA/AUDIO. ARTS

Website of the policy/measure, if available:

<https://nonstopkino.at>

Name of agency responsible for the implementation of the policy/measure:

Non Stop Kino Abo GmbH

Describe the main features of the policy/measure:

For a fixed monthly fee, the Non-Stop Movie Subscription provides access to all regular movie showings at participating theatres. This includes all new movie

releases as well as many special screenings at participating theatres. Movies from Universal Pictures are currently excluded. The aim of the programme is to increase the attractiveness of arthouse cinemas, especially for a young target group, and thus to increase the number of visitors to the participating cinemas. In addition, new marketing opportunities are created, especially for Austrian productions and Austrian film distributors. The programme also allows for new forms of visitor/audience analysis.

Does it specifically target young people?

No

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

No

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD:

EUR 80,000 / USD 85,935 Euro in 2023

Partners engaged in the implementation of the policy/measure:

Name of partner:

Type of entity:

Has the implementation of the policy/measure been evaluated?

No

CHALLENGES AND ACHIEVEMENTS

Describe the main results achieved to implement the Convention (at least one major achievement in one of the four goals):

Social and economic rights of artists and cultural workers: During the period covered by this report, the federal budget allocated to the arts and culture has continuously increased (from 2020 to 2024 by 43.5%), allowing, among other things, for significant progress to be made with regard to the fair remuneration of artists and cultural workers. As also outlined in the executive summary to this report and described in detail as a separate measure, the "Fairness Process" launched in 2020 is on the one hand an outstanding example of cooperation between the federal level, the Austrian Federal States (Laender) and experts from Civil Society. On the other hand, it facilitated the implementation of a range of measures that are fully in line with the goals and objectives of the 2005 Convention. This includes fair pay, decent and adequate working environments for artists and cultural workers as well as social security, fair practice, and respectful cooperation. "Fair pay" and "diversity" have become crucial criteria in project evaluation for all federal funding, and additional funds have been made available to close the "fair pay gap". Digital Environment: The digital transformation has profoundly changed the arts and culture sector as well as the artistic processes. Cultural and creative work is influenced by digital

advancements and change, providing among other things opportunities for the development of innovative forms of artistic expressions and new ways of cultural participation. In its government programme 2020-2024, the federal government of Austria has set itself the goal of establishing innovative platforms for the arts, culture, technology and the digital world, as well as promoting interdisciplinary cooperation between the cultural and tech scene, start-ups, universities and research institutions. A digitalization offensive provides the necessary prerequisites for a sustainable digital transformation of the sector. During the reporting period, the digital transformation of the arts and culture sector has been a priority for the Federal Government. The Federal Ministry for Arts, Culture, the Civil Service and Sport as well as the Federal States accordingly provided extensive financial support for relevant artistic and cultural projects. Additionally, emphasis was put on the digitalization of cultural heritage leading to the development of a Digital Heritage Strategy as well as related funding measures. Sustainability / Climate Action: In the context of the 2030 Agenda for Sustainable Development, the contribution of arts and culture to sustainable development is key. During the reporting period, various measures contributed to a green transformation of the sector. A funding programme launched by the Federal Ministry for Arts, Culture, the Civil Service and Sport, with funds from the EU's Recovery and Resilience Facility, provides incentives for ecological investments in the cultural sector. As of the beginning of 2022, ecologically sustainable, production-related measures are obligatory for film production companies and associations funded by federal production subsidies. The Austrian Federal Guidelines for Baukultur (Building Culture) and the Austrian Baukultur Report are further key measures.

Describe the main challenges encountered to implement the Convention and the main solutions found or envisaged to overcome them:

During the reporting period, the COVID-19 pandemic has shaken cultural life across the globe and can without any doubt be described as the main challenge. The pandemic led to severe economic restrictions, especially for the arts and culture sector. To mitigate the economic effects of the pandemic, Austria has implemented extensive support measures for the sector. As described in detail in this report, those measures included financial support for artists, cultural workers as well as cultural institutions provided by various actors (Federal Government, Federal States, collecting societies). Due to the COVID-19 related closures many cultural institutions have faced severe challenges, not only regarding financial losses but also with regard to audience behavior and cultural participation. The Federal Ministry for Arts, Culture, the Civil Service and Sport thus commissioned a study in 2022 that focused on audience behavior in cultural institutions. Whilst the study found no profound and long-term decrease in participation in cultural events as a result of the COVID-19 pandemic (yet), it deduced four structural factors of declining cultural participation: Firstly, an aging population as well as demographic change; secondly, the unequal distribution of cultural capital and education opportunities; thirdly, the (expected) role of cultural spaces for social exchange after the COVID 19 pandemic; and fourthly, the increasing risk of poverty in view of current economic developments. These factors pose major challenges for cultural policy and its aim to guarantee equal opportunities for cultural participation. The study was a first step to address this issue. Within the framework of the Federal Arts and Culture strategy process, the Federal Ministry for Arts, Culture, the Civil Service and Sport in 2023 put special emphasis on audience development and cultural participation. In this context, several public events were organized and the publication Fokus Publikum ("Focus on

Audience”) elaborates on the strategic dimension of audience development and cultural participation for the sector. Further, a new funding call, financed by the Federal Ministry for Arts, Culture, the Civil Service and Sport as well as the Federal Ministry for Education, Science and Research, was developed. This program is designed to support participatory arts and culture projects with and for schools (“Kunst ist Klasse”, implementation as of 2024). The aim is to introduce young people to different arts and culture fields, spark their interest and curiosity, and strengthen their (cultural) skills, regardless of their social and economic context. Also, the “Fairness Process” described above took into consideration the effects of the COVID-19 pandemic on the arts and culture sector, not only with regard to the social and economic rights of artists and cultural workers but also regarding the need for a diversification of the arts and culture sector. Austria is committed to put a stronger focus on the artistic and cultural work of persons from marginalized groups. In this light, supporting a diverse cultural sector that adequately reflects the heterogeneity of our society, is a central concern as well as a challenge that needs to be further addressed.

Describe the steps planned in the next four years to further implement the Convention and the priority areas identified for future policy action based on the conclusions of the current reporting process:

Gender Equality: Achieving gender equality in the arts and culture sector, especially with regard to funding, has been a long-standing focus in Austrian cultural policy. Measures and initiatives have already been developed for gender budgeting and gender mainstreaming. Also, tools and instruments against gender-based violence and sexual harassment have been implemented (e.g. Vera trust centre, see above). Nevertheless, the available data show that inequalities in the opportunities for women and men regarding cultural participation as well as the gender pay gap persist. Over the next four years, efforts in the collection of gender-related data and statistics will be further strengthened. In this light, the Federal Ministry for Arts, Culture, the Civil Service and Sport, on behalf of all parties represented in the Austrian National Assembly, has commissioned a comprehensive gender report for the arts and culture sector. The report will examine the gender distribution in the institutional, professional and federally and provincially funded arts and culture sector in the period 2017- 2021, with a focus on aspects such as the distribution of funding, prizes and grants, organizational hierarchies and salaries. The report will be published every five years to enable evidence-based gender equality policies in the sector.

Digital Environment / Artificial Intelligence Since the adoption of the operational guidelines on the implementation of the Convention in the digital environment in 2017, the digital transformation has accelerated considerably, foremost with regard to the rapid technological advances of Artificial Intelligence. Austria has already issued specific funding calls for the promotion of digital projects in the cultural sector in the past years and will continue its efforts to contribute to the digital transformation of the arts and culture sector. A funding call targeted especially at the exploitation of opportunities of Artificial Intelligence is currently being prepared. At the same time, future cultural policies and strategies will have to be designed in a way that is sensitive also to the challenges and risks Artificial Intelligence as well as other technological advances can bring. The cross-cutting nature of cultural policies makes it necessary to build on different (international) instruments to not only promote the diversity of cultural expressions but also to secure fundamental human rights in a rapidly changing technological environment. Austria, thus, supports UNESCO’s effort in the field of the ethics of new technologies,

especially with regard to the Recommendation of the Ethics of Artificial Intelligence and the Guidelines on Platform Regulation. In the coming years, it will be of great importance to further explore potential synergies of these instruments with the 2005 Convention to be able to build a resilient arts and culture sector.

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ANNEXES

Please upload relevant documents (law, policy, agreement, regulation, strategy, etc.), studies and statistics in PDF format related to the implementation of the 4 goals and the 11 areas of monitoring of the Convention in your country. The documents should have been produced during the reporting period covered by this periodic report. Please provide the title and a description of the main content of the document in English or French.

You can upload up to 5 files in pdf, doc, and docx formats. Please fill in the "Title of the document" field to upload a file.

Title of the document:

Austrian Cultural Statistics 2021

Description of the document:

The Austrian Culture Statistics provide information on the diverse range of offers and participation in culture and give an overview of public funding for culture and various aspects of the cultural industries. Thematic coverage ranges from cultural heritage to the arts to the media and includes cross-cutting issues such as education and training. In addition to surveys by Statistics Austria itself, a large number of secondary sources were used, which, among other things, allow the economic significance of the cultural sector to be estimated.

Upload your file here:

Kulturstatistik-2021_Web-barrierefrei_compressed.pdf

Title of the document 2:

Federal Arts and Culture Report 2022

Description of the document 2:

Since 1970, Federal Arts and Culture Reports are published annually and have steadily grown in scope and detail. The Federal Art and Culture Reports presents summaries of all measures in support of the arts and culture and concomitant expenditures for the reporting period. The data are provided by the responsible departments. The reports are available in German only.

Upload your file here:

Kulturbericht 2022.pdf

Title of the document 3:

Second Austrian Film Gender Report (2021)

Description of the document 3:

The Second Austrian Film Gender Report (2021) presents solid data on gender (in-)equality in the Austrian film sector. Through comparison with the First Austrian Film Gender Report (2018), developments and progress can be shown. The reports are important means for the evaluation of the effectiveness of measures already implemented to promote gender equality (Gender Incentives, Gender Budgeting) and support the development of new measures and initiatives. By drawing on internationally standardized analysis frameworks (such as the “Swedish Model”) the report allows for a comparison of the data beyond the national framework. The fundamental aim of the report is to raise awareness for gender inequalities and to contribute to the achievement of a more balanced film sector.

Upload your file here:

Korrigierte-Version_GenderReport2021_220x297_Update_05-2022_DP-Web (2)_compressed.pdf

Title of the document 4:

Fairness Codex

Description of the document 4:

The Fairness Codex is a supportive framework for organizations of all sizes and individuals committed to advancing “Fairness in Arts and Culture”. It was developed by the Federal Ministry for Arts, Culture, the Civil Service and Sport with input from interest groups and representatives of arts and culture administration at both federal and state levels. The Fairness Codex, while not legally binding, operates on the principle of self-commitment. It is utilized as a guiding framework, encouraging institutions in the arts and culture sector to integrate it into their daily work. The Fairness Codex emerged in response to the COVID-19 crisis, which highlighted existing fault lines and inequalities within the arts and culture sector. In September 2020, State Secretary for Arts and Culture, Andrea Mayer, initiated a collaborative “fairness process” by inviting participation from Federal States and interest groups. Multiple working meetings were conducted to generate numerous ideas and potential approaches to enhance fairness. The discussions focused on strengthening fairness in arts and culture, identifying pressing challenges, and exploring potential solutions. The development of the Austrian process drew inspiration from the Fair Practice Code in the Netherlands and the FairSpec Code in the German-speaking Swiss performing arts sector.

Upload your file here:

220511_Fairness-Codex_Broschüre_A5_BF.pdf

Title of the document 5:

Cultural participation in Austria: Visit to cultural events and venues (2023)

Description of the document 5:

In 2022, the Federal Ministry for Arts, Culture, the Civil Service and Sport commissioned a study on cultural participation in Austria. The study focuses on audience behaviour in cultural institutions. What is the situation regarding cultural participation in Austria? What are the barriers to attend cultural events and visit

venues? How does audience behaviour differ in the various cultural sectors, and how has it changed since the Corona pandemic? The study is based on a standardized survey of 2.000 people aged 15 and older throughout Austria, conducted by telephone and online in December 2022 and January 2023.

Upload your file here:

Kulturelle Beteiligung in Österreich_Executive Summary EN_compressed.pdf

DESIGNATED OFFICIAL SIGNING THE REPORT

Title:

Ms.

First Name:

Theresia

Family Name:

Niedermüller

Organization:

Federal Ministry for Arts, Culture, the Civil Service and Sport

Position:

Director General for Arts and Culture

Date of Submission:

06/28/2024

Electronic Signature:

Signature_DG_Theresia_Niedermüller.jpg

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