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United Nations
Educational, Scientific and
Cultural Organization

Österreichische UNESCO-Kommission
Austrian Commission for UNESCO

GLOSSARY

ACUNS	Academic Council on the United Nations Systems
AHS (BG, BRG)	Allgemeinbildende höhere Schule / Academic Secondary School
ARGE	Arbeitsgemeinschaft / Working Group
ASP	Associated Schools Project / UNESCO-Schul-Projekt
ASPnet	Associated Schools Project Network / UNESCO-Schul-Netzwerk
BDA	Bundesdenkmalamt / Federal Monuments Office
BKA	Bundeskanzleramt / Federal Chancellery
BM	BundesministerIn / Federal Minister
BMeiA	Bundesministerium für europäische und internationale Angelegenheiten / Federal Ministry of European and International Affairs
BMG	Bundesministerium für Gesundheit / Federal Ministry of Health
BMLFUW	Bundesministerium für Land- und Forstwirtschaft, Umwelt und Wasserwirtschaft (Lebensministerium) / Federal Ministry of Agriculture, Forestry, Environment and Water Management
BMASK	Bundesministerium für Arbeit, Soziales und Konsumentenschutz / Federal Ministry of Labour, Social Affairs and Consumer Protection
BMWFJ	Bundesministerium für Wirtschaft, Familie und Jugend / Federal Ministry of Economy, Family and Youth
BMUKK	Bundesministerium für Unterricht, Kunst und Kultur / Federal Ministry for Education, Arts and Culture
BMWF	Bundesministerium für Wissenschaft und Forschung / Federal Ministry of Science and Research
CIGEPS	Zwischenstaatliches Komitee für Leibeseziehung und Sport / Intergovernmental Committee for Physical Education and Sport
COMEST	Weltkommission für Ethik in Wissenschaft und Technologie / World Commission on the Ethics of Scientific Knowledge and Technology
GD	Generaldirektorin / Director-General
GS	Generalsekretärin / Secretary-General
HAK	Handelsakademie / Business Grammar School / Business High School
HR	Hofrat, Hofrätin
HS	Hauptschule / General Secondary School
ICOMOS	International Council on Monuments and Sites / Internationaler Rat für Denkmalpflege
IFAP	Information for All Programme / Information für Alle Programm
IGCP	International Geological Correlation Programme / Internationales Geologisches Korrelationsprogramm
IHP	International Hydrological Programme / Internationales Hydrologisches Programm
MAB	Man and the Biosphere Programme / Der Mensch und die Biosphäre Programm
MOST	Management of Social Transformations Programme / Programm zur Gestaltung des sozialen Wandels
MoW	Memory of the World Programme / „Gedächtnis der Menschheit“ Programm
MR	Ministerialrat, Ministerialrätin
NGO	Non-governmental organisation / Nichtregierungsorganisation
ÖAW	Österreichische Akademie der Wissenschaften / Austrian Academy of Science
OECD	Organisation for Economic Co-operation and Development / Organisation für wirtschaftliche Zusammenarbeit und Entwicklung
UN	United Nations / Vereinte Nationen
ÖUK	Österreichische UNESCO-Kommission / Austrian Commission for UNESCO
PIAAC	Programme for the International Assessment of Adult Competencies / Studie über die Kompetenzen Erwachsener und die Anforderungen im Informationszeitalter
UNESCO	United Nations Educational, Scientific and Cultural Organisation / Organisation der Vereinten Nationen für Bildung, Wissenschaft und Kultur
UNESCO-ARGE	UNESCO-Arbeitsgemeinschaft / UNESCO-Association
VIDC	Vienna Institute for International Dialogue and Cooperation / Wiener Institut für Internationalen Dialog und Zusammenarbeit

TABLE OF CONTENTS

4	FOREWORD
6	ACTIVITIES 2010
6	EDUCATION
6	1. Basic Education – Education for All
7	2. Intercultural Dialog – Peace Education
7	3. Education for Sustainable Development
8	4. Arts Education
10	5. Youth
10	6. UNESCO-Associated Schools
12	SCIENCE
12	1. Natural Sciences
14	2. Social Sciences
16	CULTURE
16	1. Cultural Diversity
19	2. World Heritage
22	3. Intangible Cultural Heritage
25	4. Protection of cultural property
27	COMMUNICATION AND INFORMATION
27	1. Digital Heritage / Memory of the World
28	2. Information for All Programme – IFAP
28	3. Press Freedom
30	INTERNATIONAL YEARS
32	THE P.R. STRATEGY
34	INTERNATIONAL CONFERENCES
35	CO-OPERATIONS
37	PATRONAGE
39	APPENDIX
39	Facts and Figures
43	Advisory Panels and Working Groups
48	UNESCO World Heritage sites in Austria
48	Austrian Biosphere Reserves
48	Austrian Entries in the Memory of the World Register
49	Austrian UNESCO Chairs
49	Austrian UNESCO-Associated Schools
49	Austrian Membership in UNESCO’s International Committees/Councils
49	Austrian Experts with UNESCO

FOREWORD



Eva NOWOTNY
President



Wolfgang WALDNER
Vice-President



Manfred Nowak
Vice-President



Gabriele ESCHIG
Secretary General

For the Austrian Commission for UNESCO (ÖUK), 2010 was a year of intense work and with many fulfilling moments. It was a year that brought us forward in many of the fields in which we are active, but also a year that saw us entering new territories through several new initiatives.

With Manfred Nowak, a world-renowned human rights expert and university professor, elected second vice-president of the Austrian Commission for UNESCO (ÖUK) on 22 March 2010, the Commission has further added to its expertise and profile. Professor Nowak teaches international law at the University of Vienna and heads the Ludwig Boltzmann Institute for Human Rights. From 2004 to 2010 he was UN Special Rapporteur on Torture and other Cruel, Inhuman or Degrading Treatment. Not least through his expertise he will contribute considerable empowerment to the human rights section within ÖUK.

With a view to implementing a major project in the International Year for the Rapprochement of Cultures proclaimed by the United Nations (Resolution 62/90) for 2010, ÖUK for the first time entered an EU tender and was promptly awarded the project. Using the “Go4Diversity” motto, ÖUK cooperated with TermNet to organise numerous publicity-prone events that focused on diversity, global understanding, anti-discrimination in sports, linguistic and cultural diversity, migration and health care. Accurate planning of the many events to match the relevant target groups made the project a great success. Thanks to this project, ÖUK managed not only to foster a positive discussion of cultural diversity, migration and integration in Austria but also to reach out to and address new target groups. The project was financed by the European Integration Fund and the Austrian Federal Ministry of Interior.

As a second novelty, ÖUK has for the first time entered into close cooperation with the private sector. Collaborating with OMV, an energy utility that has for years committed resources to literacy and reading projects, ÖUK extended its support to the literacy programme operated by the Istanbul Mother and Child Education Foundation (ACEV) in Turkey, which every year helps some 10,000 women and children obtain basic education and literacy. The object of the programme is to establish reading and writing as an integral part

of daily life. The collaboration of OMV and ÖUK benefited about 2000 participants in 2010.

Satisfactory progress was made in 2010 in implementing the cultural conventions ratified by Austria. March saw the creation, within ÖUK, of a national Focal Point required under Article 9 of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions, based on an agreement between BMUKK and BMeiA. To define its goals, an interministerial advisory panel on “Cultural Diversity” was set up within ÖUK.

Once the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage had been ratified in 2009, the first elements to be included in the National List were identified in 2010. After two rounds of applications, 30 elements were accepted, three of which – classical riding as practised by the Spanish Riding School in Vienna, falconry and the Fasnacht of Imst – have been proposed for entry in the international Representative List of the Intangible Cultural Heritage. All entries are presented in a database accessible on the website of ÖUK.

On 1 August, it was decided in Brasilia that Schloss Eggenberg would be accepted as an extension of Graz, which has been a World Heritage site since 1999. This distinguished award was celebrated on 9 October, by an open day and an illustrious ceremony. On 13 – 14 October, the parties responsible for World Heritage concerns met in Salzburg as part of regular meetings called by ÖUK to deal with joint issues and challenges. ÖUK also participated in an expert meeting organised by the four communities in the World Heritage region of Hallstatt-Dachstein/Salzkammergut, which discussed the economic development of the region.

The year also brought about the establishment of the fourth Austrian UNESCO-Chair on Multilingual, Transcultural Communication in the Digital Age, at the Centre for Translation Studies of the University of Vienna, which is held by Gerhard Budin.

In 2010, the project on “International Arts Education”, initiated by Oswald Seitinger from Austria and Madiyou Touré from Senegal and organised by ÖUK as part of the UNESCO Road

Map on Arts Education, was continued in Dakar as scheduled. Between 2 and 12 May, art teachers and students from Senegal, Mali, Burkina Faso, Gambia, Slovenia and Austria met in Senegal for the second part of the workshop, which was held within the frame of the DAK'ART10 art biennial. In November, the productions of both workshops were presented to a workshop for art instructors in St. Louis/Senegal, to enthusiastic media response and with prominent participants (Alioune Ndiaye, head of the cabinet of the Ministry of Education, Aliou Ly, Secretary-General of the Senegalese Commission for UNESCO, and Abdou Kassé, National Adviser for Arts Education). At this occasion, it was agreed that cooperation between Austria and Senegal in arts education should be continued.

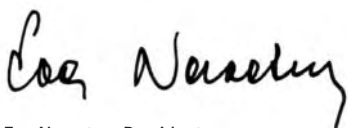
To draw attention to the achievements of chemistry and its contributions to the well-being of humankind, the United Nations proclaimed 2011 to be the International Year of Chemistry (UN Resolution 63/209), placing it under the unifying theme "Chemistry – Our Life, Our Future". The year 2011 will coincide with the 100th anniversary of the Nobel Prize award to Madame Marie Curie and of the founding of the International Association of Chemical Societies IACS. UNESCO and IUPAC (International Union of Pure and Applied Chemistry) are entrusted with organising the international year. ÖUK is coordinating a platform of Austrian institutions and has already – jointly with BMUKK, BMWF, GÖCH (Society of Austrian Chemistry Teachers) – printed one poster of 6,500 copies for the use in schools to excite the interest of students and highlight that chemistry is part and parcel of our life culture, while not forgetting aspects such as the need for proper monitoring and critical questioning of the use of chemical processes. Interested parties are invited to look up www.chemie2011.at and www.chemistry2011.org and actively contribute to the International Year of Chemistry.

On all these activities, ÖUK kept in constant contact with the UNESCO Secretariat and the other National Commissions in Europe and elsewhere. In this context we are proud to announce that in 2012 ÖUK will, jointly with Hungary and Slovakia, organise the next European Regional Conference of National Commissions to prepare the UNESCO Programme and Budgets for 2014 – 2015.

Both the EU project and the work to set up the Focal Point for cultural diversity made it necessary to stock up on human resources within ÖUK in 2010: the Focal Point is now handled by Yvonne Gimpel; Aliyou Mana Hamadou from Cameroon reinforced the ÖUK team as the project manager for Go4Diversity; and additional working hours were contributed for Eva Stiermayr and Eva Trötzmüller. With Matthias Eck on a sabbatical between 1 May 2010 and 30 April 2011 due to a consultancy contract with UNESCO Paris, it was necessary to find a replacement: as of 10 May, Therese Wintersteiner has been operating as the education and science programme specialist and she is covering the field with great commitment and responsibility.

The established practice of employing interns was continued in 2010: Kristina Broens, Odile Kommer, Mor Kalnisky, Harald Knecht, Thomas Lichtenwöhner, Antonia Baumgartner and Julia Kolar gained much experience in ÖUK activities through their several months of employment and applied themselves with great dedication, thus providing valuable support to the secretariat. We wish to take this opportunity to thank them again for their commitment.

Last but not least, we like to thank all those who have helped and encouraged us in 2010: the Federal Ministry for Education, Arts and Culture, the Federal Ministry of Science and Research, the Federal Ministry of Agriculture, Forestry, Environment and Water Management, the Federal Ministry of Health, the Federal Ministry of Economy, Family and Youth, the Federal Ministry of European and International Affairs, the Federal Ministry of Interior, the European Integration Fund, the Association of Pharmacists, the Municipality of Vienna and OMV. Special mention should be accorded to the support extended by "Austria Versicherungsverein auf Gegenseitigkeit Privatstiftung" through its three-year financing of the research project on "Traditional and complementary healing methods in Austria". Special thanks are also due to the many experts active in a honorary capacity in the advisory panels and other bodies set up by ÖUK, whose work is so very essential to our capability to fulfil our mandate.



Eva Nowotny, President



Wolfgang Waldner, Vice-President



Manfred Nowak, Vice-President



Gabriele Eschig, Secretary General

ACTIVITIES 2010

EDUCATION

“Education for All”, “Cultural Education” and the programme to implement the UN’s Literacy Decade (2003–2012) and the UN Decade of Education for Sustainable Development (2005 – 2014) were the focal point of UNESCO’s work in the field of education in 2010.

ÖUK concentrated on the following themes in 2010: basic education – Education for All, education for sustainable development, cultural education and intercultural dialogue, youth and UNESCO-Associated Schools (ASPnet).

1. BASIC EDUCATION – EDUCATION FOR ALL

PIAAC-OECD STUDY

ÖUK was a driving force in getting Austria to participate in the 3rd OECD PIAAC (Programme for the International Assessment of Adult Competencies) study as of 2010. A member of the Board of Participating Countries since 2007, Austria has been highly active in developing the study. A successful test run was carried out in 2010; the first analyses will take place in 2011 and the results are expected to be available in 2013. The assessment involves reading, writing and ICT competences.



Literacy course for the Istanbul Mother and Child Education Foundation

PARTNERSHIP WITH OMV AND ACEV

According to UNESCO figures, some 796 million people worldwide are illiterate, almost two thirds of them women. Against this background, the UNESCO literacy campaign in 2010 focused on promoting and strengthening basic education among women. In line with this objective, ÖUK joined forces with OMV, an Austrian oil and gas corporation, to support the literacy programme set up by the Istanbul Mother and Child Education Foundation ACEV in Turkey. This Functional Adult Literacy and Women’s Support Programme, certified and recognised by the Turkish Ministry of Education, was launched in 1995. On average it helps some 10,000 women and children aged 3–8 a year to get basic education and become literate. The object is to establish reading and writing as an integral part of daily life. Moreover, literacy and numeracy help the women to gain in self-confidence and participate in social life.

Thanks to the support granted by OMV and ÖUK, the 2010 programme in the Istanbul region could be extended by 66 literacy and numeracy courses for 1426 women. The 50 beginners’ courses were attended by altogether 1110 women,

and the 16 advanced courses were taken by 316 women. For the first time, reading days were offered for women and children that aimed to encourage reading among participants. Throughout the year, eight reading days were organised for women and 15 for children. Many of the girls and boys were children of women who attended reading days, so that the offer had a positive impact on reading habits within the families. Altogether, 155 adults and 256 children attended the reading days. The collaboration between OMV and ÖUK benefited almost 2000 people.

Since 2004, OMV has been funding international social schemes within the scope of its OMV Move & Help Programme. In 2010, the focus was on basic education, concentrating on actively reducing functional illiteracy and serious reading problems and on awareness-raising among the population. In addition, the social, cultural and international diversity of the projects which were organised in Austria and Turkey facilitated access to education in general.

2. INTERCULTURAL DIALOGUE – EDUCATION FOR PEACE

INTERNATIONAL SCHOOL PROJECT “ARTICULATING VALUES: YOUNG PEOPLE ACT IN EUROMED” (2009–2011)

Following the successful international school project “EUROMED School Forum 2+2” (2006–2008), ÖUK and the Intercultural Centre, cooperating with the BMUKK and the Israel Commission for UNESCO in 2009 once again launched an ambitious project to bring together youths from Mediterranean states and EU member states for a joint three-year project. Entitled “ARTiculating Values: Young People Act in EuroMed”, the project aims to actively counteract racism by the cooperation of youths and multipliers and create a foundation for a culture of peace. Youth and cultural centres, schools and civil society organisations from eight countries (Austria, Denmark, Hungary, Israel, Jordan, Lebanon, Netherlands and Turkey) are partners of the initiative.

The project, funded by the Anna Lindh Foundation, aims to foster a dialogue between young people of different social and cultural roots: participants are students of both state and private schools, as well as disadvantaged youths and minorities. Encounters between participants who work and talk with each other are intended to help them critically review their own values, reduce prejudices and foster respect for divergent opinions. In this, theatre plays and texts are central to the concept.

Project participants met for the first time in Vienna on 25–30 April, to critically discuss the concepts of “values”, “conflicts”, “identity”, “migration” and “discrimination”. The outcome of their creativity was presented by young actors and actresses on 29 April, in a public performance at the Europa-haus Vienna watched by more than 150 appreciative guests. They showed scenes from their lives, their dreams, fears and hopes. In her keynote speech, Secretary-General Gabriele



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Intercultural school project “ARTiculating Values”

Eschig explained the contribution of ÖUK.

Back home again, participants acted as multipliers: the knowledge and experience gained in Vienna were passed on to classmates, colleagues and friends. More plays were developed in theatre workshops and performed in local schools and communities. The texts will be published in “Pages for Peace” in January 2011. For further information see: www.iz.or.at.

3. EDUCATION FOR SUSTAINABLE DEVELOPMENT – IMPLEMENTATION OF THE UN DECADE 2005–2014

ÖUK ADVISORY PANEL FOR THE UN DECADE

The ÖUK Advisory Panel on “Education for Sustainable Development and Global Learning” met on 5 October 2010 for an extraordinary meeting at a discussion round on “Education for Sustainable Development and Global Learning – Two Strategies in Austria, Two Concepts, Two Paths?”. The event served as a platform to discuss the two strategies “Education for Sustainable Development” and “Global Learning”, respectively, in terms of their content and approach. Participants considered whether the two strategies are identical, similar or different in their concepts, whether the two Austrian strategies compete against or complement each other or are of the stand-alone type, and which perspectives they are opening. The keynote presentations, by Heidi Grobbauer on “Global Learning” and Franz Rauch on “Education for Sustainable Development”, were followed by an intense discussion. In conclusion, participants agreed that it would not be useful to hierarchise the two strategies. Instead, it would be practicable to identify and utilise the creative potential offered by both strategies. Major challenges for the near future are posed by research, cross-curricular approaches and an ongoing reflection of the practice in each field.

AWARDS FOR UN DECADE PROJECTS

Since 2007, ÖUK has been highlighting projects in Austria that implement the concept of Education for Sustainable Development on a local scale. In 2010, another 26 projects were elevated to the status of “Official UN Decade Project” with the right to carry the international logo of the UN Decade. The ceremony for the 7th round, which lauded 10 projects, was held on 9 June at the Audience Chamber of the BMUKK. Attendees were welcomed by Anton Dobart from the Ministry, with Peter Iwaniewicz (BMLFUW) and ÖUK President Eva Nowotny following as speakers. Helmuth Hartmeyer (ADA)

ACTIVITIES 2010



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Awards of the 7th round of Decade projects

anchored the ceremony in his capacity of Chairman of the ÖUK Advisory Panel.

The 16 projects of the 8th round were awarded jointly with the Municipality of Wels on 26 November, at Volksbank Wels. Silvia Huber, the councillor in charge of social and youth affairs of Wels, held the opening speech. Welcoming addresses were given by Günther Pfaffenwimmer (BMUKK), Peter Iwaniewicz (BMLFUW) and Secretary-General Gabriele Eschig (ÖUK). The ceremony was again anchored by Helmuth Hart-



© Foto Erhardt

Awards of the 8th round of Decade projects

meyer, Chairman of the ÖUK Advisory Panel.

The value that this international award confers upon project organisations is considerable: recognition of their work helps them continue and extend their project. Holding the award ceremony at the location of one of the projects awarded has been found to be useful – media attention for the project was massive and awareness of the awards could be spread to a large audience.

In order to document the award-winning projects and make them properly appreciated, ÖUK cooperated with BMUKK, BMLFUW and BMWF to publish a brochure entitled

“SUSTAINABILITY IN ACTION”. The first volume covers UN Decade projects in Austria in 2007–2008, and the second volume is already in its planning stage.



INEX SUSTAINABILITY CHALLENGE

Helped by ÖUK, the International Network of Educational Exchange INEX, a student group, cooperated with BMWF to organise its first interdisciplinary, interuniversity series of lectures on Sustainable Development for students at the four main universities in Vienna. The event consisted of four blocks of lectures held by Helga Kromb-Kolb (Vienna University of Natural Resources and Applied Life Sciences), Karin Stieldorf (Vienna University of Technology), Sigrid Stagl (Vienna University of Economics and Business Administration) and Ulrich Brand (University of Vienna) respectively. Altogether, 90 students chosen from 50 study courses attended, developing scientific works with concrete proposals which were presented to the concluding event on 28 June. On behalf of ÖUK, Secretary-General Gabriele Eschig held the keynote speech on “Education for Sustainable Development”.

4. ARTS EDUCATION

ARTS EDUCATION WORKSHOP

In September 2009, ÖUK organised, together with the Senegalese Commission for UNESCO and VIDC Moving Cultures, the first part of the intercultural “Arts Education Workshop LINZ09 – DAK’ART 10” in Vienna and Linz. From 2 – 12 May, art teachers and students from Senegal, Mali, Burkina Faso, Gambia, Slovenia and Austria met for the second part of the workshop, held in Senegal within the frame of the art biennial

DAK'ART10. The project aimed to investigate the relevance of contemporary art for general education and the objectives of the UNESCO Road Map for Arts Education. A wide diversity of subjects, techniques and methods, together with input from curators, artists and art institutions, produced exciting insights into theory and practice. In addition to visits to exhibitions and galleries, the programme offered three workshops on verre églomisé (reverse glass painting), henna bodypainting and batik printing. Not only was the offering extraordinary, but so was the composition of participants. The varied regional context showed that arts education has a great potential everywhere but also that teachers in Western Africa meet with challenges that considerably differ from those faced by their colleagues in Europe.



International Arts Education Workshop LINZ09 – DAK'ART10

On 5 and 6 November, the International Arts Education Workshop LINZ09 – DAK'ART10 was concluded by a seminar for arts teachers in St. Louis/Senegal. Keynote speeches by Alioune Ndiaye (Ministry of Education), Secretary-General Aliou Ly (Senegalese Commission for UNESCO) and Abdou Kassé (National Adviser for Arts Education) pointed out to participants the UNESCO Road Map for Arts Education and its importance for Senegal. The following discussion arrived at the conclusion that the main tasks would be a renewal of the curriculum and an extension of teaching tools. Austria sent a three-member delegation, made up of Franz Schmidjell (VIDC), coorganiser of the workshop in Linz and Vienna, Oswald Seitingner, project head in Austria, and Theres Wintersteiner (ÖUK).

UNESCO WORLD CONFERENCE ON ARTS EDUCATION

Four years after the first World Conference on Arts Education, held in Lisbon, the second such international event on arts education took place in Seoul, Korea, on 25 to 28 May. Its object was to exchange and develop ideas on the better



UNESCO World Conference on Arts Education, Seoul, Korea

networking of arts, culture and education. The over 650 participants from five continents and 95 countries – delegates of NGOs, foundations and international organisations – passed an agenda of specific steps to promote arts education and long-term development goals, including, i.a., arts education to promote social cohesion and intercultural dialogue, ensuring qualified education of arts education teachers and trainers, partnerships with arts institutions, especially the arts industry, and research. ÖUK was represented by Theres Wintersteiner, who presented the International Arts Education Workshop LINZ09-DAK'ART10 project to the conference.

ART CAMP

The “Colors per al Planeta” art camp, organised by the Andorran Commission for UNESCO, was held for the second time in Ordino, Andorra. On 18–29 July, 38 artists from all over the world met for a joint creative explosion. The works of art thus created were then shown in an exhibition which will travel to various cities in Europe throughout 2011. From Austria, painter Sabrina Horak attended the event.



Art camp on “Colors per al Planeta”

ACTIVITIES 2010

5. YOUTH

The Youth Advisory Panel met on 27 January and 17 June. In addition to exchanging information on activities pursued by its members, the Panel planned a three-day youth conference under the working title “Young People are UNESCO” for 2011. The conference is set to assemble representatives of youth panels at the National Commissions in the North America and Europe region as well as youths who are active in other ways in the National Commissions. The conference aims to offer an exchange on youth involvement in National Commissions, networking of youth experts, youth panel members and other active young people. Specifically, it intends to develop requests to strengthen the voice of youth in National Commissions and in UNESCO. The conference will be financed with the support of the UNESCO Participation Programme.

In 2003, secondary level students set up the “Coole Schule” (Cool School) association to strive for more democracy and participation rights in school. After seven years – and nine children’s conferences, press conferences, papers and action schemes – the initiative was closed down on 19 March, by a large-scale concluding event entitled “Cool School Finissage”. Chairman Igor Mitschka, who also doubles as the chairman of ÖUK’s Youth Advisory Panel, emphasised in his concluding speech that “unfortunately it is not an everyday occurrence that kids and youths fight for their concerns – without any grownups or a political party in the background. We did it and we sent out a loud and clear signal that even very young kids need to be taken seriously”. The event involved a review of the initiative, a presentation of the “lauter kinder!” movie, the performance of a play on experiences in school policy, and the conferring of “Coolitzer” prizes to special sponsors. ÖUK received one such prize which was accepted by Mona Mairitsch.



© Peter Kogoj

“Cool School” finissage



“Coolitzer” Prize in the Sponsors category awarded to ÖUK

6. UNESCO-ASSOCIATED SCHOOLS

UNESCO-ASSOCIATED SCHOOLS IN AUSTRIA

Austrian UNESCO-Associated Schools are part of the international UNESCO Associated Schools-Project (ASPnet). Founded in Paris in 1953, it has since grown to more than 9000 schools in 180 countries.

In 2010, the number of Austrian ASPnet schools has once again grown. New additions are Freie Waldorfschule Innsbruck, Bundesgymnasium Dornbirn, Erzbischöfliches Real- und Aufbaugymnasium Hollabrunn, BORG Hermagor, the BFI schools, BORG Innsbruck, HTL Donaustadt, MHS Goldenstein (Salzburg), the private KMS Friesgasse (Vienna) and Jüdisches Berufliches Bildungszentrum (Vienna), which were officially appointed UNESCO-Associated Schools by a decree from Paris. The deeds were presented by UNESCO-School Coordinator Friederike Koppensteiner in very lively ceremonies that documented each of the schools’ profile and commitment. Another seven schools are currently candidates for inclusion, which means that they are being monitored for two school years.

ANNUAL MEETING

The 2010 annual meeting taking place at Hinterstoder on 3 – 5 November had as its motto “A wealth of diversity – the challenge of individuality”. The opening lecture on “Inner differentiation in teaching: how to do it and what can it do?” was held by Ulrike Hofmann from the Salzburg University of Applied Sciences. Participants once again had a choice of three work-



Annual meeting of Austrian UNESCO-Associated Schools at Hinterstoder (Upper Austria)

shops: “Global learning – an educational concept to learn about the world” (Helmuth Hartmeyer from the Austrian Development Agency), “Preservation needs knowledge. Spreading knowledge about living traditions in Austria in schools” (Maria Walcher, Eva Stiermayr, ÖUK) and “Quality education – when is an UNESCO-Associated School a good UNESCO-Associated School” (Friederike Koppensteiner, ÖUK). A “market of opportunities” operated as a platform for school coordinators to present their current projects and discuss experiences gained from them. In many projects, arts education offers a basic path to immersion, regardless of language barriers. The meeting report was extended to include several project reports, and was then used as the second issue of the FORUM magazine.

PROJECTS AND PUBLICATIONS

The FORUM magazine, through this year’s subject “ARTenVIELFALT” (Diversity of species), concentrated on the Interna-



tional Year of Biodiversity. It was recommended by UNESCO as an extraordinary contribution of good practice examples. A key platform for communication is also provided by www.unesco-schulen.at and its community, a website that is extensively used by teachers to exchange their ideas and opinions.

In cooperation with TermNet and drawing on questionnaires distributed to parents, teachers and students, a brochure was published on “Information competence at UNESCO-Associated Schools”.

An essay competition was initiated by the “Weltethos” platform to give voice to youths critically discussing the “golden rule”.

NETWORKS AND COOPERATIONS

On 15–16 April, Vienna held the first meeting of German-speaking ASPnet coordinators from Germany, Luxembourg, Austria and Switzerland. The four coordinators presented the priorities in the work of their networks. A valuable forum for exchange, this meeting is scheduled to be held annually in the future, with a view to jointly developing German-language materials, planning activities and exchanging specific experiences. The 2011 meeting will be held in Germany.

Attendance of the meeting of French UNESCO-Associated Schools in January by Friederike Koppensteiner gave rise to a new field for cooperation with the French counterparts. Collaboration will be enhanced and will concentrate on the Man and the Biosphere (MAB) Programme.



First meeting of German-speaking ASPnet coordinators in Vienna

ACTIVITIES 2010

SCIENCE

All scientific programmes run by UNESCO concentrate on fostering sustainable and environmentally friendly development. The objective is to preserve biological diversity and natural resources, to promote social and economic development and to safeguard regional cultural values. For the natural and social sciences, achieving this aim requires more interdisciplinary cooperation, for which UNESCO Biosphere Reserves offer an excellent starting point: better dissemination of research findings to a wider public, and improved incorporation of scientific results in political decision-making processes are key features of such reserves. In order to reduce the gap between industrialised and developing countries in terms of research and access to knowledge, UNESCO focuses on the development and extension of international scientific networks.

1. NATURAL SCIENCES

In Austria, the three science programmes MAB (Man and the Biosphere), IHP (International Hydrological Programme) and IGCP (International Geoscience Programme) are run by a national committee each, all of which are domiciled at the Austrian Academy of Sciences and funded by the Federal Ministry of Science and Research. During the reporting year, € 685,000.- were furnished to the three national committees for projects. In addition, the Austrian Academy of Sciences has, since 2006, been offering all projects funded from national and international research programmes (including MAB, IHP, IGCP, Alpenforschung) an opportunity to publish their reports online. Accorded an ISBN number and DOI code, they are distinguished from the mass of “grey” literature and are thus “genuine” publications that are citable and open to internet search. The publications can be accessed online through: <http://epub.oeaw.ac.at/forschungsprogramme>.

MAB (MAN AND THE BIOSPHERE) PROGRAMME



The Man and the Biosphere (MAB) Programme aims for international collaboration in environmental research. It develops scientific and application-oriented foundations for the natural and social sciences, which serve the long-term safeguarding of natural resources and the diversity of species. The aim is to ensure sustained

development in relations between humans and their environment – to set up a balance between protecting biological diversity, promoting economic and social development and preserving cultural values. The UNESCO Biosphere Reserves (BSR) are used as trial grounds for various models of such a development. In Austria, six regions have so far been granted the status of a “UNESCO Biosphere Reserve” (see Appendix). In 2009, Austria (represented by Günter Köck, coordinator of the international scientific programmes run by the Austrian Academy of Sciences) was re-elected by the 35th UNESCO General Conference for another four-year term at the International Coordinating Council (ICC) of the Man and the Biosphere Programme and will thus be proactively contributing to the development and coordination of the programme at an international level up to 2013.

INTERNATIONAL CO-ORDINATING COUNCIL

The 22nd session of the International Co-ordinating Council of the MAB Programme was held from 31 May to 4 June. Austrian delegate Günter Köck was re-elected vice-chairperson, and Austria’s motion to organise a meeting to identify MAB research sites in 2011 was passed. This new type is to include Biosphere Reserves that cannot be converted in line with the standards of Seville, as well as other sites that carry out research on global environmental issues.

MAB IN AUSTRIA

The MAB National Committee coordinates the scientific projects of the MAB Programme carried out by Austria. Since

ACTIVITIES 2010

2003, the focus has been on Austrian Biosphere Reserves (see also <http://www.biosphaerenparks.at/>). ÖUK defines its chief tasks as offering complementary education and public relations work.

The MAB National Committee met twice in 2010. Activities during the year concentrated on the International Year of Biodiversity, with regard to which the Environmental Forum Vorarlberg 2010 was organised jointly with the State Government of Vorarlberg and its Nature Conservation Council. The Austrian National Committee also prepared a declaration in support of taxonomy. For more detailed information see the section on the International Year of Biodiversity.

Of the seven newly accepted projects, three were by Biosphere Reserves on the International Year of Biodiversity. Altogether, 11 MAB projects are currently active in Austria. As was the case already in 2009, two MAB Young Scientists Awards were conferred. A new project call was tendered for 2011. For detailed information see <http://www.oeaw.ac.at/deutsch/forschung/programme/mab.html>.

NEWS FROM THE BIOSPHERE RESERVES

On 4 September, the Großes Walsertal Biosphere Reserve celebrated its 10th anniversary in the setting of the Walsherbst cultural autumn festival. It was a great party thanks to its Biosphere Reserve exhibition, Georg Grabherr acting as the ceremonial speaker, throngs of visitors and keen interest on the part of the media. The Walsertaler, the sustainable special currency of the Biosphere Reserve, was introduced in May to strengthen the shops, workshops, cultural offer and various services available in the valley. Being a model climate and energy region, the valley intends to extend its energy activities over the next years in line with its ambitious goal of generating 100% ecological energy in the region. The project involves turning the Biosphere Reserve office at Thüringerberg into a mobility centre, writing a new energy guide that discusses activities in the field, reviewing the system of energy



Walsertaler



© Drozdowski

Wienerwald Biosphere Reserve, 2010 school competition on "Enjoying Diversity"



© Mikvička

Thrilling tours of the loveliest dry grasslands along the hot springs line in Lower Austria

funding and creating a forestry cooperative. As of 2010, an electric car has been available to all interested citizens. For more information see www.grosseswalsertal.at.

Marking the International Year of Biodiversity, the Wienerwald Biosphere Reserve celebrated its 5th anniversary by publishing a 300-page photo collection entitled "111 x Biosphärenpark Wienerwald". Early in 2010, it wooed members of the EU Parliament and Commission at the "UNESCO Biosphere Reserves – Model Regions of world standing" event in Brussels. One of the highlights was the GEO Day of Biodiversity which was celebrated in Vienna-Mauer by a multi-event family day. Participants discovered some 2000 species of animals and plants, thereby setting a new record in field research. The day also included awards conferred on the most creative works of the annual school competition held by the Wienerwald Biosphere Reserve. The year also marked the start of a series of events to inform communities on activities of the Biosphere Reserve and on opportunities for participation. Training activities organised by the reserve for mediators

ACTIVITIES 2010

were targeted at local government workers to enable them to communicate biodiversity and sustainability to the citizens in their capacity of multipliers. More information on the projects and activities run by the Wienerwald Biosphere Reserve is available at www.bpww.at.

IHP (INTERNATIONAL HYDROLOGICAL PROGRAMME)

The “Hydrology of Austria” Programme is the Austrian contribution to UNESCO’s International Hydrology Programme (IHP). In 2010, the National Committee met for one session, at which it was presented with the successful book project “Planet Austria: Stein – Wasser – Leben”. A survey of 700 Austrian schools that had received the volume showed that the publication had boosted scientific interest among students. “Planet Austria” was conceived and edited by Günter Köck and Werner Piller, and financed by the BMWF. The IHP National Committee also approved six follow-up applications and a new research project in 2010. For information on current projects please visit: <http://www.oeaw.ac.at/deutsch/forschung/programme/hydrologie.html>.

IGCP (INTERNATIONAL GEOSCIENCE PROGRAMME)

The International Geoscience Programme, established in 1973, supports earth science cooperation projects within UNESCO defined research priorities. These include, i.a., quaternary geology, engineering and environmental geology, sedimentology, mineral deposits, geochemistry, geophysics, and structural geology. The National Committee held one session in 2010, at which it approved one new research project. Currently, five projects are run in Austria within the framework of the IGCP. More details can be found at <http://www.oeaw.ac.at/deutsch/forschung/programme/programme.html>. At the Triassic-Jurassic boundary, Austria was accorded a Global Stratotype Section and Point (GSSP) at the Kuhjoch in Tyrol. The annual report of the Austrian National Committee presented to the 38th session of the IGCP Board on 17–19 February received a laudatory mention. Austria’s delegate was Alexander Lukeneder from the Vienna Museum of Natural History.

L’ORÉAL FELLOWSHIP FOR YOUNG WOMEN SCIENTISTS IN AUSTRIA

The fourth tender for fellowships awarded to young women scientists working in basic research in Austria, launched by L’ORÉAL Austria, the Austrian Commission for UNESCO and the Austrian Academy of Sciences, was won by Nina Gratz, Petra Luschnig, Martina Rangl and Cornelia Schrauf. Same as



From left: Richard Höllmüller (Managing Director of L’ORÉAL Austria), Martina Rangl, Nina Gratz, Helmut Denk (President of the Austrian Academy of Sciences), Cornelia Schrauf, Ex-Minister Maria Rauch-Kallat, Petra Luschnig, Eva Nowotny (President of ÖUK)

in the previous year, two of the four fellowships were financed by the BMWF. At the award ceremony which took place in the Theatre Hall of the Austrian Academy of Sciences on 5 November, Eva Nowotny emphasised that UNESCO has since its foundation accorded science and research a special place for their importance for human development and promoting peace, and has therefore been supporting women in science for a long time. For UNESCO it is the model character which makes the public laudation of the outstanding performance of young women scientists so important. Further attendees from the ÖUK team were Secretary-General Gabriele Eschig and Therese Wintersteiner.

2. SOCIAL SCIENCES

PHILOSOPHY

Under the patronage of ÖUK, the Austrian Centre of Philosophy with Children and Youth organised a conference in Graz on 15–17 October, to celebrate the 25th Anniversary of the Austrian Institute of Philosophy with Children by discussing “Thinking the Future. Philosophy – Sustainability – Global Consciousness”. The occasion featured scientific discourses and exchanges between the various philosophical approaches and theories in the context of today’s world, and included current research results from a range of scientific disciplines, in order to access other foundations of knowledge for educational concepts and education policies. Knowledge of nature and its dynamics, and reflections on social and ethic aspects of ecological problems were combined in a context of philosophy for children.



BIOETHICS

The pace of progress in the life sciences calls for international norms and values in the field of bioethics. In response and to consult and advise on the novel ethic issues faced by biosciences and biotechnologies, UNESCO set up the International Bioethic Committee IBC and the Intergovernmental Bioethic Committee. The two bodies have helped UNESCO adopt three declarations so far: the Universal Declaration on the Human Genome and Human Rights (1997), the International Declaration on Human Genetic Data (2003) and the Universal Declaration on Bioethics and Human Rights (2005).

On 28 and 29 October 2010, IBC and IGBC met for a joint session and IGBC held an extraordinary session. Austria was represented by Doris Wolfslehner (BKA) at the IGBC and by Christiane Druml (Medical University of Vienna) at the IBC.

MANAGEMENT OF SOCIAL TRANSFORMATIONS (MOST) PROGRAMME

In the Social Sciences, UNESCO contributes to sustainable development through the international Management of Social Transformations (MOST) Programme. Closely cooperating with the UNESCO Natural Science Programmes, MOST focuses on an international scientific exchange of information and on developing political strategies in key fields of sustained social and ecological development. As a priority objective of MOST, the growing understanding of social transformation processes must involve a permanent exchange of information between social scientists and decision-makers in order to provide scientific foundations for development strategies, to accompany their implementation and optimise them. Another priority is structural aid to develop and expand scientific professional and institutional capacities in the social sciences, especially in the LDCs. Austria was voted into the Intergovernmental Council for 2009–2013, where it is represented by Günter Burkert-Dottolo (BMWF).

ACTIVITIES 2010

CULTURE

In the UNESCO Programme and Budget for 2010–2011, the main emphasis of the cultural sector is on preserving and fostering the cultural heritage, protecting and promoting cultural diversity, and the dialogue between cultures.

In conformity with these goals, the Austrian Commission for UNESCO has defined its priorities: implementing the Convention concerning the Protection of the World Cultural and Natural Heritage and the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage, implementing the Convention on the Protection and Promotion of the Diversity of Cultural Expressions and supporting Austrian efforts to protect cultural property.

1. CULTURAL DIVERSITY

Through the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005) the international community of states has taken a major step in creating an international cultural policy. By their political commitment, signatories obtained a basis in international law that recognises their sovereign right to an autonomous cultural policy and state cultural promotion and that defines cultural policy as part of public development cooperation. The Convention entered into force in March 2007. By the end of 2010 it had acquired 115 state signatories plus the European Union. The greatest effort in 2010 was once again directed, at both national and international level, at achieving implementation. Setting up its National Focal Point within ÖUK under Article 9 of the Convention in March 2010 constituted a major step in the implementation process.

NATIONAL LEVEL

Austria was one of the first EU Member States to ratify the Convention, in December 2006. The Convention is thus binding under international law upon federal, state and local governments and governs the country's international cooperation, and it is also effective within the country itself in that existing national law needs to be interpreted in the light of the Convention. To ensure its coherent implementation within Austria, a Focal Point was established in 2010, as was an interministerial Advisory Panel.

AUSTRIAN FOCAL POINT

Under Article 28 of the Convention, each signatory must designate a Focal Point within the meaning of its Article 9. In March 2010, Austria set up its Focal Point at ÖUK through an agreement between BMUKK and BMeiA. The two ministries cooperated in defining the modalities of financing and activities for a pilot phase up to the end of 2011.

The Focal Point is charged with ensuring an exchange of information regarding the convention, supporting the coordination and inclusion of players involved in the interdisciplinary work, coordinating the Working Group (ARGE) "Cultural Diversity", acting as interface to other national Focal Points, relevant international bodies and the bodies set up through the Convention, and raising awareness in general. In order to accompany the Focal Point in its operations, an interministerial Advisory Panel "Cultural Diversity" was set up within ÖUK in 2010. With a view to identifying starting points for implementing and applying the Convention within current cultural policies in Austria, ÖUK commissioned an analysis from "österreichische kulturdokumentation: internationales archiv für kulturanalysen". This stock-taking exercise provides an overview of the bodies affected by implementation and exemplarily names spheres of activities for Austrian cultural policies, such as the situation of artists and creatives, the system of public funds for the arts and the copyright situation.

Reflecting the remit of the Focal Point, Yvonne Gimpel set up a central online platform on the Convention in Austria. The web site <http://kulturelle Vielfalt.unesco.at> provides in-depth information on ongoing developments associated with the Convention, offers data on its background and content and describes priorities and structures for its implementation in Austria. It also features a "blackboard" for information from an interested public and internal sections for the Advisory Panel and Working Group. A newsletter is scheduled to be published in regular intervals starting in 2011.



Website of the Cultural Diversity Point of Contact

ADVISORY PANEL “CULTURAL DIVERSITY”

In June 2010, the ÖUK Board resolved to set up an interministerial Advisory Panel “Cultural Diversity” whose remit it is to monitor the work of the Focal Point and implement the Convention. Consisting of representatives from the ministries involved and from state governments as well as independent experts (see Appendix), it is charged with acting as a central decision-making body on priorities to be set for topics and implementation for the Focal Point, and to foster a continuous flow of information and opinions between public bodies. The Advisory Panel met twice in 2010, on 15 September and 6 December, deciding to carry out a survey of structural measures taken by public bodies (at federal, state and local level) since 2007. The survey is intended to contribute to awareness-raising, encourage an exchange of information and transparency, and document suitable procedures, which will – in a next step – facilitate identifying the need for further action and potential gaps. A pilot run of the survey was carried out by way of a questionnaire in September to December 2010. The regular survey is planned for 2011.

Driven by current developments and an analysis of the Convention’s implementation and application in Austria by “österreichische kulturdokumentation” (see above), the Advisory Panel decided to focus its future activities on selected subjects. Fields chosen for 2011 are: mobility of artists and cultural workers, cultural diversity and education, culture and development, and media diversity.

WORKING GROUP “CULTURAL DIVERSITY”

Already back in 2004, ÖUK set up a Working Group (ARGE) “Cultural Diversity” within the meaning of Article 11 of the Convention, to encourage the active participation of civil

society in its efforts to achieve the objectives of this Convention. Operating as a central platform for dialogue, experts, artists and culture workers, together with their interest groups and representatives of the federal and state governments, hold working meetings that concentrate on the interests of artists and culture workers in terms of the Convention. The Working Group provides expertise and know-how and informs a broader public of the Convention and its consequences. In 2010, the Working Group extended its range of members and focused on Austria’s implementation of the Convention. At its 15th session in May, a stocktaking exercise was followed by a discussion of the next steps in implementing the Convention, especially through its newly established structure in the form of the Focal Point and the Advisory Panel. It was found that there was still a need for networking, communication and information, for discussing the “cultural diversity” concept and for specific examples, such as good-practice collections. An information exchange by e-mail and online platform was encouraged. Thus, the Working Group was consulted with regard to appointing experts into the Advisory Panel, the draft operative guidelines of the sixth session of the Intergovernmental Committee and on preparing joint statements on EU consultations of the European Coalitions for Cultural Diversity, which the Working Group joined in 2006.

SYMPOSIUMS, MEETINGS AND FESTIVALS

ÖUK supported the first “Music Festival of Diversity” held on 26 May – 6 June. Spanning more than 200 events, the initiative of the Austrian Music Council acted in line with the purpose of the Convention by helping render the rich spectrum of musical expressions in Austria visible and raising awareness of it. ÖUK President Eva Nowotny and Yvonne Gimpel attended the press forum on the Festival on 16 April.

The changes affecting the audiovisual sector from digital production and distribution technologies were at the heart of an EU XXL symposium entitled “Digital or dead? A decentralised approach to film culture as an opportunity for newcomers and for the Austrian and European film”, held jointly with ÖUK on 24 June. Yvonne Gimpel explained the Convention through the example of Austria’s decentralised cinema infrastructure. Reflecting the definition of culture as an interdisciplinary sector that needs to be considered by all the ministries affected and at all levels, the BMUKK jointly with ÖUK organised an information meeting for state cultural coordinators, held in Wels on 16 June. Participants from BMUKK and ÖUK met with coordinators from Carinthia, Styria, Upper Austria, Salzburg, Lower Austria, Burgenland and Vienna. ÖUK Secretary-General Gabriele Eschig and Yvonne Gimpel (ÖUK Focal Point) anchored the agenda item on the Convention. After hearing about the new structures, the Focal Point and the Advisory

ACTIVITIES 2010



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ÖUK President Eva Nowotny at the "European Forum on Music"

Panel, participants discussed options for closer cooperation with the states within the scope of national implementation, e.g. by way of a survey of good-practice examples.

In meeting the ÖUK's information responsibility, ÖUK experts attended numerous events to discuss the Convention. On 16 April, ÖUK President Eva Nowotny and Yvonne Gimpel presented a joint keynote speech on the Convention at the European Forum on Music, whose motto of the year was "Musical diversity: looking back, looking forward". At the ACUNS preparatory meeting for the ÖUK project Go4Diversity on 2 June, Yvonne Gimpel presented a paper on the meaning and importance of cultural diversity from a UNESCO perspective and its change over time. On 15 June, Yvonne Gimpel introduced the National Focal Point to the BMUKK information meeting on "Culture & regional development".

On 6 December, "VIDC Moving Cultures" organised, jointly with ÖUK, a cultural roundtable on "Culture and Development". The object was to reflect the Austrian situation of cultural development cooperation against a background of the current international and European discussion. To this end, Franz Schmidjell (VIDC) and Peter Kuthan (consultant) presented a discussion paper. The international expert in this round was Raymond Weber from the Collège d'Europe in Bruges, Stefan Pehringer represented the BMeiA and Yvonne Gimpel attended on behalf of ÖUK.

INTERNATIONAL AND EU LEVEL

By the end of 2010, 115 states and the European Union had ratified the Convention on the Protection and Promotion of Cultural Diversity. No other UNESCO instrument has so far been able to gather so many states parties in such a short period, thus highlighting the importance accorded by the international community to this subject.

INTERGOVERNMENTAL COMMITTEE

The Intergovernmental Committee, established to direct, accompany and monitor the Convention, met on 29 November – 3 December. Its sixth session focused on the draft Operative Guidelines for the provisions of the Convention governing information exchange and awareness raising, and on the first batch of grants by the International Fund for Cultural Diversity set up through the Convention. The Committee resolved to fund 31 projects from 24 developing countries in 2011. It also adopted a framework design for the implementation report which is to be submitted to UNESCO by the states parties to the Convention every four years. The first report from Austria is due in April 2012. Following the expiry of its mandate as an elected member in June 2009, Austria is now represented as an observer to the Committee made up of 24 states. The session was attended on behalf of Austria by Ambassador Helene Steinhäusel, Isabell Ladiges (both, Permanent Delegation of Austria to UNESCO) and Yvonne Gimpel (ÖUK).

CONFERENCES AND MEETINGS

The fifth anniversary of the day the Convention was adopted by the UNESCO General Conference occasioned many festive events in 2010, such as a panel discussion with UNESCO Director-General Irina Bokova upstream of the session of the Intergovernmental Committee in Paris on 29 November, and the EU anniversary celebration "5 Years On" in Brussels on 8 December, where Ambassador Martin Eichinger (BMeiA) was invited to join the panel discussing "Culture and freedom of opinion". ÖUK was represented by Yvonne Gimpel.



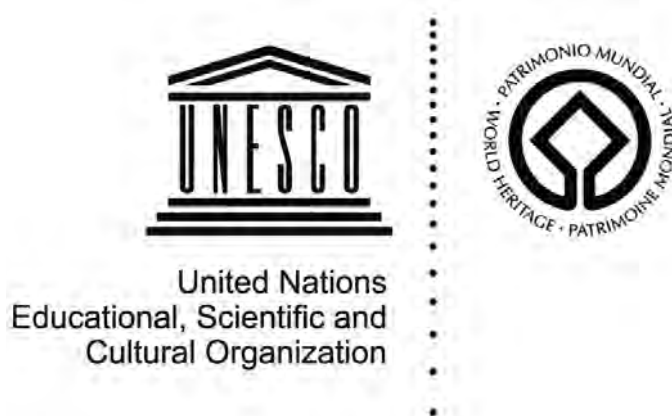
Meeting of the European Coalitions for Cultural Diversity, 6-7 December

The Working Group continued its collaboration with the European Coalitions for Cultural Diversity in 2010. The umbrella organisation aims to promote an exchange between national

coalitions and to regularly inform EU bodies of the concerns voiced by artists and culture workers in connection with the Convention. The Austrian Working Group has been a member of the organisation since 2006. It met twice in 2010, on 3–4 May and 7–8 December, both times in Brussels. The first meeting, which was attended by Peter Rantasa on behalf of the ÖUK-Working Group, was concerned with national developments regarding implementation and integrating culture in the trade relationships between the EU and third states. These subjects were continued at the second meeting, where Yvonne Gimpel (ÖUK) represented the Working Group, supplemented by issues concerning copyright and the European Digital Agenda and culture in the EU's external political relations.

Thanks to the support of ÖUK, Ludwig Laher, author, expert and active member of the ÖUK-Working Group, was able to participate at the annual meeting and board meeting of the International Network for Cultural Diversity (INCD) in Beijing/China on 22–26 October.

2. WORLD HERITAGE



Austria acceded to the World Heritage Convention in 1992 and has eight World Heritage sites on the international List. In 2010, Schloss Eggenberg, a baroque palace, was added as an extension to the City of Graz Historic Centre, a site accepted to the UNESCO World Heritage List in 1999 (see Appendix). Activities by UNESCO and its member states increasingly focus on endeavours to implement the World Heritage Convention and comply with the obligations set out in it. Accordingly, ÖUK in 2010 continued its efforts to foster cooperation between the Austrian bodies responsible for the national heritage and the Austrian World Heritage sites. At its 34th session, held in Brasilia on 25 July – 3 August, the World Heritage Committee accepted another 21 new sites to its World Heritage List, and extended the remit of eight recognised sites, including Schloss Eggenberg. The new properties include the Australian Convict Sites, the episcopal city of Albi

in France, the Bikini Atoll Nuclear Test Site on the Marshall Islands, the Camino Real de Tierra Adentro (Silver Route) in Mexico and the Central Highlands of Sri Lanka. These new inscriptions bring the total up to 911 sites in 151 countries. Although successful countermeasures made it possible to remove the Galapagos Islands from the List of World Heritage in Danger, four new entries had to be added to it: the Bagrati Cathedral in Kutaisi and the Gelati Monastery, both in Georgia, the rainforests of Atsinanana in Madagascar, the tombs of the Buganda kings in Kasubi/Uganda, and the Everglades National Park in the USA. With this, the “Red List” includes 34 sites. The Committee session also discussed reports on the state of the Austrian World Heritage sites of Vienna and Schönbrunn. In order to prepare participants for the Committee meeting, the BMUKK held a coordinating meeting on 25 June which was attended by Mona Mairitsch on behalf of ÖUK.

AUSTRIAN WORLD HERITAGE SITES CONFERENCE

The endeavours to network Austrian World Heritage sites initiated by ÖUK in 2004 were successfully continued in 2010. Upon invitation of the Historic Centre of the City of Salzburg site and ÖUK, the “6th Austrian World Heritage Sites Conference” was held in Salzburg on 13–14 October. Representatives of the Austrian World Heritage sites, BMUKK and the Federal Monuments Office met with experts from ICOMOS Austria and ÖUK (President Eva Nowotny, Secretary-General Gabriele Eschig and Mona Mairitsch) and experts in the field. The conference was opened by Herbert Lechner, World Heritage Manager of the City of Salzburg, and Secretary-General Gabriele Eschig. Introductory words were offered by Councilor Johann Padutsch and President Eva Nowotny. Mayor Heinz Schaden welcomed participants to a joint dinner. The topic discussed at the conference, “The historic city of Salzburg: World Heritage between myth, needs and responsibility” was illuminated from a number of perspectives. Papers



6th Austrian World Heritage Sites Conference in Salzburg

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ACTIVITIES 2010

were given by Robert Hoffmann (Department of History and Political Science at the University of Salzburg) on “The Salzburg myth – image and reality”, by Kurt Luger (Department of Communication Science at the University of Salzburg) on “Learning from benchmarks in World Heritage management – preliminary findings of an international study”, Inga Horny (managing director of Altstadt Salzburg Marketing GmbH) on “World heritage and business in Salzburg” and Christian Piller (special projects of Tourismus Salzburg GmbH) on “The historic city of Salzburg as a World Heritage site – thoughts on tourism”. In addition to exchanging information, participants particularly attended to the binding effect of the World Heritage Convention, its anchoring in national law and the responsibility undertaken by the federal, state and local governments. Bettina Perthold-Stoitzner (Department of Constitutional and Administrative Law at the University of Vienna) gave a keynote presentation on the subject in which she clarified that only a comprehensive and overall solution by way of a law would improve the current situation. ÖUK made efforts to this effect in 2010, producing some deliberations, jointly with the BMUKK, on 18 November 2009 and 24 February 2010, on how to anchor the World Heritage in Austrian law and create sturdier structures supported by appropriate financing.

CONFERENCES, SYMPOSIUMS AND ADVISORY MISSIONS

On 23–26 March, a European training seminar for World Heritage Managers was held at Bardejov/Slovakia, to discuss improving the management of tourist flows. Austria was represented by Michael Schimek, manager of the Wachau property. The object was to increase know-how and skills in managing tourists with a view to protecting and preserving World Heritage sites.

On 7–8 October, the second “World Heritage Conference-Hallstatt 2010” was organised in the Hallstatt-Dachstein/Salzkammergut region. National and international players

from tourism, culture and labour market policy met for a fruitful exchange, discussing “Lights and shadows” in handling the World Heritage. President Eva Nowotny opened the conference with a speech on the importance of UNESCO World Heritage in Austria. Maria Walcher concluded the agenda with a keynote speech on the Intangible Cultural Heritage.

On 4 October, President Eva Nowotny followed an invitation by the German Federal Ministry for Transport, Building and Urban Development to speak at the kick-off meeting for the “Investment programme. National UNESCO World Heritage Sites” in Bonn. The repair, maintenance and development of German World Heritage properties is funded by some €220 million in total.

In 2010, two UNESCO-ICOMOS advisory missions were carried out upon the request of the Republic of Austria. ICOMOS experts travelled to Graz/Schloss Eggenberg to search, jointly with the site managers, for an optimal solution for a route connecting the Historic Centre of Graz and Schloss Eggenberg. The second mission involved discussing with Austrian executive bodies the Semmering Tunnel project in the context of the Semmering World Heritage site.

On 10 December, the BMUKK organised the fifth federal/state meeting to discuss a review of the Austrian Tentativ List. The decision-making process was based on an analysis and assessment of proposals for future inscriptions, made by HisGIS, a consultancy, on behalf of the BMUKK and administered by ÖUK. As recommended, the Austrian Tentativ List will be revised in the spring of 2011. The meeting also debated the latest developments regarding the World Heritage as well as current issues and problems. ÖUK was represented by Secretary-General Gabriele Eschig and Mona Mairitsch.

INSCRIPTION CEREMONIES AND ANNIVERSARIES

On Sunday 1 August, the decision was made in Brasilia to accept Schloss Eggenberg as an extension of the City of Graz



World Heritage Conference Hallstatt 2010



Schloss Eggenberg

Historic Centre property which has been on the List since 1999. On 9 October, this honourable award was celebrated by an open day under the motto “A party for Eggenberg – a World Heritage site opens its doors”. The cooperation between the City of Graz, the State of Styria and the Universalismuseum Joanneum produced unique guided tours and exciting workshops for kids, offering visitors interesting facts about the two World Heritage sites. Towards the night Governor Franz Voves, Mayor Siegfried Nagl and the Universalismuseum Joanneum invited guests to a ceremony and reception at the Planetary Hall of Schloss Eggenberg. President Eva Nowotny made a speech and presented the certificate on behalf of UNESCO. Secretary-General Gabriele Eschig was among the guests, as were numerous illustrious names from politics and public life in Styria.

On 2 October, the Wachau World Heritage site celebrated its 10th anniversary of being a world heritage property. The day

was filled by a diverse schedule that included boat trips on the Danube, themed celebrations and a programme that allowed residents to get a personal glimpse of how the site has developed. Governor Erwin Pröll performed the ground-breaking ceremony for the Shipping and World Heritage Visitor Centre at Krems. The anniversary was concluded with an evening ceremony to which Secretary-General Gabriele Eschig contributed a speech at the Minoritenkirche of Krems-Stein.

PLANNED APPLICATIONS

Following a proposal by the Swiss Federal Cultural Office, Austria joined the Alpine countries (France, Germany, Italy, Slovenia and Switzerland) which are preparing the transnational submission of Prehistoric Lake Dwellings for inscription in the World Heritage List under the lead management of Switzerland. The remains of settlements along the shores of Alpine lakes count among the foremost archaeological cultural properties in Europe. The special aqueous and marshy environment has helped preserve organic matter such as timber, textiles or plant seeds in an excellent condition. The application comprises 156 archaeological sites in six countries, eight of them in Austria. Christian Mayer (an archaeologist at the Federal Monuments Office) and Cyril Dworsky (triton, Österreichische Gesellschaft für Feuchtboden- und Unterwasserarchäologie) were charged with preparing the Austrian part of the application which was submitted to the World Heritage Centre in late February, exactly within the deadline. On 15 October, ICOMOS carried out an evaluation mission of Austrian sites in Carinthia and Upper Austria.

Further preparatory work was carried out by Schabl und Partner OEG Geoinformationswesen, commissioned by the BMUKK and under ÖUK’s administration, on a survey of the Limes Romanus on the present territory of Austria as part of the transnational property “Frontiers of the Roman Empire”. HisGIS, a consultant, carried out an analysis of the Austrian Tentativ List and evaluated a number of proposals for future applications. The study is designed to provide the groundwork for revising the Austrian Tentativ List.



President Eva Nowotny presents Mayor Siegfried Nagl with the World Heritage certificate



Curator Peter Pakesch, Mayor Siegfried Nagl, President Eva Nowotny, Governor Franz Voves and Director Wolfgang Muchitsch showing off the World Heritage certificate

ACTIVITIES 2010

P.R. ACTIVITIES AND AWARENESS-RAISING

In 2010, ÖUK was kept busy with intense P.R. and awareness-raising activities, not least through the inscription of Schloss Eggenberg as an extension of the City of Graz Historic Centre and disputed construction projects in some of the World Heritage properties. ÖUK's press officer Eva Trötzmüller wrote several press releases on current topics, President Eva Nowotny and Secretary-General Gabriele Eschig granted many interviews, and Mona Mairitsch, the coordinator in charge of the World Heritage, frequently passed on pertinent information to journalists and other interested parties. Lectures were used to raise awareness: thus Mona Mairitsch gave a guest lecture to the tourism management course at the Krems University of Applied Sciences on 23 November, and represented ÖUK at the photo show "Wachau – what a change", opened at Dürnstein on 1 October.

3. INTANGIBLE CULTURAL HERITAGE

In July 2009, Austria became a state party to the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage. By the end of 2010, the Convention counted 133 states parties: evidence of the wide acceptance of this international legal instrument wielded by UNESCO. Within ÖUK, the National Agency for the Intangible Cultural Heritage is charged with handling all matters involving the intangible cultural heritage.

INTERNATIONAL LEVEL

On 22–24 June, the General Assembly of States Parties to the Convention met for its 3rd session in Paris. Its object was to adopt amendments to the Operational Directives for the implementation of the Convention, developed by the Intergovernmental Committee, and to elect one half of the Committee members. It also resolved on the use of the Fund budget for the next biennial and accredited NGOs to advise the Intergovernmental Committee. A key item in the amendments to the Operational Directives was an agreement to limit the processing of applications to reflect working capacities at the UNESCO Secretariat without, however, specifying an actual cap. Austria was represented by Ambassador Helene Steinhäusl (Permanent Representative of Austria to UNESCO) and Anna Steiner (BMUKK).

The 5th session of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage was held in Nairobi/Kenya on 15–19 November. Of the altogether 147 applications, 47 elements were inscribed in the Representa-

tive List of the Intangible Cultural Heritage of Humanity and four were added to the List of Intangible Cultural Heritage in Need of Urgent Safeguarding. The Secretariat was greatly concerned about the commercial aspects and touristic intentions of several nominations and about applications made by the same state party for very similar elements. The session was preceded by a forum discussing possible contributions by civil society and by NGOs to preserve the intangible cultural heritage, organised with a view to enhance the inclusion of NGOs and particularly those from developing countries. Austria was present through Anna Steiner (BMUKK) and Matthias Radosztics (Austrian Embassy, Nairobi).

CONFERENCES, SYMPOSIUMS AND MEETINGS

On 14–18 January, an international expert workshop was held in Viet Tri, organised by the Department for Culture, Sports and Tourism of the Province of Phu Tho/Vietnam and the Vietnamese Institute of Musicology. The workshop revolved around the question whether XOAN singing, a special regional musical tradition closely linked to religious belief, was to be proposed for inclusion in the UNESCO List of Intangible Cultural Heritage in Need of Urgent Safeguarding. Maria Walcher was invited as an expert to the workshop.

On 26–28 October, the Slovak Traditional Dance Theatre (SLUK) and the Slovak Intangible Heritage Center organised an international workshop in Bratislava under the heading of Protection of Cultural Heritage. Austria delegated Anna Steiner (BMUKK) and Eva Stiermayr (ÖUK) who reported on the Austrian method to implement the UNESCO Convention and informed participants of the experience made by the National Agency in developing its National List.

NATIONAL LEVEL

The States Parties to the Convention undertake to identify elements of their intangible cultural heritage for safeguarding, drawing on communities, groups and NGOs in doing so, and making these elements accessible by way of one or more lists. To achieve this object, the National Agency, which is charged with preparing and maintaining a national list of the intangible cultural heritage in Austria, has set up an Advisory Panel made up of representatives of the federal government, the nine states and experts on the five domains of the intangible cultural heritage, which decides on a semi-annual basis on accepting elements into the National List based on written applications by the bodies carrying on the relevant tradition.

The first 18 elements were accepted into the Austrian List by the Advisory Panel on 10 March, and three elements (classic riding by the Spanish Riding School, falconry and the

Schemenlauf folk custom at the Fasnach Imst) were proposed for application for the international Representative List of the Intangible Cultural Heritage. Details on the elements are available to an interested public by way of an online database at <http://immaterielleskulturerbe.unesco.at>.



First press conference at the Spanish Riding School, with Elisabeth Gürtler and President Eva Nowotny

A press conference at the ceremonial halls of the Spanish Riding School in Vienna on 11 March attracted considerable media attention when it informed the public about the importance of the National List. Elisabeth Gürtler, President Eva Nowotny and Maria Walcher presented the first inscriptions in the National List. The media echo was surprisingly strong and continued throughout the year in local, regional and supraregional media.

As a visible sign of their inscription, successful applicants received a certificate. The first certificate was awarded by President Eva Nowotny and Provincial Councillor Doraja Eberle at the ORF Salzburg Broadcasting Station on 20 April, creating considerable interest among the media and visualising the extraordinary appreciation enjoyed by UNESCO among those bodies that sustain the relevant tradition.



First certificate awarded by Councillor Doraja Eberle and President Eva Nowotny in Salzburg

lising the extraordinary appreciation enjoyed by UNESCO among those bodies that sustain the relevant tradition.

The great joy felt by applicants found its expression in a range of local celebrations, among them the “Kulturerbefest Vogel-freunde Salzkammergut”, a party held by the club of bird lovers at Ebensee on 18 June, and “Mund auf’s Herz”, a festival of fairytales at Grünau/Almtal on 27 August. At these occasions, Maria Walcher presented copies of the certificate to the communities involved.



The festival of fairytales at Grünau im Almtal

The second meeting of the Advisory Panel on 29 September accepted 12 traditions from 19 applications in the National List. At a subsequent press conference at the Hengl-Haselbrunner Heurigen tavern in Vienna-Grinzing on 5 October, the traditions were presented to an eager press.



Second press conference with Professor Thomas Schäfer-Elmayer and President Eva Nowotny at the Hengl-Haslbrunner Heurigen tavern at Grinzing

The certificates were presented at Telfs on 29 November with the organisational help of “pro vita alpine”, the market town of Telfs and Noafhaus Telfs. With representatives of the

ACTIVITIES 2010



Second award by Councillor Beate Palfrader, Norbert Riedl (BMUKK) and Mayor Christian Härting at Telfs

inscribed traditions present, Beate Palfrader, Cultural Councillor of Tyrol, and Norbert Riedl from the BMUKK awarded the certificates, offering traditionalists a platform to present “their” tradition.

By the end of 2010, the National List had grown to 30 elements, for which information is available in German and English through the ÖUK online database.

FOCAL SUBJECTS IN 2010

TOURISM AND THE INTANGIBLE CULTURAL HERITAGE

The published results of the Tourism Forum held in Salzburg in 2009 and the new tourism strategy of the BMWFJ (presented in Innsbruck on 26 February) together emphasise the great importance to be accorded to our intangible cultural heritage for the benefit of the tourist industry in Austria. To ensure that this issue will be given due attention and to inform players in the field accordingly, talks were held with Managing Director Petra Stolba and department heads at the Austrian National Tourist Office as well as with Christoph Leitl and Martha Schultz, President and Vice-President, respectively, of the Austrian Economic Chamber.

A grant given by the BMWFJ made it possible to carry out a project on the “Touristic realisation of the national List of the Intangible Cultural Heritage in Austria”. The project aimed to prepare a calendar of all tourism-relevant events, occasions and programmes organised by communities, clubs and bodies that sustain a given tradition, as well as creating a platform for the direct networking of the tourist industry and active players in order to develop a joint strategy to realise intangible cultural heritage.

TRADITIONAL HEALING KNOWLEDGE

The research project on “Complementary and traditional healing methods in Austria” headed by Michaela Noseck could be successfully completed during the year under review. Both BMG and UNIQA, an insurance group, are interested in seeing the project continued and in the establishment of a documentation and research centre.

The 4th international symposium of the Association of Natural Medicine in Europe (ANME) was held jointly with the National Agency at the BMG on 13–14 November. Entitled “Complementary and Alternative Medicine (CAM) in Europe – quo vadis? The practice and continuity of traditional healing knowledge”, it looked into demands on interdisciplinary research in the fields of quality management, efficacy and education. Papers given by international experts were followed by working group discussions, i.a. on establishing CAM at a national and international level with due regard to quality standards and the requisite proof of efficacy. At the symposium, Willy Hauser, President of Deutscher Naturheilverband, conferred the Prießnitz medal on Monika Gerhardus, co-founder and president of ANME, and Maria Walcher for their efforts to gain traditional healing knowledge a place among the intangible cultural heritage.



Prießnitz medal conferred on Maria Walcher at the ANME Symposium

TRADITIONAL KNOWLEDGE IN FORESTRY AND AGRICULTURE

The close collaboration with the BMLFUW continued apace in 2010. Its Department IV/Forestry organised two workshops on forests and health on 3 May and 28 September respectively, thus continuing its path towards interdisciplinary networking and awareness-raising for new approaches to handling local resources. A symposium held jointly with “Verein Arche Noah” on “Endangered crops and their varieties as a tangible and intangible cultural heritage – an interdisciplinary

polylogue between natural, cultural, social and technological sciences to promote the preservation of plant-genetic resources” on 7 October pointed out the need to include a large range of scientific disciplines to handle complex issues.

Maria Walcher’s membership in the National Committee for the Alpine Convention ensures that relevant subjects (handling forces of nature and natural disasters, local resources, knowledge and practice in handling nature, etc.) are given a proper national and international platform.

P.R. ACTIVITIES AND AWARENESS-RAISING

The National Agency was able to use several information events to inform about its key tasks, implementing the Convention in Austria, international development and current priorities. One such event was the 7th Museum Day at Oberschützen/Burgenland on “Intangible Cultural Heritage in Austria” on 13 March, where Eva Stiermayr outlined the Austrian approach to developing a national list and selected elements in the first round of inscriptions.

A workshop of state culture officers held in Wels on 16 June served primarily as a platform to exchange information and experience between BMUKK, ÖUK and the culture departments in the Austrian states. The Ethnological Associations of Salzburg invited Maria Walcher on 18 June to attend a debate on preparing applications for inscription.

The 15th European Forum Wachau, held at Göttweig Abbey on 26 – 27 June, focused on cultural measures within the scope of a planned EU strategy for the Danube region. Maria Walcher’s proposal to give special treatment to the subject of Romani culture was generally welcomed.

Participants of the Hallstatt World Heritage Conference on 7 – 8 October similarly evinced great interest in issues of the intangible cultural heritage.



“I am an intangible cultural heritage”

4. PROTECTION OF CULTURAL PROPERTY

Cultural property comprises structures, places and other properties that are of great importance for the cultural heritage of all peoples. The purposeful destruction of cultural property in the context of war, the scavenging of archaeological sites, the pillaging of cultural sites and the theft of pieces of art from churches and museums everywhere in the world – such activities threaten scientific study, preservation and general access to our joint cultural heritage.

ARMED CONFLICTS

The Hague Convention for the Protection of Cultural Property in the Event of Armed Conflict of 1954 with its two Protocols is one of the key legal instruments available in the field. Austria accords great importance to the protection of cultural property and thus to the Convention and its two Protocols. With the Austrian Society for the Protection of Cultural Property and the National Committee of the Blue Shield founded in 2009 and working at both national and international level, Austria has established a worldwide reputation. Drawing on this extensive Austrian expertise, an international seminar on the implementation of the Hague Convention, focusing on the western Balkans, took place in Vienna on 28 – 30 September, organised by the Austrian Defence Academy and the cultural branch of UNESCO. The workshop offered participants, mostly from the military field, insights into the theory of international protection of cultural property through papers on the obligations specified in the Hague Conventions and field exercises to demonstrate the practice of military and civil protection. ÖUK delegated Mona Mairitsch to attend the seminar.



Participants of the international training seminar

ACTIVITIES 2010

RESTITUTION AND ILLEGAL TRADING

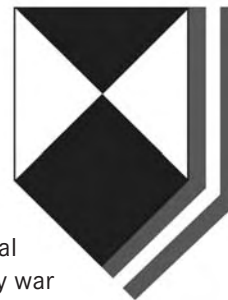
The UNESCO Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property of 1970 defines basic principles for the international protection of cultural property and minimum regulations for relevant legislative, administrative and contractual measures. These include regulations for measures against illicit trading, preventive protection measures, especially with regard to the illegal export and import, and measures to reconstitute cultural property if so requested by their country of origin. At present, 120 states have ratified the Convention, among them 22 EU member states. Austria is not yet a state party to the Convention. Nevertheless, and not least due to efforts by ÖUK, the reservations cited by Austria could be clarified, problems could be solved and the ratification process was initiated.

The 40th anniversary of the UNESCO Convention of 1970 was celebrated on 14 December by an event organised by the Institute of Classic Archaeology of the University of Vienna and the Austrian National Committee of the Blue Shield. Secretary-General Gabriele Eschig gave an overview of UNESCO's efforts to protect cultural properties. Participants were also informed of the new competence centre for technologies to protect cultural properties set up at the Technikum Wien and the internet project to trace cultural property. As another item on the agenda, Erika Pieler from the BMUKK was lauded for her thesis on "International protection for cultural properties and the UNESCO Convention of 1970".

On 8–10 June, the 6th International Conference on the Illicit Traffic in Cultural Property Stolen in Central and Eastern Europe took place in Vienna. The Interpol General Secretariat and the Austrian Federal Law Enforcement Agency invited law enforcement officers and experts from Central and Eastern Europe for an exchange of experience and information. Law enforcement officers provided reports on their countries, and representatives of UNESCO, UNODC, INTERPOL and ICOM gave papers on combating illicit traffic in cultural property, existing law tools, international cooperation and initiatives in the field. For ÖUK, Mona Mairitsch attended the conference.

AUSTRIAN NATIONAL COMMITTEE OF THE BLUE SHIELD

The Austrian National Committee of the Blue Shield was formed in 2009 with a view to providing even more effective protection, both nationally and internationally, of cultural property. The International Committee of the Blue Shield (ICBS) had been founded in 1996 in order to protect the cultural heritage of humanity against threats by war and natural disasters, and it has since sprouted several national committees. Constituent members of the Austrian Committee are ÖUK, the Austrian National Committee of the International Council of Museums ICOM, the International Council on Archives ICA, the International Council on Monuments and Sites ICOMOS, the International Federation of Library Associations IFLA, the Coordinating Council of Audiovisual Archive Associations CCAAA and the Austrian Society for the Protection of Cultural Property. Its secretary-general is Friedrich Schipper, ÖUK Secretary-General Gabriele Eschig is its auditor and Mona Mairitsch represents ÖUK on its board. The Committee met at the ÖUK premises on 14 January, 5 April and 15 June.



COMMUNICATION AND INFORMATION

In view of the revolutionary changes arising from the new information and communication technologies, UNESCO perceives itself as an international forum for the dialogue on the social, cultural, ethical and legal challenges in our age of the “Information Society”. It is UNESCO’s goal to create a knowledge society and it therefore supports free access to information, knowledge and facts and to the means of transferring knowledge, linguistic and cultural diversity through local contents and the development of institutional capacities. In conformity with UNESCO’s Programme, priority in 2010 was accorded by ÖUK to Digital Heritage/Memory of the World, Information for All and press freedom.

1. DIGITAL HERITAGE / MEMORY OF THE WORLD

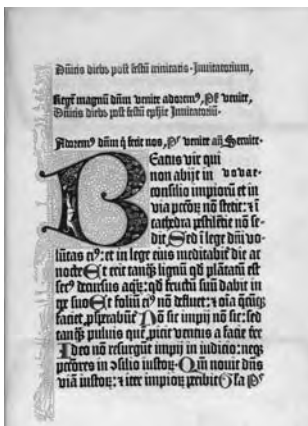


With its successful “Memory of the World” Programme, UNESCO intends to safeguard the documentary heritage – books, manuscripts and audiovisual media – in libraries and archives worldwide. In this context, UNESCO wants to strengthen the

role of libraries, archives, information centres and networks, to develop guidelines for digitisation programmes, and to promote the digitisation of collections. For the preservation of the digital heritage of the world, UNESCO keeps a Register which is open to proposals by member states to include documents or collections of international importance. An international expert panel decides on the final inscription on the List. At present, the List counts 193 entries, among them the Final Document of the Congress of Vienna, the Colonial Archives of Benin, Senegal and Tanzania, the Aztec Codices of Mexico,

the Annals of the Choson dynasty in Korea, and the archives of the Warsaw ghetto. Austria now accounts for nine inscriptions plus one joint application (see Appendix). For the nomination period of 2010/2011, Austria submitted the Schönberg Collection of the Schönberg Archive and the Mainz Psalter of the Austrian National Library. The decision on their inscription will be made by the Expert Panel in May 2011.

On 27 October, UNESCO “World Day for Audiovisual Heritage”, Österreichische Mediathek celebrated the 50th anniversary of its foundation. Guest speakers included Gabriele Zuna-Kratky, Director of the Technological Museum, Johanna Rachinger, Director-General of the Austrian National Library, Michael Franz, BMUKK and ÖUK Secretary-General Gabriele Eschig. Gerhard Jagschitz delivered the keynote speech. What books are for the library, records and videotapes are for Österreichische Mediathek. Founded as a collection point for records in 1960, the Mediathek has over the past five decades developed far beyond its original brief. With its extensive archive of more than 1.5 million records, it helps to archive, preserve and make the audiovisual heritage of Austria accessible to an interested public.



Mainz Psalter



Schönberg Collection



Festivity “World Day for Audiovisual Heritage”

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ACTIVITIES 2010

MEMORY OF THE WORLD NATIONAL COMMITTEE

In order to promote the objectives of the Memory of the World Programme at national as well as global level, some 60 National Committees have been set up worldwide. For the Austrian context, the Memory of the World National Committee was established in 2004, and in 2009 was accepted as a subcommittee to the IFAP National Committee/Advisory Panel of the ÖUK. Its remit includes, i.a., developing proposals for inscription of Austrian entries in the International Register, preparing a national Memory of Austria Register, contributing to the programme and its progress, promoting national activities to improve the preservation of and access to documents of all kinds, and supporting research to improve conservation and restoration methods. The Memory of the World National Committee met on 28 January and 28 June, adopting the nomination of two Austrian submissions for 2010/2011 – the Arnold Schönberg Collection at the Schönberg Archive and the Mainz Psalter of the Austrian National Library. The National Committee also discussed the preparation of a national register, agreeing on the type, criteria and procedures. The next step will be accepting the first submissions to the National Register.

2. INFORMATION FOR ALL PROGRAMME – IFAP

The UNESCO Information for All Programme (IFAP) aims to encourage an international discourse on ethical, legal and social aspects of the information age. It wants to promote the principles of freedom of opinion, the basic right of access to information and knowledge, and respect for cultural and linguistic diversity. The programme includes better access to information as well as questions concerning protection, digitalisation and specialised further education particularly with regard to lifelong learning. It is vital for UNESCO to support the member states in developing strategies and methods to implement these goals and to motivate them to participate in international cooperations and project partnerships.

INTERGOVERNMENTAL COUNCIL FOR IFAP

At the 34th session of the UNESCO General-Conference in the autumn of 2007, Austria was elected for another period of four years (ending in 2011) into the 26-member Intergovernmental Council for IFAP so that it has been actively contributing to defining the programme since 2003. Austria is represented by Dietrich Schüller (former Director of the Phonogram Archive and member of ÖUK) who is also a Bureau member of the Council. The Intergovernmental

Council is mainly charged with advising the Director-General and Secretariat of UNESCO in planning and implementing the concerns of IFAP. At its 6th session on 29–30 March, Dietrich Schüller was elected vice-president for two years. Since 2009 he has also been chairing the IFAP Working Group on Information Preservation.

IFAP NATIONAL COMMITTEE / ADVISORY PANEL



The project on “Information competence at Austrian UNESCO-Associated Schools” launched in 2009 could be completed in 2010. Drawing on a questionnaire that was sent to students of the primary stage, secondary I and secondary II stages and to teachers and parents of the UNESCO-Associated Schools, the project identified deficits as well as strengths of information

competences at schools. The findings of the project were published.

In spite of a number of successful projects, the Austrian IFAP National Committee / Advisory Panel, set up within ÖUK in 2004, was terminated as of the end of 2010, when Gabriele Sauberer, managing director of TermNet, gave up the chair. After six years, the Committee had arrived at the conclusion that response in Austria was inadequate, especially since many topics of relevance to IFAP were already covered by the “Advisory Panel for Information Society BIG“ at the BKA. In spite of terminating the Committee, ÖUK will continue to devote resources to IFAP-relevant subject whenever an occasion calls for it.

3. PRESS FREEDOM

Since its foundation in 1946, UNESCO has been proactively working to implement Article 19 of the UN Declaration of Human Rights. UNESCO calls for pluralistic media in all states of the world as well as independent journalism without any interference such as censorship or repression. To remind the world of the importance of protecting the fundamental rights of freedom of expression and press freedom, UNESCO annually celebrates the World Press Freedom Day on 3 May and points out violations of the right to information



and freedom that occur in many countries, also honouring journalists who are frequently threatened or have been killed in fighting for press freedom.

Press freedom is also a major issue for the Austrian Commission for UNESCO. Each year events and press conferences are organised in cooperation with Reporters Without Borders Austria on 3 May, the World Press Freedom Day, to make people in Austria aware of the manifold threats to press freedom.

WORLD PRESS FREEDOM DAY AND PRESS FREEDOM AWARD

On 3 May, the World Press Freedom Day, a panel discussion of prominent participants was organised at the University of Vienna by Reporters without Borders, the Austrian Institute for Journalism and Communication Sciences at the University of Vienna and ÖUK. “Gag order or media freedom. Politics and public broadcasting” was the title of the debate between Nikolaus Brender (former ZDF editor-in-chief), Oktavia Brugger (parliamentary journalist at RAI 3), Ingrid Deltenre (Director-General of EBU), Fritz Hausjell (Institute for Journalism and Communication Sciences at the University of Vienna) and Alexander Wrabetz (ORF Director-General). The event was launched with awards conferred on three winners of a photo competition organised by Reporters Without Borders and Octain. Secretary-General Gabriele Eschig held the welcoming address and kicked off the exciting debate.

In 2010, the UNESCO/Guillermo Cano Prize for Press Freedom endowed with US\$ 25,000 was awarded to Chilean journalist Mónica González Mujica for her investigative reporting on human rights violations during Pinochet’s dictatorship in the face of massive threats to her life. Born in 1949, she was prosecuted for her investigative work, in the 1980s she was repeatedly jailed, maltreated and tortured. Upon her release she went back to investigative reporting, publishing articles and books about the abuses of the military dictatorship. Now Mónica González Mujica is running a Centre of Journalism and Investigation, thereby passing on her knowledge and experience to a younger generation. The UNESCO Press Freedom Prize takes its name from Guillermo Cano, a Colombian newspaper publisher who was assassinated in 1987 because of his reporting on the drug cartels in Colombia.



Press Freedom Award 2010

Same as every year, ÖUK extended its patronage to the “Press Freedom Award – Signal for Europe”, endowed with €15,000, which is conferred by Reporters Without Borders Austria to journalists from Eastern and South-eastern Europe. In 2010, the jury (which includes ÖUK President Eva Nowotny) awarded prizes to two journalists from Russia. At the awards ceremony at the House of the European Union on 10 December, Olga Bobrova from Nowaja Gaseta and Michail Beketow from Chimkinskaja Prawda were lauded for their special investigative courage and the relevance of their work for democracy, as was the personal fate of Michail Beketow. President Eva Nowotny pointed out that UNESCO has embedded the protection of press freedom and the freedom of opinion in its constitution. The growing incidence of threats levelled at journalists worldwide is alarming. The award aims to publicly honour courageous reporters. A special supplement of “Der Standard”, an Austrian daily, was also dedicated to this subject.

ACTIVITIES 2010

INTERNATIONAL YEARS

INTERNATIONAL YEAR FOR THE RAPPROCHEMENT OF CULTURES

With a view to promoting dialogue, understanding and cooperation between the religions and cultures in order to foster peace, the 62nd session of the United-Nations General Assembly decided in its Resolution 62/90 to proclaim 2010 as the International Year for the Rapprochement of Cultures. Against this background, ÖUK collaborated with the international terminology network TermNet to stimulate a positive discourse, through the Go4Diversity Project, on cultural diversity, migration and integration within the Austrian population. The project was funded by the European Integration fund and the Austrian Federal Ministry of the Interior. A lively, clear and informative online platform (www.go4diversity.at) contained in-depth information on the various events and was constantly updated by a team of editors.

The kick-off event, under the motto of “Who’s a migrant there? The challenge of integration in Austria”, was held at the ORF KulturCafe in Vienna on 11 February.

On the evening of 31 May, Go4Diversity organised a grand reception at the Vienna Economic Chamber. Migrants from third states were invited to report on their experience of the migration and integration process.

On 1 and 2 June, ÖUK, the UN Studies Association (UNSA), TermNet, the University of Heidelberg and the University of Vienna welcomed participants from many countries and different cultural and academic backgrounds to workshops on “Diversity and global understanding”, held at the UNO-City in Vienna within the scope of the renowned ACUNS Conference.

On 19 June, the first Graz Park Championship, prioritising fair play, sports and integration, took place at the Graz Augarten-

park as part of the 7th Chiala’Afriqas festival week. Organised together with Caritas Graz-Seckau (SIQ! Sports – integration – qualification, an integrative sports project) and the Chiala’Afriqas centre, the football tournament concentrated on meetings between youths with and without a migratory background, asylum seekers and refugees, all under the motto “Austria wins”. A documentary produced by Markus Mörth was shown by the Vienna Library on 13 December, at a debate on “FairPlay. Many colours. One game” by the Vienna Institute for International Dialogue and Cooperation. A panel of experts from politics, science and practice critically discussed the integrative potential of sports in general and the situation of amateur footballers.

Supported by MA 17, the Vienna Municipal Department for Integration and Diversity, Go4Diversity organised two health days for Turkish, Serbian and Chinese migrants in Vienna, held on 13 and 14 November. Physicians and experts informed participants of relevant health issues and introduced them to facilities operated by the Austrian and Viennese health care system.

A scheme to study language awareness and linguistic politics in the education system of elementary schools in Burgenland served as a starting point for surveys and workshops on multilingualism at specific schools, carried out by the Sprach-erleben research group of the University of Vienna headed by Brigitta Busch. Findings were presented on 13 December together with the Burgenland Teacher College and Parndorf Elementary School.

INTERNATIONAL YEAR OF BIODIVERSITY

“Biodiversity is life” is the motto of the International Year of Biodiversity celebrated in 2010 and proclaimed on 20 December 2006 by the 61st session of the United-Nations General Assembly in its Resolution 61/203. The UN-Secretariat of the Convention on Biological Diversity was charged with lead-managing its implementation, identifying UNESCO as one of the main international partners in this task. ÖUK printed 36,000 copies of three posters on the subject, jointly with the Umweltdachverband. UNESCO’s main concern – to facilitate targeted educational measures in order to improve species know-how – was communicated by a joint press release. To kick off the International Year, a conference was held at UNESCO on 25–29 January, which assembled leading scientists presenting the latest data on biodiversity. ÖUK was represented by Günter Köck.



“Kick in Park“ Championship



On 14 and 15 October, the Provincial Government of Vorarlberg joined forces with the Austrian National Committee for MAB and the Vorarlberg Nature Protection Council to organise the Environmental Forum Vorarlberg 2010. Based on the “Value of diversity”, it highlighted the many dimensions of biodiversity. Lectures, talks and dialogue rounds looked into how strategies to preserve biodiversity can be successful and economic opportunities offered by protecting biodiversity. Lecturers included Georg Grabherr, chairperson of the Austrian National Committee for MAB, and Günter Köck. A priority with UNESCO during the Year of Biodiversity is the funding of taxonomists. The world suffers a shortage of scientists who have a solid knowledge of the species (taxonomists, specialists in plant and animal ecology with practical experience in the field and nature preservation), as does Austria. Looking to bring this ever more pressing problem to the attention of the public and political decision-makers, the Austrian National Committee for the Man and the Biosphere (MAB) Programme drew up a declaration which was signed by more than 150 representatives from science and politics, among them Helmut Denk, President of the Austrian Academy of Sciences, Christian Köberl, Director of the Museum of Natural History, and Michael Häupl, Mayor of Vienna. The declaration was presented at a press conference held for the Biodiversity Day at the Museum of Natural History. The English version was published in the *eco.mont* magazine.

FOLLOW-UP TO THE 2008 INTERNATIONAL YEAR OF LANGUAGES

For 2008, the UN General Assembly had proclaimed the International Year of Languages (see Annual Report for 2008). Experts from EFZ in Graz, the Teacher College of Styria and the Austrian Language Competence Centre used the International Year of Languages to develop a workshop module for schools (primary and lower secondary schools). Their object was to sensitise teachers, principals and parents to the (added) value and use of multilingualism. In 2008 to 2009, workshops were held at 14 schools and an adult education institution. Its materials – an information brochure, extensive working papers on an interactive basis and a poster – were made available to the schools for their own use.



Language Night

On 23 September and as part of the Language Night, BMUKK and ÖUK jointly organised a concert entitled “Lust auf Sprachen – Kinderlieder aus Europa: Ein Konzert zum Mitsingen mit Timna Brauer und Elias Meiri” at the Vienna Urania. Children’s songs from all over Europe were sung and kids were invited to join the singers. Language knowledge is important not only for a person’s career and individual development, it is also the key to social participation and political codetermination. The event was intended as a publicity-creating forum to explain the value of early language learning. Singing songs in other languages is like opening small windows to other cultures. Simple melodies can be easily learned by children. ÖUK was represented by Secretary-General Gabriele Eschig and Therese Wintersteiner at the event. Among the school classes present was one group from the Elementary School Darwingasse, a UNESCO-Associated School.

THE P.R. STRATEGY

1. NEW DATABASE OF THE NATIONAL AGENCY FOR THE INTANGIBLE CULTURAL HERITAGE

In 2010, a new online database was launched to map the Austrian intangible cultural heritage. Interested parties will find quick and easy information on elements inscribed in the National List of the Intangible Cultural Heritage. By the end of 2010, it already included 30 elements from all parts of Austria. The database is extended on an ongoing basis and has i.a. been offering information of relevance for tourism (funded by the BMWFJ)
<http://immaterielleskulturerbe.unesco.at>.



Database of the National Agency for the Intangible Cultural Heritage

2. SPECIAL PROJECT: GO4DIVERSITY

The Go4Diversity project was initiated in 2010 in cooperation with TermNet in order to conduct a positive debate of cultural diversity, migration and integration in Austria. Events revolving around the concepts of diversity and global understanding, antidiscrimination in sports, linguistic and cultural diversity, migration and health successfully targeted a large range of groups and media.

PUBLICITY-CREATING HIGHLIGHTS

The kick-off event “Who’s a migrant there? The challenge of integration in Austria” drew a large audience into the ORF KulturCafe in Vienna on 11 February. A panel of luminaries made sure that there would be some hot debating, widely announced in advance and discussed afterwards by TV, radio and newspapers.

On 19 June, the first Graz Park Championship, prioritising fair play, sports and integration, took place at the Graz Augarten-park as part of the 7th Chiala’Africas festival week. A large audience and many journalists watched more than a hundred youths (with and without a migratory background, asylum seekers and refugees) play this extraordinary football game. Local media (TV, radio, dailies and weeklies) produced extensive reports on the event. The documentary on the event made by Markus Mörth was shown to a large audience on 13 December.



“Kick in Park“ postcard

On 13 and 14 November, health care days were organised with the support of MA 17, the Vienna Municipal Department for Integration and Diversity, targeted at the Turkish, Serb and Chinese community in Vienna. Posters and flyers in the various languages drew attention to the event. Media specialising in migration and integration issues were foremost in reporting on its success.

Publicity is also gained by another result of the project: a booklet on migration, listing 30 concepts of emigration and immigration in Austria, well designed and informative, that was distributed to all institutions in the field, is available at events and can be obtained from ÖUK.

A key part of the project involved developing a homepage that is both effective and informative and that will be regularly updated in 2011. <http://www.go4diversity.at/>

3. HIGHLIGHTS / COOPERATION PARTNERS IN 2010

LAUNCH OF THE NATIONAL LIST OF THE INTANGIBLE CULTURAL HERITAGE

On 11 March, the National Agency for the Intangible Cultural Heritage called a large press conference at the Spanish Riding School in Vienna, using this impressive background to announce the inscription of the first elements into the National List of the Intangible Cultural Heritage. The nominations made by the Advisory Panel created considerable media attention.

WORLD PRESS FREEDOM DAY

In line with its priority on press freedom, ÖUK has for years been cooperating with Reporters Without Borders Austria. This year's World Press Freedom Day on 3 May was celebrated by a panel discussion on "Gag order or media freedom. Politics and public broadcasting" organised by Reporters Without Borders in cooperation with ÖUK and the Institute for Journalism and Communication Sciences at the University of Vienna, which drew a large crowd and was eagerly taken up by the media.

SUSTAINABILITY – AWARDS FOR AUSTRIAN PROJECTS

In 2010, the international UN sustainability logo was once again awarded in two rounds to Austrian projects outstanding for their sustainability. The coveted award was conferred on 26 projects in May and November. The first round was organised at the BMUKK in May, and for the second round, Volksbank Wels in Upper Austria was taken on board as an external cooperation partner.

LITERACY CAMPAIGN, OMV INITIATIVE MOVE & HELP

Year after year, ÖUK endeavours to get full press coverage for the International Literacy Day held on 8 September. In 2010, media information in the form of a detailed press release highlighted not just current international figures but reported specifically on an ongoing OECD study in Austria and the OMV initiative Move & Help. Mediated by ÖUK, OMV launched a new project in basic education and literacy in Turkey. ÖUK also sponsored a project entitled "City reading – a mobile reading room in Austria" which garnered plenty of publicity.

TRADITIONAL HEALING KNOWLEDGE

A successful international symposium on the exercise and passing-down of traditional healing knowledge took place in Vienna on 13 and 14 November, organised by the Association of Natural Medicine in Europe ANME in collaboration with the National Agency for the Intangible Cultural Heritage at ÖUK. Numerous delegates from organisations working in the field of natural medicine, experts from science, research and pharmacy from all parts of the EU attended the symposium. Enabled by the support of the Austrian Federal Ministry of Health, the symposium is an example of successful international cooperation in the media field.

FOR WOMEN IN SCIENCE

In a joint scheme with L'OREAL Österreich, the Austrian Academy of Sciences and the Federal Ministry of Science and Research, four young female scientists received a grant for "Women in Science" in a ceremony held for the fourth time in a row. Thanks to the excellent cooperation between the partners the event produced a broad response among Austrian media.



From left: Margit Fischer, Pres. Eva Nowotny, Martina Rangl, Cornelia Schrauf, Petra Luschnig, Nina Gratz, BM Beatrix Karl, Executive Director Richard Höllmüller, Ambassador of France Philippe Carré

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INTERNATIONAL CONFERENCES

60TH MEETING OF THE JOINT COMMITTEE OF THE FOUR GERMAN-SPEAKING NATIONAL COMMISSIONS FOR UNESCO

5–7 May, La Chaux-de-Fonds and Le Locle

Held since 1949 and extended in 2004, this year's meeting of the German-speaking National Commissions was invited by the Swiss UNESCO Commission to La Chaux-de-Fonds and Le Locle. The meeting of the UNESCO Commissions of Austria, Germany, Luxembourg and Switzerland was designed chiefly to exchange information on current UNESCO topics and to collaborate on p.r. activities, publish joint publications and decide on the use of joint resources. An exchange of information on and experience with the UNESCO Conventions on Cultural Diversity and the Intangible Cultural Heritage, the Education for Sustainable Development Decade, UNESCO-Associated Schools and current priorities and activities of each National Commission were given adequate coverage. ÖUK was represented by Secretary-General Gabriele Eschig and Mona Mairitsch.

DG'S CONSULTATION OF UNESCO NATIONAL COMMISSIONS IN EUROPE AND NORTH AMERICA

5–8 June, London

On 5–8 June, the UNESCO Director-General consulted with the UNESCO National Commissions of the Europe and North America Region to prepare the Programme and Budget for 2012–2013. Representatives of 43 National Commissions, observers from other regions, Permanent Representatives, the head of external evaluation and members of the Secretariat attended the meeting. Delegates were agreed that UNESCO should increase its global influence and extend its role within the UN organisations and at the level of its member states by concentrating on its core competences. ÖUK was represented by Secretary-General Gabriele Eschig and Maria Walcher.

INTERNATIONAL SEMINAR ON THE IMPLEMENTATION OF THE HAGUE CONVENTION FOCUSING ON THE WESTERN BALKANS

28–30 September, Vienna

The Austrian Defence Academy and the Cultur Sector of UNESCO organised an international seminar on the implementation of the Hague Convention and its two Protocols, focusing on the western Balkans. The workshop offered participants, mostly from the military field, insights into the theory of international protection of cultural property. Papers elucidated the obligations specified in the Hague Conventions and field exercises were organised to demonstrate the practice of military and civil protection.

EUGEN WÜSTER PRIZE

13 August, Dublin

The Eugen Wüster Prize, awarded by Infoterm, the Esperanto Museum, the Collection of Planned Languages at the Austrian National Library and the Eugen Wüster Archive of the University of Vienna, honours individuals with an outstanding life record in the field of terminology. This year's prize went to Professor Sue Ellen Wright (Kent State University) and Professor Klaus-Dirk Schmitz (long-term chair of RaDT).

LUGANO IV

3–5 March, Lugano

For the fourth time, the Swiss UNESCO Commission organised a meeting of National Commissions of the Europe and North America Region, where Matthias Eck represented ÖUK. Held in Lugano, its object was to strengthen collaboration between the National Commissions by an exchange of experience and opinions. Participants discussed how to improve the role and positioning of the National Commissions and give greater distinction to UNESCO's profile in Europe.

CO-OPERATIONS

RADIO AFRIKA

The ÖUK-supported project “School children on the air – presentation techniques on the subject of Africa – learning about Africa from and with each other” organised by Radio Afrika TV was continued in the 2009/2010 school year. Students and teachers from two schools investigated Africa as a continent, its history, economy and everyday life. The emphasis was on media education aspects, developing media competences, extending an intercultural understanding and demolishing prejudices. These goals were visualised also in practical terms by the design and airing of radio broadcasts.

KULTURKONTAKT AUSTRIA

The “Cultural heritage. Tradition with a future” school project was continued at Austrian schools in the school year of 2009/10, organised, as in the past years, by BMUKK, the Federal Monuments Office and ÖUK and handled by Kulturkontakt Austria. Through this scheme, over 2400 youths discussed the diversity of their cultural heritage in the context of their own world. In the course of the projects, students created websites with virtual 3D tours, built architectural models of towns, published travel guides in several languages and wrote radio contributions, documentaries and musicals. At the BMUKK presentation on 28 June, ten schools exhibited the results of their project work. All projects are documented by words and pictures. The project will be continued in the 2010/11 school year with the help of ÖUK.

AUSTRIAN NATIONAL COMMITTEE OF THE BLUE SHIELD

The Austrian National Committee of the Blue Shield was formed in 2009 with a view to providing even more effective protection, both nationally and internationally, of cultural property. Constituent members of the Austrian Committee are ÖUK, the Austrian National Committee of the International Council of Museums ICOM, the International Council on Archives ICA, the International Council on Monuments and Sites ICOMOS, the International Federation of Library Associations IFLA, the Coordinating Council of Audiovisual Archive Associations CCAAA and the Austrian Society for the Protection of Cultural Property. ÖUK Secretary-General Gabriele Eschig is its auditor and Mona Mairitsch represents ÖUK on its board. ÖUK also provides the National Committee with its postal address.

REPORTERS WITHOUT BORDERS AUSTRIA

Reporters Without Borders Austria, a human rights organisation with observer status within the Council of Europe and UNESCO, has been a partner to ÖUK for many years. Annual joint activities are events in connection with press freedom and events held on World Press Freedom Day on 3 May. ÖUK regularly extends its patronage over the annually awarded “Press Freedom Award” by Reporters Without Borders Austria.

ADVISORY PANEL ON GERMAN-LANGUAGE TERMINOLOGY (RaDT)

The Advisory Panel on German-language Terminology (RaDT) was established on the initiative of the German-language national commissions. It aims to create an awareness of the importance of terminology in the German-speaking countries, to promote cooperation, and to coordinate and encourage terminological activities. In consultation with partners it develops guidelines on terminology policy and strategic papers, disseminates them and helps implement them. In 2010, the Advisory Panel met in Bonn on 19–20 March and in Luxembourg on 19–20 November. ÖUK was represented by Infoterm.

INFOTERM

As early as 1949, UNESCO pointed out the importance of technical terminology in technical communication. In 1963, it encouraged the foundation of an “International Committee for the Coordination of Terminological Activities (ICCTA)”. In 1967, it recommended the establishment of a terminology clearing house, and eventually, in 1971, it decided to form an International Information Centre for Terminology (Infoterm). In the same year, Infoterm was set up on the basis of a contract between UNESCO and the Austrian Standards Institute (ON) with the support of ÖUK. Since then ÖUK has greatly encouraged Infoterm’s work and given it substantial support at UNESCO level.

EU XXL FILM

Starting in 2003, EU XXL has been dedicated to promoting, brokering and spreading European films. As provided in the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005), the EU XXL platform concentrates on establishing contacts and fostering a dialogue between policy-makers and representatives of the film sector. Cooperating with ÖUK, EU XXL on 24 June held a

CO-OPERATIONS

symposium on the UNESCO Convention and the challenges that digital technologies pose for the diversity of the movie business in Austria. The event focused on the future of small cinemas and arthouse movie theatres which cannot afford to change to digital projectors, and what this means for public access to movies outside major urban spaces.

VIDC – MOVING CULTURES

“Moving Cultures”, an art and culture initiative of the Vienna Institute for International Dialogue and Cooperation VIDC, works to enable dialogue and promotion of the interests of artists and culture workers from Africa, Asia and Latin America in Austria on an equal level, supporting projects in these regions. In view of the objectives of the UNESCO Convention of 2005 to foster international cultural exchange and support the development of sustainable and stable local culture industries in the developing countries, VIDC and ÖUK on 6 December organised a cultural policy discussion to analyse the current standing of culture in Austrian development cooperation and to evolve recommendations for action.

OMV

An Austrian oil and gas corporation, OMV has been implementing the OMV Move & Help programme since 2004. In 2010, its priority was basic education, with the focus on proactive efforts to reduce functional illiteracy and reading problems, and creating awareness of the issue within the population. Collaborating with ÖUK, OMV funded the literacy programmes run by the Turkish Mother and Child Education Foundation (ACEV). Recognised and certified by the Turkish Ministry of Education, the programme has since 1995 been helping some 10,000 women annually to acquire a level of literacy. Supported by OMV, the number of courses in the Istanbul region could be greatly extended.

PATRONAGE

By extending patronage over events, UNESCO and ÖUK publicly document their support of institutions and individuals that promote education, science, culture and communication within the meaning of UNESCO. Patronage is connected with the right to use the UNESCO or ÖUK logo for a given event. In 2010, the following events were granted patronage:

“COMPUTERS HELPING PEOPLE WITH SPECIAL NEEDS”

International Conference, Vienna University of Technology
14 – 16 July, Vienna

BENCHMARKING NETWORK WORLD HERITAGE AND TOURISM

International university project within the frame of the World Nature Forum at the Aletsch Campus, Naters, Switzerland

GUEST PERFORMANCE OF THE JIAN KUN OPERA TROUPE

Staging of classic 16th to 19th century Chinese opera
13 – 14 January, Austrian Academy of Sciences, Vienna

MENSCH.KULTUR.PFLANZE

Series of events organised by Arche Noah, an association to preserve and develop crop diversity, on agricultural biodiversity and living cultural heritage
27 March – 17 October, throughout Austria

MUSIC FESTIVAL OF DIVERSITY 2010

Events organised as an initiative of the Austrian Music Council
26 May – 2 June, throughout Austria

SERIES OF EVENTS

Monastic medicine at the Saalachtaler Heilsame Täge, Traditional European Healing Association
26 – 27 June, Unken

MUND AUF'S HERZ

A festival of storytelling to celebrate the inscription of the art of telling fairytales in the National List of the Intangible Cultural Heritage in Austria
27 August, Grünau im Almtal

LEBENSBLDER – OF VIENNESE MUSICIANS AND OTHER MASTERS OF THE ART OF LIVING

Series of documentaries, GAMSfilm&music

ACADEMY OF CENTRAL EUROPEAN SCHOOLS – ACES

A networking initiative of ERSTE Foundation

UNISONO

A music appreciation project for children and youths
Wiener Konzerthaus

UNITED WORLD GAMES 2010

Sports event
17 – 20 June, Klagenfurt

THE ROERICH PACT: 75 YEARS DEVOTED TO PROTECTING CULTURAL PROPERTIES AND PEACE

Exhibition of posters and photographs, Austrian Roerich Society and Austrian National Committee of the Blue Shield
April, Vienna

ARCHAEOLOGY IN CONFLICT

International Conference, Austrian National Committee of the Blue Shield
6 – 10 April, Vienna

PRESS FREEDOM AWARD 2010

Award conferred by Reporters Without Borders Austria

10th KASUMAMA AFRICA FESTIVAL 2010

Music festival, Verein KASUMAMA
7 – 11 July, Moorbach Harbach/Lower Austria

YOUTH COMPETITION “SPRICHCODE 5”

A competition of youth literature and photographs
16 October 2009 – 21 February 2010, Leonding

FINAL EVENT “COOLE SCHULE“

Initiative of the “Coole Schule” student club
19 March, Vienna

STYRIAN SUMMER_ART 10 – FARBEN.FORMEN.FESTIVAL

Art festival, Verein styrian summer_art
3 – 18 July, Pöllauer Tal nature reserve

WORLD SPORTS FESTIVAL

Sports event, PDM Sports
8 – 11 July, Vienna

PATRONAGE

WUT – EIN KÜNSTLERISCHES INTEGRATIONSPROJEKT

Youth theatre, European Grouptheater –
Jugendtheatercompany
13 March – 30 April, Vienna

ACTION CAMP “OPEN WORLD”

Summer camp, Energy for life – Social Foundation
29 May – 7 June, Frankenfels

CINEMA AFRIQUE

Film series, fran:cultures
March to December, Vienna, Salzburg, Linz

MOTHER TONGUE & CULTURAL IDENTITY

Gala, Who I Am
25 February, Vienna

STADTLESEN

A tour to promote the joy of reading, Innovationswerkstatt
5 August – 3 October, throughout Austria

UNITY IN PLURALITY

Symposium on linguistic diversity, Graz Academy and
treffpunkt sprachen/Plurilingualismus at the University
of Graz
18 – 22 October, Graz

STUDY DAYS ON ROMA CULTURE IN PANNONIA

Event of the Teacher College Burgenland
21 – 22 October, Raiding and Eisenstadt

YOUKI

International Youth Media Festival, Media Space 2010
16 – 20 November, Wels

HOMMAGE TO HENRY DUNANT

A collaboration in music, dance, visual projection and texts,
First Austrian Women’s Chamber Orchestra
1 December, Vienna

“THINKING THE FUTURE. PHILOSOPHY – SUSTAINABILITY – GLOBAL CONSCIOUSNESS”

International Conference to celebrate the 25th Anniversary
of the Austrian Institute of Philosophy with Children,
University of Graz
14 – 17 October, Graz

9th PEACE RUN

Sports event, Entwicklungshilfeclub
24 April, Vienna

APPENDIX

FACTS AND FIGURES

RESPONSIBILITIES

Under Section 2 of its statutes, the Austrian Commission for UNESCO is an association (registered since 2001; from 1949 – 2001 based on a decree of the Ministry of Education, Federal Law Gazette no. 49/1949), which serves as a National Commission pursuant to Article VII of the Charter of the United Nations Organisation for Education, Science and Culture (UNESCO). Its activities are of a non-profit nature.

Under Section 2, its objectives are as follows:

- advising the federal and state governments as well as other governmental and non-governmental institutions with a view to implementing UNESCO's objectives;
- instituting and maintaining contacts between UNESCO and interested institutions and individuals in Austria;
- cooperating with UNESCO-relevant regional initiatives;
- contributing to the response to enquiries by UNESCO;
- participating in the organisational preparations for UNESCO events (e.g. preparing the UNESCO General Conference);
- informing the public of UNESCO goals and programmes, implementing them as well as providing information about UNESCO;
- cooperating with UNESCO Commissions of other countries.

Under Section 3, these objectives are to be achieved by:

- a) organising scientific and other events, exhibitions and conferences in all of Austria;
- b) obtaining comments and expert opinions and awarding projects, etc.;
- c) issuing publications;
- d) attending to UNESCO representatives, other UNESCO Commissions and UNESCO fellows;
- e) promoting Austrian UNESCO-Associated Schools;
- f) carrying out information and p.r. activities;
- g) cooperating with tertiary and other educational facilities ("UNESCO Chairs").

MEMBERS

STATUTORY MEMBERS

- The Federal Government, represented by:
 - Federal Ministry for Education, Art and Culture (BMUKK)
 - Federal Ministry for European and International Affairs (BMeiA)
 - Federal Chancellery (BKA)
 - Federal Ministry of Science and Research (BMWF)
 - Federal Ministry for Agriculture, Forestry, Environment and Water Management (BMLFUW)
 - Federal Ministry for Health (BMG)
- KulturKontakt Austria
- The Länder (Vienna, Lower Austria, Burgenland, Upper Austria, Salzburg, Styria, Carinthia, Tyrol, Vorarlberg)
- European Peace University Private University (EPU), from 2002
- Austrian Study Center for Peace and Conflict Resolution (ASPR), from 2002
- Umweltdachverband (Network for the Environment), from 2002
- International Information Centre for Terminology (INFOTERM), from 2002
- International Network for Terminology (Termnet), from 2009
- Karl Heinz GRUBER, university professor, from 2009

HONORARY MEMBERS

- Johann MARTE
former President of ÖUK (2001–2008), retired director general, from 2009
- Marianne POPP
former Vice-President of ÖUK (2002–2008), University of Vienna, from 2009
- Robert SCHLÖGEL, *retired department head of BMG, from 2010*

THE FOLLOWING MEMBERS HAVE BEEN ACCEPTED DUE TO THEIR FUNCTIONS AT UNESCO PARIS:

- Günter KÖCK, 2005–2013
Austrian representative at MAB
- Dietrich SCHÜLLER, 2003–2011
Austrian representative at IFAP
- Helga TRENKWALDER, 2003–2010
member of the Director-General's Task Force for Iraq
- Werner JANOSCHEK, 2006
member of the Honorary Committee of UNESCO's Global Network of National Geoparks

APPENDIX

- Christoph BAZIL, 2005–2013
Austrian member of the International Committee to the Hague Convention
- Harald TREIBER, 2007–2011
Austrian member of the Intergovernmental Committee for Physical Education and Sport (CIGEPS)
- Christiane DRUML, 2008–2011
Member of the International Bioethics Committee
- Bert GROEN
UNESCO Chair of Intercultural and Interreligious Dialogue for South East Europe, Karl Franzens University Graz
- Wolfgang DIETRICH
UNESCO Chair for Peace Studies, University of Innsbruck
- Gerhard BUDIN
UNESCO Chair for Multilingual, Transcultural Communication in the Digital Age, University of Vienna

BOARD

- Eva NOWOTNY
President, Ambassador, ret.
- Wolfgang WALDNER
Vice-President, MuseumsQuartier Errichtungs- und BetriebsgesmbH
- Manfred NOWAK (from 22 March 2010)
Vice-President, Ludwig Boltzmann Institute of Human Rights
- Elke ATZLER / Stefan PEHRINGER
BMeiA (Cultural Policy Department)
- Norbert RIEDL
BMUKK (Arts and Culture Division)
- Anna STEINER
BMUKK (Cultural Heritage Division)
- Christine STROMBERGER
BMUKK (Education Division)
- Matthias TRAIMER / Martina HOHENSINN / Andreas ULRICH
BKA (Communication/Information Division)
- Christina ZIMMERMANN
BMWF (Science Division)
- Franz SCHULLER
Vienna State Government (for the Austrian Länder)
- Gerhard KOWAR
KulturKontakt Austria
- Gabriele SAUBERER (until 1 December 2010)
TermNet (Chairperson of the IFAP National Committee / Advisory Panel)
- Helmuth HARTMEYER
Austrian Development Agency (Chairman of the Advisory Panel on Education for Sustainable Development and Global Learning)

- Igor MITSCHKA
pupil (Chairman of the Youth Advisory Panel)
- Ludwig LAHER (since 15 September 2010)
Author, Chairperson of the Advisory Panel on Cultural Diversity

GENERAL ASSEMBLY AND BOARD MEETINGS

An extraordinary General Assembly was held on 22 March, and the ninth General Assembly took place on 6 December. The Commission noted the Annual Report of 2009 and adopted the working programme and budget for 2011. The ÖUK Board met three times in 2010.

BUDGET

The Federal Ministry for Education, Art and Culture pays an annual membership fee that covers the cost of infrastructure and staff, as well as activities in the field of education. In 2010, the Austrian Commission for UNESCO received € 195,500.– for administrative and personnel costs, as well as € 58,000.– for projects in the field of education from BMUKK funds. The Ministry also provides the office space for ÖUK and covers the personnel cost of Gabriele Eschig, the current secretary-general. It also funds 20 hours of work per week by a federal teacher (currently Friederike Koppensteiner) to coordinate the Austrian UNESCO-Associated Schools. For setting up a Focal Point (Yvonne Gimpel), BMUKK/Department IA/5 (formerly IV/9) paid ÖUK a grant of € 63,000.–.

A grant of € 37,030.– was paid by BMUKK (IV/3b) for activities related to the cultural heritage. For the 7th award ceremony for Decade projects (Vienna, 9 June), BMUKK provided the premises and contributed € 600.– towards the cost. For the first publication on award-winning Decade projects, ÖUK was given altogether € 4,400.– by BMLFUW and BMWF.

For the National Agency for the Intangible Cultural Heritage within ÖUK, the Commission obtained altogether € 85,000.– from BMUKK, BMLFUW and BMG. The project on “Touristic Utilisation of the National Directory of Intangible Cultural Assets in Austria” is supported by a grant totalling € 20,000.– from BMWFJ. The project on “Traditional and complementary healing methods in Austria”, managed by Michaela Noseck, received a grant of € 30,000.– from the Uniqa Foundation. The ANME Conference was sponsored by the Austrian Association of Pharmacists, Uniqua Private Foundation and the City of Vienna, who together contributed € 8,400.–.

The project on “Go4Diversity: migration, diversity and integration in Austria” received a total funding of € 85,454.30, contributed by the European Integration Fund EIF and BMI. The literacy scheme of the Turkish Functional Adult Literacy

and Women's Support Programme obtained financial support from OMV. The UNESCO participation programme of 2010/2011 put altogether € 43,086.01 at the Commission's disposal.

EXECUTIVE COMMITTEE

- Eva NOWOTNY (from 16 February 2009)
President, ret. ambassador
- Wolfgang WALDNER (from 5 November 2009)
*Vice-President, MuseumsQuartier
Errichtungs- und BetriebsgesmbH*
- Manfred NOWAK (from 22 March 2010)
*Vice-President, Ludwig Boltzmann Institute of
Human Rights*

SECRETARIAT

- Gabriele ESCHIG
Secretary-General
- Mona MAIRITSCH
*Deputy Secretary-General, Culture and Communication/
Information*
- Matthias ECK
(on a sabbatical from 1 May 2010 to 1 May 2011)
- Therese WINTERSTEINER (from 10 May 2010)
Education, Science and Youth
- Eva TRÖTZMÜLLER
Press/P.R. Work
- Martina MERTL
Secretary
- Friederike KOPPENSTEINER
National ASP Coordinator
- Yvonne GIMPEL
*Austrian Focal Point for the UNESCO Convention on the
Protection and Promotion of the Diversity of Cultural
Expressions*
- Maria WALCHER
Head, National Agency for the Intangible Cultural Heritage
- Eva STIERMAYR
*Scientific Assistant, National Agency for the Intangible
Cultural Heritage; Project Assistant "Go4Diversity"
(January to December 2010)*
- Aliyou Mana HAMADOU
*Project Manager "Go4Diversity"
(January to December 2010)*

INTERNS

- Kristina BROENS (1 February to 31 May)
- Odile KOMMER (1 March to 31 May)
- Mor KALNISKY (1 to 30 June)
- Harald KNECHT (5 July to 31 August)
- Thomas LICHTENWÖHRER (5 July to 17 September)
- Antonia BAUMGARTNER (1 September to 17 December)
- Julia KOLAR (17 September to 17 December)

APPENDIX



Eva NOWOTNY
President



Wolfgang WALDNER
Vice-President



Manfred NOWAK
Vice-President



Gabriele ESCHIG
Secretary-General



Mona MAIRITSCH
*Deputy Secretary-General, Culture
and Communication/Information*



Matthias ECK
Education, Science and Youth



Therese WINTERSTEINER
Education, Science and Youth



Eva TRÖTZMÜLLER
Press/P.R. Work



Martina MERTL
Secretary



Friederike KOPPENSTEINER
National ASP Coordinator



Yvonne GIMPEL
*Austrian Focal Point for the UNESCO
Convention on the Protection and
Promotion of the Diversity of Cultural*



Maria WALCHER
*Head, National Agency for the
Intangible Cultural Heritage*



Eva STIERMAYR
*Scientific Assistant, National Agency
for the Intangible Cultural Heritage;
Project Assistant “Go4Diversity”
(January to December 2010)*



Aliyou Mana HAMADOU
*Project Manager “Go4Diversity”
(January to December 2010)*

ADVISORY PANELS AND WORKING GROUPS

YOUTH ADVISORY PANEL

The Youth Advisory Panel was set up for three years in 2006, initially for three years, and its mandate was extended until 2012 in 2009. It discusses and advocates the concerns and requirements of youths within UNESCO.

The Advisory Panel met twice in 2010, on 27 January and 17 June. It is chaired by Igor Mitschka.

MEMBERS

- Igor MITSCHKA
Chair, pupil and chair of the "COOLE SCHULE" Association
- Madeleine POTZMANN
Pupil, BG Wien V "Haydngymnasium"
- Marie-Therese FLEISCHHACKER
Austrian National Union of Students
- Maria WOLF
Federal Ministry of Economy, Family and Youth
- Richard KRISCH
Verein Wiener Jugendzentren
Deputy: Werner PRINZJAKOWITSCH
- Rodaina EI BATNIGI
Chair, Austrian Federal Youth Representative Council
- Christine STROMBERGER
BMUKK, Department 1/6
- Bettina RAMP
Working Group Young People Against Violence (Graz)
- Barbara RIEPL
Austrian Institute for Youth Research
- Dieter MAYR
Student

ADVISORY PANEL "EDUCATION FOR SUSTAINABLE DEVELOPMENT AND GLOBAL LEARNING"

The Advisory Panel was set up in 2005 for a term to span the entire Decade ending in 2014. It monitors measures and activities organised for the UN "Education for Sustainable Development" decade in Austria.

The Advisory Panel met once in 2010, on 5 October, within the frame of an extraordinary meeting. It is chaired by Helmut Hartmeyer.

MEMBERS

- Helmut HARTMEYER
Chair, Austrian Development Agency
- Günther PFAFFENWIMMER
BMUKK
- Josef NEUMÜLLER /Christine STROMBERGER
BMUKK
- Evelyn NOWOTNY
BMWf
- Wolfram TERTSCHNIG
Alternate: Peter IWANIEWICZ
BMLFUW
- Marianne POPP
University of Vienna
- Friedrich ZIMMERMANN
University of Graz
- Franz RAUCH
University of Klagenfurt
- Lutz-Günther SCHEIDT
Vienna University of Technology
- Franz HALBARTSCHLAGER
Südwind Agentur
- Monica LIESCHKE
Forum Umweltbildung
- Christian GUMMERER
Agenda 21 Office, Upper Austria
- Friederike KOPPENSTEINER
National ASP Coordinator

APPENDIX

ADVISORY PANEL “CULTURAL DIVERSITY”

The Advisory Panel was set up in June 2010, for the duration of the pilot phase of the National Focal Point which is to terminate in late 2011, and may be extended. It monitors implementation of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions and the Convention-related activities of the National Focal Point.

The Advisory Panel met twice in 2010, on 15 September and 6 December. It is chaired by Ludwig Laher.

MEMBERS

- Ludwig LAHER
Chair, author and board member of the International Network for Cultural Diversity
- Monika MOKRE
Vice-Chair, Austrian Academy of Sciences
- Norbert RIEDL
BMUKK, Dept. IA/5
- Elke ATZLER
BMeiA, Dept. V.4
- Kathrin KNEISSEL
BMUKK, Dept. IA/4
- Matthias TRAIMER
BKA, Dept. V.4
- Helge PLANK
BMWFJ, Dept. C2/11a
- Erika NAPETSCHNIG
Office of the Carinthian Provincial Government, Dept. 6
- Martin GRÜNEIS
Office of the Lower Austrian Provincial Government
- Veronika RATZENBÖCK
*österreichische kulturdokumentation:
internationales archiv für kulturanalysen*

WORKING GROUP “CULTURAL DIVERSITY”

Set up in 2004, the Working Group serves as a platform for a dialogue with players from governments, NGOs, artists, cultural operators and experts as provided in Article 11 of the Convention of 2005.

The Working Group met once in 2010, on 27 May. It is chaired by Bernhard Perching. In 2006 it joined the “European Coalitions for Cultural Diversity”

MEMBERS

- Bernhard PERCHINIG
Chair, University of Vienna
- Veronika RATZENBÖCK
Vice-Chair, Österreichische Kulturdokumentation
- Norbert RIEDL / Anna STEINER
BMUKK, Dept. IA/5
- Kathrin KNEISSEL / Aleksandra WIDHOFNER
BMUKK, Dept. IA/4
- Günter LACKENBUCHER
BMUKK, Dept. V
- Barbara FRÄNZEN / Brigitte WINKLER-KOMAR
BMUKK, Dept. V/3
- Elke ATZLER
BMeiA, Dept. V.4
- Christian AUINGER
BMJ, I/4
- Franz SCHULLER
Office of the Provincial Government of Vienna
- Eugen SCHERER / Martin GRÜNEIS
Office of the Provincial Government of Lower Austria
- Josef TIEFENBACH / Jakob PERSCHY
Office of the Provincial Government of Burgenland
- Reinhard MATTES / Alexander JALKOTZKY
Office of the Provincial Government of Upper Austria
- Monika KALISTA / Christian HALLER
Office of the Provincial Government of Salzburg
- Gabriele RUSS / Christiane KADA
Office of the Provincial Government of Styria
- Erika NAPETSCHNIG
Office of the Provincial Government of Carinthia
- Benedikt ERHARD
Office of the Provincial Government of Tyrol
- Werner GRABHER
Office of the Provincial Government of Vorarlberg
- Gernot GRANINGER
*State-approved Association of Authors, Composers
and Music Publishers (AKM)*
- Gabriele GERBASITS
IG Kultur
- Peter RANTASA (currently on a sabbatical) / Sabine REITER
Musikinformationszentrum mica

- Stephan NISTLER
Kompetenzzentrum Kunst- und Kulturrecht
- Franz PATAY
IMZ – Internationales Musikzentrum
- Michaela ADELBERGER
Verband Freier Radios Österreich
- Ludwig LAHER
Board Member of IG Autorinnen Autoren and of the International Network for Cultural Diversity (INCD)
- Maria Anna KOLLMANN
Umbrella Organisation of Austrian Filmmakers
- Mercedes ECHERER
EU-XXL film, actress
- Peter Paul SKREPEK
Trade Union for Art, Media, Sports and Freelancers Musicians Guild
- Sabine KOCK / Sabine PROKOP
Interessengemeinschaft Freie Theaterarbeit Austrian Cultural Council
- Franz SCHMIDJELL
VIDC – Kulturen in Bewegung
- Andrea ELLMEIER
Cultural Research
- Renate WASL
KulturKontakt Austria
- Werner MÜLLER
Trade Association of the Austrian Audiovisual and Film Industry
- Iris STRUTZMANN
Vienna Chamber of Labour – EU and International Affairs
- Harald HUBER
Austrian Music Council
- Franz-Otto HOFECKER
Vienna University of Music and the Performing Arts
- Andreas BAUM
Musician
- Gerhart RUISS
IG Autorinnen Autoren
- Georg SCHÖLLHAMMER
Editor-in-chief, Springerin
- Frank STAHMER
Composers Association
- Klaus UNTERBERGER
ORF Public Value Competence Centre

ADVISORY PANEL “INTANGIBLE CULTURAL HERITAGE”

The Advisory Panel was established in July 2009 for a term of five years. It decides twice a year on accepting applications for the National List. It also proposes elements of the National Lists for nomination to the international Representative List of the Intangible Cultural Heritage of Humanity and the List of Intangible Heritage in Need of Urgent Safeguarding as well as selecting applications for acceptance to the international list of programmes, projects and activities to preserve the intangible cultural heritage.

The Advisory Panel met twice in 2010, on 10 March and 29 September. It was chaired by Eva Nowotny.

MEMBERS

- Norbert RIEDL
BMUKK
- Ursula BRUSTMANN
BMWF
- Alfred GRIESHOFER
BMLFUW
- Robert SCHLÖGEL
BMG
- Elke ATZLER
BMeiA
- Franz SCHULLER
Office of the Provincial Government of Vienna
- Werner GRABHER
Office of the Provincial Government of Vorarlberg
- Benedikt ERHARD
Office of the Provincial Government of Tyrol
- Gabriele RUSS
Office of the Provincial Government of Styria
- Monika KALISTA
Office of the Provincial Government of Salzburg
- Alexander JALKOTZY
Office of the Provincial Government of Upper Austria
- Eugen SCHERER
Office of the Provincial Government of Lower Austria
- Erika NAPETSCHNIG
Office of the Provincial Government of Carinthia
- Pia BAYER
Office of the Provincial Government of Burgenland
- Ulrike KAMMERHOFER-AGGERMANN
Salzburg State Institute of Ethnology
- Ursula HEMETEK
Institute of Folk Music Research and Ethnomusicology, Vienna
- Helmut EBERHART
Institute of Ethnology and Cultural Anthropology, University of Graz

APPENDIX

- Manfred KREMSER
*Institute of Ethnology, Social and Cultural Anthropology,
University of Vienna*
- Christian VOGL
*Institute of Ecological Agriculture, University of Natural
Resources and Applied Life Sciences, Vienna*
- Wolfgang LOBISSER
Interdisciplinary Research Platform Archaeology, Vienna
- Elisabeth NIEDERMAYR
Academy of Fine Arts, Vienna
- Hannes SCHEUTZ
German Studies, University of Salzburg
- Ingo SCHNEIDER
Institute of History and Ethnology, University of Innsbruck
- Hildegard WEISS
Institute of Sociology, University of Vienna

AUSTRIAN IFAP NATIONAL COMMITTEE / ADVISORY PANEL

The IFAP National Committee/Advisory Panel was set up in 2004 to implement the goals of the Information for All Programme in Austria and to support the Austrian representative at the Intergovernmental Council. At its 17th session on 1 December it was decided to dissolve the Committee. The IFAP National Committee met twice in 2010, on 11 January and 1 December. It was chaired by Gabriele Sauberer.

MEMBERS

- Gabriele SAUBERER
Chair, TermNet
- Sigrid REINITZER
Vice-Chair, Graz University Library
- Gerhard BUDIN
Centre of Translation Studies
- Christian GALINSKI
International Information Centre for Terminology
- Ingrid GERETSCHLÄGER
Advisory Point on Media Education
- Albrecht HALLER
Lawyer
- Martina HOHENSINN
Federal Chancellery
- Rainer HUBERT
Austrian Mediathek
- Gerald LEITNER
Austrian Library Association
- Lorenz MIKOLETZKY
Austrian State Archives
- Alfred SCHMIDT
Austrian National Library
- Dietrich SCHÜLLER
Phonogram Archive
- Helmut STEMMER
BMUKK
- Johann STOCKINGER
Austrian Computer Association
- A Min TJOA
Vienna University of Technology
- Carola WALA
Austrian Society for Documentation and Information

MEMORY OF THE WORLD NATIONAL COMMITTEE

In 2009, the Memory of the World National Committee was established as a sub-committee to the IFAP National Committee/Advisory Panel. It is charged with implementing the Memory of the World Programme in Austria, deciding on Austrian nominations to the World Register and working to create a national Memory of Austria Register.

The Memory of the World National Committee met twice in 2010, on 28 January and 28 June. It is chaired by Dietrich Schüller.

MEMBERS

- Dietrich SCHÜLLER
Chair, Phonogram Archive
- Rainer HUBERT
Vice-Chair, Österreichische Mediathek
- Peter CSENDES
University of Vienna
- Lorenz MIKOLETZKY
Austrian State Archives
- Sigrid REINITZER
Library of the University of Graz
- Norbert RIEDL
BMUKK
- Johanna RACHINGER / Alfred SCHMIDT
Austrian National Library
- Christina ZIMMERMANN
BMWF
- Erich RENHART
*ZEBS Center for the Study of Printed and Written Heritage,
Library of the University of Graz*
- Gabriele SAUBERER
ex officio: Chair of the IFAP National Committee, TermNet

APPENDIX

AUSTRIAN WORLD HERITAGE SITES

- 1996 Historic Centre of the City of Salzburg
www.salzburg.info
- 1996 Palace and Gardens of Schönbrunn
www.schoenbrunn.at
- 1997 Hallstatt-Dachstein/Salzkammergut Cultural Landscape
www.salzkammergut.at
- 1998 Semmering Railway
www.noe.co.at/partner/trsued/whsemmeringbahn/home.htm
- 1999, 2010 City of Graz – Historic Centre and Schloss Eggenberg
www.graz.at
www.museum-joanneum.at/de/schloss_eggenberg
- 2000 Wachau Cultural Landscape
www.arbeitskreis-wachau.at/html/welterbe.html
- 2001 Historic Centre of Vienna
www.vienna.info
- 2001 Fertő/Neusiedler See Cultural Landscape (jointly with Hungary)
www.welterbe.org
www.fertotaj.hu

AUSTRIAN BIOSPHERE RESERVES

- 1977 Gossenköllesee, Tyrol
<http://131.130.59.133/biosphaerenparks/bsr/deutsch/gossenkoellesee/gossenkoellesee.html>
- 1977 Gurgler Kamm, Tyrol
<http://131.130.59.133/biosphaerenparks/bsr/deutsch/gurglerkamm/gurglerkamm.html> 1
- 1977 Lobau, Vienna
<http://131.130.59.133/biosphaerenparks/bsr/deutsch/lobau/lobau.html>
- 1977 Neusiedler See, Burgenland
<http://131.130.59.133/biosphaerenparks/bsr/deutsch/neusiedler/neusiedlersee.html>
- 2000 Grosses Walsertal, Vorarlberg
www.grosseswalsertal.at
- 2005 Vienna Woods, Vienna/Lower Austria
www.bpww.at

AUSTRIAN ENTRIES IN THE MEMORY OF THE WORLD REGISTER

- 1997 Vienna Dioscurides, Austrian National Library
www.onb.ac.at
- 1997 Final Document of the Congress of Vienna, Austrian State Archives
www.oesta.gv.at
- 1999 Historical Collections (1899–1950), Audiovisual Research Archives of the Austrian Academy of Sciences
www.pha.oeaw.ac.at
- 2001 Papyrus Erzherzog Rainer, Austrian National Library
www.onb.ac.at
- 2001 Vienna City Library's Schubert Collection, Vienna
www.wienbibliothek.wien.at
- 2003 Atlas Blaeu-Van der Hem, Austrian National Library
www.onb.ac.at
- 2005 Brahms Collection, Vienna Society of Friends of Music
www.musikverein.at
- 2005 Collection of Gothic Architectural Drawings, Academy of Fine Arts of Vienna
www.akbild.ac.at/Portal/einrichtungen/kupferstichkabinett
- 2005 Bibliotheca Corviniana, Austrian National Library (jointly with Hungary, Belgium, Germany, France and Italy)
www.onb.ac.at
- 2007 Tabula Peutingeriana, Austrian National Library
www.onb.ac.at

AUSTRIAN UNESCO CHAIRS

- UNESCO Chair on Peace, Human Rights and Democracy, established in 1996,
European Peace University, Private University, Stadtschlaining
Holder: Gerald MADER
www.epu.ac.at/epu/
- UNESCO Chair of Intercultural and Interreligious Dialogue for South East Europe, established in 2007,
Karl-Franzens University of Graz, Faculty of Catholic Theology
Holder: Bert GROEN
www.uni-graz.at
- UNESCO Chair for Peace Studies, established in 2008,
University of Innsbruck
Holder: Wolfgang DIETRICH
www.uibk.ac.at/peacestudies/
- UNESCO Chair in Multilingual, Transcultural Communication in the Digital Age, established in 2010,
University of Vienna, Centre for Translation Studies
Holder: Gerhard BUDIN
<http://transvienna.univie.ac.at/home/>

AUSTRIAN UNESCO-ASSOCIATED SCHOOLS

The Austrian UNESCO-Associated Schools are part of the international network of UNESCO schools. Founded in Paris in 1953, the ASPnet now comprises more than 9000 schools in 180 countries. In 2010, Austria had 72 UNESCO-Associated Schools.

<http://www.unesco-schulen.at/>

AUSTRIAN MEMBERSHIP IN UNESCO'S INTERNATIONAL COMMITTEES / COUNCILS

- International Coordination Council of the Man and the Biosphere (MAB) Programme (2009 – 2013, 2005 – 2009)
Representative: Günter KÖCK,
Austrian Academy of Sciences
- International Council of the Information for All Programme (2007 – 2011, 2003 – 2007)
Representative: Dietrich SCHÜLLER,
Phonogram Archives of the Austrian Academy of Sciences
- Intergovernmental Committee for the Protection of Cultural Property in the Event of Armed Conflict/Hague Convention, Second Protocol (2009 – 2013, 2005 – 2009)
Representative: Christoph BAZIL, *BMUKK*
- Intergovernmental Committee for Physical Education and Sport (CIGEPS) (2007–2011)
Representatives: Ewald BAUER (*BMUKK*) and Harald TREIBER (*Federal Ministry of Defence and Sports*)
- Intergovernmental Council of the Management of Social Transformations (MOST) Programme (2009 – 2013)
Representative: Günter BURKERT-DOTTOLO, *BMWF*
- Intergovernmental Bioethics Committee (IGCB) (2009 – 2013)
Representative: Marjo RAUHALA
(*BKA, Office of the Bioethics Commission*)

AUSTRIAN EXPERTS WITH UNESCO

- Christiane DRUML
International Bioethics Committee (2008–2011), Ethics Commission of Vienna Medical University and of the City of Vienna General Hospital AKH

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